



Use of UNESCO's Name and Logo

If you have been given written authorization to use the name and logo of UNESCO, please contact:

- the Division of Public Information at the email address of logos@unesco.org if the use is in the framework of UNESCO's patronage.
- the relevant Programme Sector if the logo use is related to conventions, intergovernmental programmes, or programme networks.

General conditions

The use of UNESCO's name and logo is governed by the "Directives Concerning the Use of the Name, Acronym, Logo and Internet Domain Names of UNESCO".

As UNESCO's intellectual property, the name and logo of UNESCO cannot be used by any individuals or entities without prior written authorization from UNESCO.

UNESCO owns all rights to its name and logo, including the right to giving or withdrawing permission in terms of their use.

The UNESCO logo must be used in the way as decided by UNESCO. No modification to the logo is permitted.

The entity that is given permission to use the UNESCO logo can use its own logo at the same time as the UNESCO logo. However, the two logos must be placed independently and separately.

The UNESCO logo should only be used on communication material that is directly related to the events and activities to which such logo use authorization is given. The authorization does not extend to the entity's other events or activities or those of the entity's own partners.

Under no circumstances can the UNESCO logo be used for commercial purposes.

The authorization for logo use is time-bound. It terminates automatically with the end of the event or activity. In the case of UNESCO's patronage, if the same activity takes place again in the future, UNESCO's patronage must be requested anew.

The UNESCO logo should never be featured smaller than 12mm, which refers to the height of the temple symbol from the top point to the last step.

Material bearing the UNESCO logo must bear the disclaimer "the authors are responsible for the choice and presentation of views contained in this (name of document) and for opinions expressed therein, which are not necessarily those of UNESCO and do not commit UNESCO"

UNESCO does not assume any responsibility or liability arising from the use of its logo by external entities.



How to use the logo file

Logos supplied by UNESCO are saved in PDF format and are directly importable in layout or graphic design documents where they can be reduced or enlarged without loss of definition.

To transform the logo into another format (.jpeg, .eps, .ai, etc.), please follow the instructions indicated below:

- Open the logo with Illustrator
- Within the “File” menu, click on “Save as” / “Export”
- Choose the format as needed
- Click on “Save” / “Exporter”

If the PDF format logo is directly opened in vector software, various problems may occur, due to the conversion of the software or difference of IT environment, etc.

As a rule, it is highly recommended to use a PDF by importing it, even in vector software, to minimize potential problems

Reporting of activities

In the case of patronage, the patronage receiving entity is required to complete the Patronage Reporting Form no later than one month after the end of the activity. The completed form should be sent to the email address of logo (at) unesco.org .