

Competition- Call for proposals

Creation of the poster of the European Days of Jewish Culture 2023: Memory

Article 1 - Definition and conditions of the competition

- 1.1.** The European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ), which has its headquarters in Luxembourg and its offices in Barcelona, is organizing a competition within the framework of the European Days of Jewish Culture 2023 (EDJC) for the creation of its official poster, on the theme "Memory".
- 1.2.** The competition is open to the Coordinators and Organizers of activities of the EDJC. They may distribute this call among their networks. Participants agree to provide their project with all rights transferred without any financial compensation.

Article 2 - Dates of the competition

- 2.1.** Start of the competition: January 2, 2023
- 2.2.** Deadline for sending the proposals: February 7, 2023
- 2.3.** Date of announcement of the winner: February 22, 2023 during the EDJC Coordinators' Meeting in Paris.

Article 3 - Terms of participation

- 3.1.** The purpose of the competition is to create the 2023 poster for the European Days of Jewish Culture, which will be published online on the association's website jewishheritage.org, printed and distributed by the national coordinators on various media (brochures, posters, press releases, websites, etc.) all over Europe.
- 3.2.** Each participating institution/person may submit only one entry or design.
- 3.3.** The poster must include the AEPJ logo (including the Council of Europe logo), the EU flag with the text "Co-funded by the European Union" and the National Library of Israel logo; the word "Memory" and the name of all participating countries. The theme chosen for the 2023 edition is "Memory" (*Mémoires* in French). An inspirational text is available on the AEPJ website and these values must be reflected in the design. All these resources are available at <https://bit.ly/EDJC2023posterResources>
- 3.4.** The poster should be easily adaptable to any language and format (poster, banner, social media post, etc.).
- 3.5.** To participate in the competition, the participants will have to send a poster in JPEG and PDF, as well as in editable format in PSD (Adobe Photoshop) and AI (Adobe Illustrator). The poster must be sent before February 7 at midnight to this mail address: edjc@jewishheritage.org
- 3.6.** The participant must be willing, in case of winning the competition, to make small changes that may be requested by the AEP. The AEPJ may modify the text and logos to finalize the poster.
- 3.7.** All images, illustrations, typographies, etc. used must be royalty free and comply with all current legislation in Luxembourg regarding intellectual property rights.
- 3.8.** The authors of the participating posters, whether they are winners or not, cede to AEPJ all the rights of reproduction and exploitation of the image generated, in perpetuity, throughout the world and without any financial compensation.

Article 4 - Selection of the winner

- 4.1.** The winner will be selected between by the jury composed by the 14 members of the AEPJ Board and announced on the 22nd of February 2023 at the EDJC Coordinators' Meeting in Paris.

Article 5 - Prize

- 5.1.** The winner of the competition whose poster has been selected by the jury will win a weekend in Brussels (September 1-3, 2023) to participate in the EDJC kick off at the European level, as well as in the reception that will be held. The prize will include flights and accommodation up to a maximum value of €500. Meals and other expenses will not be included in the prize.