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1 FOREWORD BY THE PRESIDENT

Dear friends,

As usual, we have the pleasure to submit our report of activities for the past year.

AEPJ has reached now a stage of maturity, which is shown by the development of the European Route of Jewish Heritage. With the incubator project, we have been able to reach a level of quality of the routes, which are deemed to serve touristic purposes in the region where the routes are located.



As a partner of the Council of Europe and specifically

the European Institute of Cultural Routes, we firmly believe that our contribution plays an important role in relation to the respect of cultural diversity, as well as the promotion of intercultural and inter-religious dialogue among Europeans. It also promotes fundamental European values of democracy, tolerance and anti-discrimination

AEPJ has also been involved in several European projects supported by various partners in the framework of the European Union. We extended our network's cooperation to other Routes of the Council of Europe for common projects. Also, the cooperation with the National Library of Israel has shown exciting and productive and we thank them as partners.

As such we are adapting to the digital world, which certainly obliges all actors in Jewish heritage to modernize its way of functioning. But it also includes incredible opportunities to get Jewish heritage matters to a much wider audience.

We are grateful to all of you who helped us in this endeavour, as all this would not be possible without your collaboration, your time and your commitment to the project. Therefore, allow me to thank you for this tireless effort.

Our thanks also go to our financial supports, which we appreciate so much their interest and support for Jewish heritage and AEPJ.

With sincere gratitude and appreciation,

François Moyse AEPJ President







2 PRESENTATION

We are proud to present this compilation as an annual report of our association AEPJ with the trust that the work done lives up to the expectations of all our associates.

On one hand, it has been a year of important growth concerning the number of associated members, moving from 9 to 14. On the other hand, we want to highlight the consolidation of our flagship programmes: the *European Days of Jewish Culture* (under the topic *Storytelling*) and the *Cultural Itinerary "European Route of Jewish Heritage"*, as well as the improvement of these two ongoing European programmes: *Erasmus+Decra* and *Parallel Traces*, in addition to an important task in the research to increase funding.

In February 2018, in conjunction with the annual meeting of the General Assembly, the AEPJ opened new headquarters right in the heart of the Call of Barcelona, the ancient medieval Jewish quarter, in the so-called Casa Adret, the most ancient Jewish house inhabited in the city, according to the documents.

Summing up the most important projects developed in 2018 are:

European Day of Jewish Culture

The Task Force Group with the National Library of Israel. A cooperation that results in the provision of high-quality resources and materials (documentary, audiovisual, educational...), on this occasion related to the topic "the art of Storytelling", available to all our partners and participating countries.

European Route of Jewish Heritage

This itinerary works under the umbrella of the European Council and the European Institute of Cultural Itineraries, based in Luxemburg. In 2018, the Council counts on 33 Cultural Routes with different themes. This platform provides us interaction with other cultural itineraries, whether geographic or thematic, all over Europe.

This 2018 the AEPJ has created a scientific committee, composed by three academic experts in fields of education and cultural tourism management. Their mission is to provide advice and strategies to develop the European Routes of Jewish Heritage. The contents have to be historically accurate, strict and qualitative, accessible to all publics, and their management, in terms of tourism, has to be respectful with the natural environment as well as to ensure sustainability in what refers to its economic and social impact and consequences.

Also, an Incubator project has been launched, for the next three years. The output signal took place in November with a two-day training programme, seeking to create new cultural routes based on Jewish heritage with the aim to extend our itinerary.

This year, we have undergone the evaluation process that the European Institute of Cultural Itineraries submits to the Cultural Routes every three years, in the interest to maintain the certification of the Council of Europe. We are 10 the itineraries facing this assessment process in this 2018-2019 cycle. The documents were sent in September and November, we host the



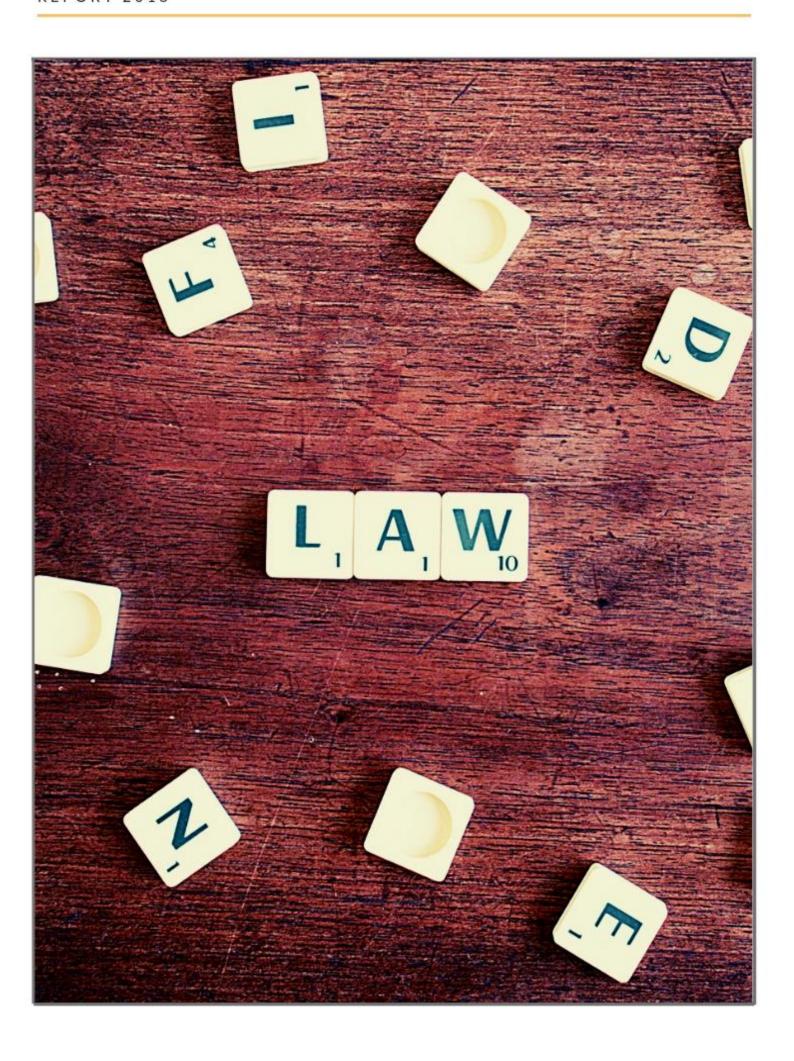


expert evaluator to participate in the Incubator program celebrated in Barcelona, where she could interview and talk to other members of the association.

Finally, all year round, we have opened a large spectrum of relations with other organizations, either certified cultural routes, or non-governmental organizations and diverse associations, with the aim to apply to several programmes of financial support, both public and private, in order to broaden our projects and, increase their international acknowledgment.

To sum up, it has been a very active year, thanks to the efforts of a small great team of professionals and volunteers to whom, from these lines, we wish to express our most sincere appreciation for such a generous contribution.

Assumpció Hosta Rebés Secretary General







3 BY LAWS

EUROPEAN ASSOCIATION FOR THE PRESERVATION AND APPRECIATION OF JEWISH CULTURE AND HERITAGE (AEPJ)

A NON--PROFIT-MAKING ASSOCIATION

Preamble. Historical record of the Association

The undersigned:

- -- Mrs. AMOYEL Laure, freelance, living in Luxemburg, of French nationality
- -- Mrs. BLOCH Claude, without trade, living in Strasbourg (France), of French nationality
- -- Mr. MOYSE François, lawyer, living in LUXEMBURG, of Luxembourgian nationality

Having acted in the name of the initiators of the projects covered by the object of the present association, namely

- B'nai B'rith Europe

36, rue Dautzenberg/Bte 3 B--1050 Brussels Belgium

- Red de Juderias de España

Apartado de Correos 379 17080 Girona Spain

- The European Council of Jewish Communities (ECJC)

74--80 Camden Street--The Forum NW1--0EG London United Kingdom

Founded, in 2004, the European Association for the Preservation and Appreciation of Jewish Culture and Heritage (AEPJ).

Article 1 -- Name

A non--profit-making association is being created, governed by the provisions of the modified Law of 21st of April 1928 and by the present articles of association. The association shall be called EUROPEAN ASSOCIATION FOR THE PRESERVATION AND APPRECIATION OF JEWISH CULTURE AND HERITAGE, abbreviated as **AEPJ**, hereinafter called the Association.

Article 2 - Registered office

The registered office of the Association is in LUXEMBOURG, 2a, boulevard Joseph II, L--1840 Luxembourg. It shall be able to be moved by a two--thirds majority resolution of the Board of Directors.

Article 3 -- Duration

The Association is being formed for an indefinite duration.





Article 4 -- Object

The Association shall have the objects of working for the preservation, access to all and the appreciation of Jewish culture and Jewish heritage, primarily in Europe.

The Association shall encourage and facilitate the opening up to the general public of Jewish sites, including synagogues, cemeteries, ritual baths, museums, Jewish quarters and Jewish monuments.

The Association shall also have the task of developing and making known the EUROPEAN ROUTE OF JEWISH HERITAGE.

The Association shall be able to organise any activity directly or indirectly linked to its objectives.

Article 5 -- Members

The Association shall consist of at least three members. Members may be individual members, associations or other legal groups and legal persons of public law (local, regional or national).

Admission

Joining the Association shall take place by a written application to the Board of Directors, which shall determine the criteria for admission and which shall be communicated to all candidates. The Board shall rule on the said application at a future meeting by a majority vote of its members, the vote being ratified by the next General Meeting.

Resignation

Members shall be able to resign by a written notification to the Board of Directors.

Expulsion

A member shall be able to be expelled, if he shall act against the interests of the Association or of its members. An interim decision to expel a member shall be taken by the Board of Directors by a two--thirds majority. The member in question shall be entitled to make oral or written explanations to the Board of Directors. The said explanations shall be considered by the Board of Directors before a final decision is taken. Between the moment of the proposal of expulsion drawn up by the Board of Directors and the final decision by the General Meeting, the member whose expulsion is under consideration, shall be suspended from his functions without further notice.

A member who shall cease to be part of the Association shall have no rights to draw on the social fund.

Honorary members

Honorary members shall be able to be co--opted by the Board of Directors of the Association and shall have a consultative vote at General Meetings.

Contributions

An annual contribution shall become payable by every member. The amount shall be set by the General Meeting on the proposal of the Board of Directors, but shall not exceed 50,000 EURO a year.

Article 6 - General Meeting

The General Meeting is the highest authority of the Association. It shall have the power to take any decisions relating to the Association.

An Ordinary General Meeting shall be held once a year. A written summons shall be sent by the Board of Directors to every member at least fifteen days in advance.





The summons shall contain the agenda as well as any draft resolutions to be debated during the Meeting. Any member shall be entitled to submit in writing a resolution to be debated at the Meeting no later than three days before the date of the General Meeting.

An Extraordinary General Meeting shall be able to be called by the Board of Directors by a two-thirds majority or if at least one fifth of the Association's members shall so request in writing. Resolutions of the General Meeting shall be adopted by a two-thirds majority of voting members, the adoption being valid only with the votes of the initiators of the association.

Every collective member is entitled to one vote per each 1.000,00€ of annual contribution. Individual members only have a consultative vote.

As a general rule, the General Meeting will try and reach decisions by consensus.

Every member shall be able to have himself represented at the General Meeting by another member, bearing a special power of attorney. However, each member cannot be the bearer of more than two powers of attorney.

The agenda of every General Meeting shall contain at least the following points:

- -- Submission of the Association's accounts for the past financial year and of the budget for the forthcoming year
- -- Report of the Association's activities
- -- Election of the Board of Directors
- -- Nomination of an auditor
- -- Ratification of new members

Resolutions of the General Meeting shall be recorded in a register signed by the chairman and/or the secretary and shall be available to members at the office of the Association. Interested third parties shall be able to obtain extracts from the minutes of the General Meeting on submitting a justified request.

Article 7 - Board of Directors

The Association shall be managed by a Board of Directors consisting of 3 to 20 members.

The Board of Directors of the Association shall consist of the following officers, namely, a Chairman, one or more Vice--Chairmen, a Secretary--General and a Treasurer.

All members of the Board of Directors shall be elected by the General Meeting for the period of office of two years, by a two--thirds majority of the voting members.

In the event of a vacancy or disability occurring during a period of office, another member shall be able to be co--opted by the Board of Directors, who shall complete the period of office of the member whom he shall have replaced.

Members of the Board of Directors shall be subject to being dismissed by the General Meeting by a resolution taken by a two--thirds majority of members present or represented.

The Board of Directors shall manage the affairs of the Association and shall take all decisions in the interest of the Association. The Board of Directors shall meet at least twice a year. However, consultation may also be dealt with by telephone, telefax or by any other means of communication. The Board of Directors shall be free to delegate current business to one or more inside or outside persons.

Resolutions of the Board of Directors shall be adopted by a simple majority of members present or represented. In the case of a tie, the Chairman shall have a casting vote.

Resolutions shall be recorded in a register signed by the Chairman and/or the Secretary and shall be available to members for inspection at the office of the Association.





Article 8 -- Finances

The Association shall be financed in particular by:

- -- Annual contributions
- -- Voluntary contributions
- -- Cash gifts
- -- Subventions and subsidies

The financial year shall begin on 1st of January and end on 31st of December.

Article 9 -- Accounts

Accounts shall comprise a balance sheet and a profit and loss account. The accounts shall be submitted annually to the General Meeting, after verification by the auditor.

Article 10 -- Liquidation/Dissolution

The Association shall be able to be dissolved by a resolution of the General Meeting by a three-fourths majority of the votes of members present. In the event of liquidation, a liquidator shall be appointed by the Board of Directors. The corporate entity of the Association shall continue in being pending the completion of the liquidation. In the event of dissolution, the net assets of the Association shall be devoted to a philanthropic object or to an association with similar objectives.

Article 11 - General provisions

In respect of everything not covered by the present article of association, reference is made to the modified Law of 21st of April 1928 concerning non--profit-making associations and foundations.







4 GOVERNANCE

4.1 MEMBERS

The AEPJ is formed by Board Members, Members, and Associate Members. The members are normally associations, whereas they can also be individuals.

There are three categories of membership:

- Member (From 1,000 up to 10,000 euros annual fee) shaping AEPJ policies and direction, invited to all events, participation into general meetings, ongoing contact with AEPJ, invited to contribute to AEPJ strategy, formally recognised as a member in AEPJ materials
- Individual Member (25€ annual fee) invited as consultants to contribute to AEPJ strategy.
- Associate Member (no payment) invited to Days/Routes coordinators meetings, ongoing contact with AEPJ

The AEPJ is formed by the following member organizations:



B'nai B'rith Europe

B'nai B'rith Europe is a Jewish association that intends to humanitarian and social aid and is present in 28 countries. It has the non-governmental organization status and mobilizes many volunteers. BB is founding member of the AEPJ



Patronat Call de Girona

The Patronat is responsible for the physical and cultural restoration of the Jewish heritage in Girona, including the renovation, revitalization and promotion of the historic Jewish Quarter, named Call. The Museum of Jewish History and the Nahmanides Institute for Jewish Studies are the two main bodies.



Rede de Judiarias de Portugal

Rede de Judiarias de Portugal (Portuguese Network of Jewish Quarters) is a public association ruled by private law, with the intention to act jointly to defend the urban, architectural, environmental, historical and cultural heritage in connection with the Jewish heritage. It is formed by 28 municipalities and 5 Touristic regions.





Red de Juderías de España - Caminos de Sefarad

Red de Juderías de España - Caminos de Sefarad (Network of Spanish Jewish Quarters) is a non-profit public association with the goal of protect urbanistic, architectural, historical, artistic and cultural Sephardic Heritage in Spain. It is a cultural and touristy network that brings together 19 members. The association is a founding member of the AEPJ.



Unione delle Comunità Ebraiche Italiane

Unione delle Comunità Ebraiche Italiane is a non-profit organization representing 21 Jewish communities in Italy, whose millenary presence in the country has contributed to enrich the cultural, artistic and social heritage. The main purpose of the UCEI is to promote the unity of the Italian Jews ensuring the continuity and development of the Jewish heritage in religious, spiritual, cultural and social areas.



Journées Européennes de la Culture et du Patrimoine Juifs - France

Association dedicated to the promotion and preservation of French Jewish heritage and to the spreading of information about French Jewish culture. For 15 years, from September to December, JECPJ-France has been contributing to the European Day of Jewish Culture by organizing conferences, on-site visits, exhibitions, concerts, etc. in various French Regions.



Ministry of Culture and Tourism Azerbaijan

The Ministry of Culture and Tourism of the Azerbaijan Republic is a governmental agency within the Cabinet of Azerbaijan in charge of regulation of the activities in and development of tourism and promotion of Azerbaijani culture. Since 2016 joined the AEPJ and they work in a specific itinerary through Jewish local sites.



Lithuanian Jewish (Litvak) Community

Is an association of seven regional/local communities and twenty other Lithuanian Jewish active organizations. The aim of LJC are to bring together all the Lithuanian Jews, to defend and look out for their interests in Lithuania and abroad, preserve and celebrate Jewish traditions, cultural and historical heritage, to keep the memory of the Holocaust victims alive, to promote tolerance and fight anti-Semitism and to build and nurture various relations and connections with Jewish and Litvak organizations and individuals all over the world.







Israeli House. Georgia

Its goal is to achieve solidarity by public diplomacy (Hasbara) and enhance the cooperation between Israel and friendly states (among them Georgia). At the Israeli House, lectures on topics related to Jewish Culture and Heritage are conducted regularly; meetings, exhibitions, presentations, and seminars in various spheres — cultural, economic, business, medicine, new technologies, political life, and much more are organized.

The general meeting 2018, held in Barcelona, approved five new candidacies, already fully operational in 2018, as follows:



CoopCulture

CoopCulture is a cooperative operating in the heritage and cultural activities sector in Italy. CoopCulture is a qualified partner positioned to offer answers and solutions to the increasingly complex needs of a continuously evolving sector, from the perspective of integration between cultural heritage and territory and between culture, tourism and local economy.



Tarbut Sighet Foundation

Fundatia Tarbut Sighet Culture si Educatia Iudaica was established in 2014, producing and staging cultural Jewish programs teaching about the Jewish Heritage and history of the Jews.



Jewish Cultural Heritage Route Association

Established in december 2015, to preserve Jewish Heritage in different municipalities (13 members, 8 of them municipalities and the rest of them public institutions and foundations).

County Council institution that jointly with the Institut d'Estudis



Diputació de Lleida

Ilerdencs, and the Tourism Board, create a project under the moto "Perseguits i Salvats". This project recovers and indicates the four itineraries used around 80,000 refugees to escape the Nazis in the World War II. With the routes that are about 150 km. distributed around different regions in France and Spain Pyrenees.



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World Jewish Heritage Fund

The World Jewish Heritage Fund is a non-profit organization established in 2011. The WJH mission is to preserve Jewish heritage worldwide and promote tourism to a variety of sites and cultural events around the world that are of great importance to the Jewish heritage continuity.

Associated Members:

Countries involved in programs as associate are: Austria, Belgium, Bosnia, Bulgari, Croatia Czech Republic, Germany, Greece, Hungary, Ireland, Latvia, Netherlands, Norway, Poland, Serbia, Slovenia, Sweden, Switzerland, Turkey, Ukraine and United Kingdom.

4.2 COMPOSITION BOARD OF ADMINISTRATION 2018-2020:

The General Assembly agreed to approve the Board members for the years 2018-2020, composed by the following institutions:

- B'nai Brith Europe
- Patronat Call de Girona
- UCEI
- Rede de Judiarias de Portugal
- JECPJ- France

The responsibilities approved by the Board meeting on February 23rd are:

Chairman: Mr. François Moyse B'nai Brith Europe

Honorary President: Mrs. Claude Bloch

Vice- Chairman Patronat Call de Girona, Mrs. Marta Madrenas represented by

Mr. Carles Ribas

General Secretary: Mrs. Assumpció Hosta

Treasurer: Mrs. Caroline David-Lambert

Board members: Italian UCEI President Mrs. Noemi Di Segni, represented by

Annie Sacerdoti.

Current chairperson of Rede de Judiarias de Portugal, Mr.

Antonio Rocha, represented by Mr. Antonio Pita.

Current chairperson of JECPJ- France, Mr. Thierry Koch











5 ANNUAL MEETING MINUTES

ANNUAL MEETING 15 General Assembly

Barcelona February 23rd 2018

DATE: Friday, February 23rd, 2018

TIME: 9 a.m.

LOCATION: Palau Moja. Barcelona

Agenda

1. Welcome by the chairman

2. Approval of the minutes #14 of the previous General Meeting

3. Presentation and approval of the Annual report 2017

4. Discharge of the 2017 budget

5. Projects for 2018-2019

6. Approval of New Members

7. Approval of the 2018 budget

8. Election of Board Members

9. Miscellaneous

Present

Mr. François Moyse, President AEPJ

Mrs. Uxua Domblás, per delegation of the Vicepresident (Mr. Koldo Leoz)

Mrs. Claude Bloch, Honorary president AEPJ

Mrs. Annie Sacerdoti, Member AEPJ

Mr. Carles Ribas, Deputy Mayor of Culture, Municipality of Girona and Patronat Call de Girona

Mrs. Yamit Moskovich. Israeli House Georgia

Mr. Oren Moskovich. Israeli House Georgia

Mrs. Monika Antanaityte. The Jewish Community of Lithuania

Ms. Peninah Zilberman. Tarbut Sighet Foundation. Romania

Mrs. Jurgita Verbickiene, Centre for Studies of the Culture and History of East European Jews

Mr. Josep Calvet. Institut d'Estudis Ilerdencs, Diputació de Lleida

Mr. Juli Alegre. Diputació de Lleida

Mr. Jack Gottlieb, World Jewish Heritage Fund

Mrs. Marta Puig, Gerente Red de Juderías de España

Mr. Victor Sorenssen, Director AEPJ

Mrs. Assumpció Hosta, Secretary-General AEPJ





Absent/excused

Mme. Desirée Mayer. Présidente JECPJ France

Mr. António Pinto Dias Rocha. President Rede Judiarias de Portugal

Mr. Abulfas Garayev. Ministry of Culture and Tourism. Republic of Azerbaijan

Mrs. Faina Kukliansky. President Litvak Jewish Community

Mrs. Michela Zanon. Coop Culture Italia

Mrs. Caroline Lambert. AEPJ Treasurer

1. Welcome by the Chairman

The president Mr. François Moyse, on behalf of the AEPJ, opened the session with these words: "We are pleased to welcome the members that have been with us for some time as well as those who join us for the first time today in our annual meeting."

He announced being "proud to be able to host the gathering here in Barcelona with all of you. One of the highlights to remark this year is without any doubt the opening of the office in the wonderful Casa Adret, in the very heart of the Jewish neighbourhood in Barcelona, as many of you saw yesterday at the official event. This facility will be an important asset for the organisation.

During the next few hours, you will be getting to know more about our different initiatives through our planned activities and special events and from the AEPJ as well as we will be glad to learn from your organisations and experiences.

Special greetings to the honorary chairman Mrs. Bloch, to the president of the UCEI Mrs. Di Segni and the Secretary-General Mrs. Hosta and a big thank to the staff members for all the work done to make this happen."

Then the President asked the participants to briefly introduce themselves, and a round table was established.

2. Approval of the previous Minute

The minutes had been sent previously to all members. Having no remarks, the minutes number 14 have been unanimously approved.

3. Presentation and approval of the Annual report 2017

The floor was given to the general Secretary-General Mrs. Assumpció Hosta to talk about the annual report 2017. The document had been previously sent to the participants.

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As a summary the list of topics is:

- 1. Introduction by the Chairman
- 2. Presentation of the AEPJ
- 3. By Laws
- 4. Organizational structure
 - a. Members
 - b. Board of Directors
- 5. AEPJ Government
 - a. General Meeting
 - b. Board Meeting
 - c. Agenda
- 6. European Day of Jewish Culture 2017
 - a. Coordinators Meeting
 - b. Task Force
 - c. Report 2017
- 7. European Route of Jewish Heritage
 - a. Introduction
 - b. Report 2018
 - c. Scientific Committee
- 8. European Projects
 - a. Rothschild
 - b. Erasmus Decra
 - c. Cocre@te
 - d. Parallel Traces
- 9. Participation Congresses and Seminars
 - a. Venezia
 - b. Toledo
 - c. Lithuania
- 10. European Institute of Cultural Itineraries
 - a. Summary by the Institute
 - b. Training Seminar Alba Iulia
 - c. Annual Cultural Routes Advisory Forum Lucca
- 11. Treasury
 - a. Discharge of 2017 Budget
- 12. AEPJ Media
 - a. Web site
 - b. Social Media
 - c. News Letter

The focus on the debate was principally around the 2 main programs, the European Day's and the European Routes. A complete agenda of activities counting the staff members and the board is also included in the report.





About the Days, A printed copy about 2017 results has been given to the participants. This book collects all the efforts, activities and collaborations that took place in every country from September to December 2017. First of all, Mrs. Hosta expressed the gratitude of the technical team to the national coordinators for being participative in collecting data base, and a request to the members to ameliorate the protocols and to include financial information on the country data.

The Secretary-General also spoke about the results of the coordinators meeting held in Luxembourg and how useful and fruitful it has been, and the interaction with the European Institute of Cultural Routes, that allowed our members to visit the offices and to know a bit more about the job done by the institute.

Also, an explanation was given about the great job done by the task force over the 2018 topic, i.e. 'Storytelling', that gathered in Jerusalem at the end of the year and the great involvement of the NLI team, led by Caron Sethill.

As it happened in the last years the commitment of the partners is diverse, and we still look over to increase not only the number of participants and the cities included in the program, but also to improve rigorous contents and help to make the Day more attractive to the general public.

About the routes, there is still one ongoing program and it will be a big challenge for the new directing team to improve it, with the aim to upgrade it up in a more appealing cultural product, while respecting the diversity of contents and the variety of forms that the project is all about. To do so, a new Scientific Committee has been set up at the end of last year and meetings are being held, both face to face as well as virtual. The CV of the members is introduced, and a workshop with the associate members has been celebrated just before the annual meeting.

Continuing the issues highlighted by the 2017 report, the Secretary-General explains the importance for AEPJ to participate in the **congresses and seminars** held all over Europe. Particularly during the last year, increasing visibility and emphasizing AEPJ as an important part of the European associations in charge of the recuperation and safeguard of the Jewish Heritage in the domain of tangible and intangible assets were highlighted.

The general Secretary-General also announces that a big effort has been done lately to improve the **communication** skills, both internal and external. The director Mr. Sorenssen, in charge of the monthly Newsletter, has introduced many changes in our web site, furthermore social media have been improved in this period. Because of this new challenge, a new service in charge of communication has been hired part time since January 2018.

To finish this point of the agenda, before speaking about European Projects as a separate topic, the Secretary-General explained the relationship between the **EICR** and the association. Information was given about the summer seminar held in Rumania in Alba Iulia, as well as about the Advisory Forum held in the Italian city of Lucca. The President Mr. Moyse gave information on how the AEPJ has always been included in the agenda of the working topics of the Institute, in most of the cases as a model to take into account.





After the presentation, the director Mr. Sorenssen gave explanations about the 3 EU-submitted projects at the end of the year, summarised in:

DECRA: Developing European Cultural Routes for All

Project leader: Fédération Française des Itinéraires Culturels Européens

Starting 04-09-2017 to 03-09-2019

Participants:

French Federation of European Cultural Routes, Association NETZ - Media and Society, Association Transromanica, Association ATRIUM on the architecture of totalitarian regimes of the twentieth century, European Association for the Preservation of Jewish Heritage AEPJ, Danube Competence Center and the University of Avignon and of the Pays du Vaucluse), Via Regia- NETZ - MEDIEN UND

Description of the Project

The ERASMUS + DECRA (Developing European Cultural Routes for All) project is the result of a joint effort by 18 European Cultural Routes (ICE), some of which are certified as "Cultural Routes of the Council of Europe". It aims to collect, analyze, discuss and transmit with the help of appropriate digital tools, the practices and experiences of the members of the European networks of ICEs.

COCRE@T

Call for Proposals EACEA 32/2017 and EACEA 35/2017 Project leader: European Institute of Cultural Routes

Starting: 05/07/18 to 12/19

Participants:

- The Santiago de Compostela Pilgrim Routes
- The Hansa
- AEPJ- The European Route of Jewish Heritage
- The Routes of the Olive Tree
- The Route of Saint Olav Ways
- Réseau Art Nouveau Network
- Amount

Partners will trigger together actions in the field of European tangible and intangible heritage accessibility, interpretation and transmission, incorporating innovative elements and approaches in the development and implementation of the project. COCRE@T represent an excellent opportunity to test and share innovative practices to understand present day Europe in a wider sense, through an inclusive, cooperative and a co-creative approach to cultural heritage. The project will focus on capacity building and, through transnational mobility, will significantly contribute to audience development.

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PARALLEL TRACES 'A new lens of Jewish Heritage'

Call for Proposals EACEA 32/2017 and EACEA 35/2017

Project leader: AEPJ

Starting: 01/09/2018 to 01/03/2020

Participants:

- CUMEDIAE
- Imascono
- Bente Kahan
- Tarbut Foundation
- Tacka Kommukacije
- Israeli House
- Patronat Call de Girona

Description of the project:

The project will discover, rethink and raise awareness about the European Jewish Heritage as an integral part of European history through different mechanisms: a call for artists, off-line and online communication activities addressed in particular but not only to the areas of influence of our local partners, and a the development of a new app.

Up to here the presentation has been finished, and the report has been unanimously approved.

4. Discharge of the 2017 budget

The income of the association in the year 2017 has been: 62.089,40€

The association expenses: 57.449,26€

The remnant of the previous year: 22.065,81

Meaning that the result of the exercise 2017 is about 26.714,95€

The discharge is unanimously approved.

5. 2018-19 Projects

The floor was given to the director Mr. Sorenssen, who briefly presented the work plan for the year, including 3 main areas: Management, Projects and follow up an evaluation. In a general sense our main areas still are the European Day of Jewish Culture, the European Routes of Jewish Heritage, and the European projects, as well as private financing opportunities.

The director also explained that the Barcelona office Casa Adret shall be open to the public as soon as technical issues will be finished. Another important issue for this year is the use of the label of "European Year of Heritage", under all the activities done for the European Day of Jewish Culture 2018, as our organisation has been approved to do so.

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6. Approval of New Members

In the fifth point of the agenda the floor was given to the candidate organisations in order to introduce themselves and present their statements. After the presentations, the members whose application had to be submitted left the room. A debate followed and because of apparent lack of unanimity, the president asked for the votes. The votes of the members were as following:

CoopCulture

CoopCulture is a cooperative operating in the heritage and cultural activities sector in Italy.

Votes in favour: 7 Votes against: 0 Abstention: 1

Tarbut Sighet Foundation

Fundatia Tarbut Sighet Culture si Educatia Iudaica was established in 2014, producing and staging cultural Jewish programs teaching about the Jewish Heritage and history of the Jews.

Votes in favour: 7 Votes against: 0 Abstention: 1

Jewish Cultural Heritage Route Association (Lithuania)

Established in December 2015, to preserve Jewish Heritage in different municipalities (13 members, 8 of them municipalities and the rest of them public institutions and foundations).

Votes in favour: 6 Votes against: 0 Abstentions: 2

Diputació de Lleida

County Council institution that jointly with the Institut d'Estudis Ilerdencs, and the Tourism Board, create a project under the moto "Perseguits i Salvats", with the routes that are about **150** km. distributed around different regions in France and Spain Pyrenees.

Votes in favour: 7 Votes against: 0 Abstention: 1

World Jewish Heritage Fund

The World Jewish Heritage Fund is a non-profit organization established in 2011. The WJH mission is to preserve Jewish heritage worldwide and promote tourism to a variety of sites and cultural events around the world that are of great importance to the Jewish heritage continuity.

Votes in favour: 6 Votes against: 0 Abstention: 2





As a conclusion, the five organisations have been approved as new members of the AEPJ, and once back to the room, the results were given and the president Mr. Moyse congratulated all the new members.

7. Approval of the 2018 budget

The total amount of the year 2018 is about 75 658,44 €, divided among the following:

EXPENSES 2018	Category	Monthly fee	Charges	Produits
Associate Member	AEJM		500	
Housing fee	Luxembourg office		585	
	Barcelona Office	500	6 000,00 €	
Consultancy	Director	3 000,00 €	36 000,00 €	
	Community Manager	950	11 400,00 €	
Social media tech.	GRN hosting		1 500,00 €	
	Web site		2 000,00 €	
EDJH	Programs		2 000,00 €	
Meetings	Member meetings		2 000,00 €	
	Coordinators meeting		4 000,00 €	
	AEPJ meetings		2 500,00 €	
Scientific Committee	Scientific Committee		1 000,00 €	
Congresses	Forum 2018		1 500,00 €	
	Cracow seminar		1 500,00 €	
Publications	Publications		3 173,44 €	
EARNINGS 2018				
EU grant	Erasmus Decra			9 671,64 €
Private Grant	Rothschild			23 986,80 €
Membership fee	BB partnership			10 000,00 €
	PCG partnership			10 000,00 €
	Red de Juderías de España			1 000,00€
	Rede de Judiarias de Portugal			7 000,00 €
	UCEI			1 000,00€
	JECPJ-France			1 000,00€
	Azerbaijan, Ministry of Culture			1 000,00€
	Lithuania			1 000,00€
	Georgia			1 000,00€
	Coop Culture			1 000,00 €
	Diputació de Lleida			5 000,00€
	Tarbut Sighet			1 000,00€
	World Jewish Travel			1 000,00€
	Lithuanian association			1 000,00€
Total			75 658,44 €	75 658,44 €





8. Board Members Election

The General Assembly agreed to approve the Board members for the years 2018-2020, composed by the following institutions:

- B'nai Brith Europe
- Patronat Call de Girona
- UCEI
- Rede de Judiarias de Portugal
- JECPJ- France (upon completion of financial duty)

Individual members

And the following persons: Mrs. Claude Bloch as Honorary Chairman, and Mrs. Assumpció Hosta, Mrs. Caroline Lambert, to fulfill the Secretary-General and Treasury respectively.

Finally, the president of the UCEI Mrs. Noemi Di Segni delegates to Mrs. Annie Sacerdoti the representation of UCEI at the Board.

9. Miscellaneous

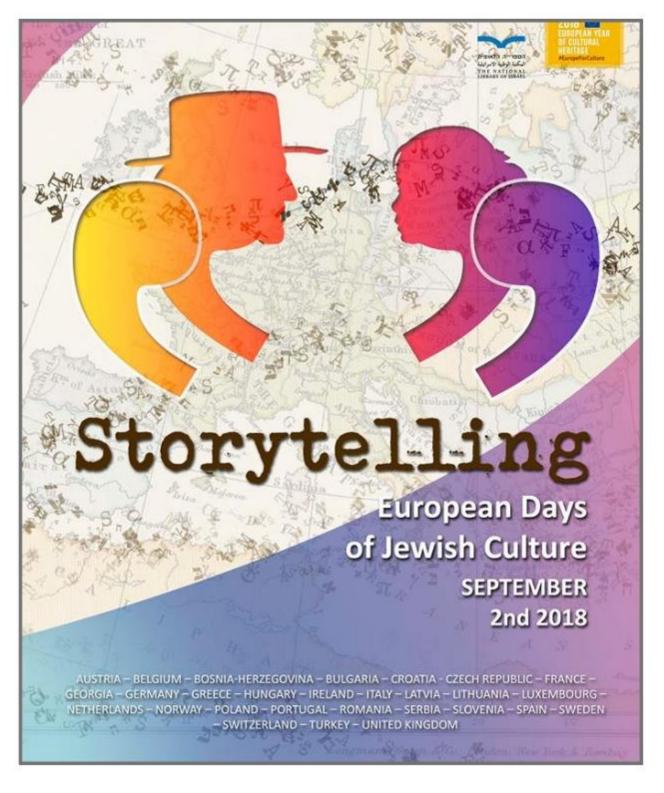
At the end of the meeting, the president of the UCEI, Mrs. Noemi Di Segni, said she was interested and curious to attend the meeting, since she had heard a lot about the projects undertaken. She told about the situation of the Jewish Community in Italy and manifested that, after this meeting, she understands much better about the goals and the work done and said the UCEI will continue to participate in a more interactive way.



jewisheritage

• EUROPEAN ROUTES OF JEWISH HERITAGE •

LAUNCH CALL: THE INCUBATOR PROJECT







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6 AEPJ PROJECTS 2018/2019

6.1 EUROPEAN DAY OF JEWISH CULTURE. STORYTELLING

The EDJC, as the flagship program of the network, is constantly growing. Public, private, Jewish, non-Jewish, national, regional or local institutions join the initiative to work together. The sustainability of its coordination is also increasing and demanding, since more needs appear, and new challenges are taken.

A Task Force created among the coordinators had been working during the all year to ensure the contents.

2018 Figures

Cities participating in 2017 in the EDJC: 422 Cities participating in 2018 in the EDJC: 512

Activities in 2017 in the EDJC: 956 Activities in 2018 in the EDJC: 1029

Audience in 2017 at the EDJC: 179.472 Audience in 2018 at the EDJC: 183.183

Regarding the contribution of the National Library of Israel, the materials produced in the year 2018 were implemented in 13 countries, which means 48% of the participating countries.

The materials provided by the NLI such as videos and histories from ancient and modern times, and tailormade products containing resources divided in 4 sections:

The Art of Storytelling / Folklore / Heritage / Human Spirit and 4 short videos about the Jewish Oral Tradition with their scripts for translation, as well as ideas for activities related to these videos to play with for all kind of publics.

Work plan focus on:

- Participation
- Engagement
- Diversity of values and cultures
- Flexibility

Calendar/Agenda

December 2017: Survey to coordinators.

January 2018: Analysis of the survey - Conference call of the Task Force to review

results and make decisions regarding topics, formats and

methodology.

NLI - consultation with the team.





February 2018: Task force conference call - test first versions of materials.

Communication with the EDJC network, guidelines for the activity, exchange of examples of good practise, providing training to local

coordinators and volunteers (if necessary).

March 2018: Production of the contents by the NLI.

Communication with the EDJC network.

April 2018: Production of the contents by the NLI.

Communication with the EDJC network.

May 2018: Production of the contents by the NLI.

Materials are sent to all coordinators.

June 2018: Promotion

Final production by the EDJC coordinators.

July 2018 Promotion

Final production by the EDJC coordinators.

August 2018: Promotion

Final production by the EDJC coordinators.

September 2018: EDJC 2018 Storytelling

Nevertheless, some final materials arrived again too late and not everyone could take advantage of it, so we ask everyone to feel free to use them in the next edition.

6.2 CULTURAL ROUTES - INCUBATOR PROJECT

During 2018 we have reviewed the project of the European Route of Jewish Heritage of the Council of Europe, with the aim of relaunching and extending the project in an active and dynamic way. With this objective, a scientific committee has been asked to work on the Incubator's contents as well as about the methodological issues. The first action of the Incubator has been the organization of a dual program:

- Training for managers of Routes
- Call for new Routes

The result of both actions has been highly positive: 40 participants from 22 different organizations, coming from 15 countries.

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Organisations

Jewish Country Houses

Institute for Culture and Society, University of Navarra

Fundatia Tarbut Sighget- Culture Si Educatie In Iudaica

The Jewish Community of Zagreb (Other)

Memorial Democratic Shoa Studies (Cultural Organisation)

House of Jewish Excellences

Taube Center For the Renewal of Jewish Life in Poland Foundation

Center For Jewish Bulgarian Cooperation ALEF

Nova Escola Catalana

Haggadah Sarajevo

Research Society Burgenland / Burgenländische Forschungsgesellschaft

Tour & Leisure Spain

Federation of The Jewish Communities in Czech Republic

Lithuanian Jewish (Litvak) Community

Kiriaty Foundation

Patronat Call De Girona

JHASW: Jewish History Associaton Of South Wales

Centro de Estudios Bajo Martin

Aragon Sefarad Legado y Memoria

The Federation of Jewish Communities of Rumania

Equipo De Investigación Aragón Sefarad. Legado Y Memoria & Tarbut Sefarad

"Grodzka Gate – NN Theatre" Centre (Lublin, Poland)

After the meeting, the AEPJ received a total of 27 applications of Jewish Heritage Route projects, that are currently under evaluation by the Scientific Committee, which will have to select the projects according to a list of criteria previously agreed by the Board.

The first selection ended up with:

15 accepted

12 rejected

The second evaluation process will be focused on the accepted ones, narrowing the criteria and working on the real transnational, national or regional routes, and its feasibility and sustainability. It will take place before the general annual meeting, which at least will eventually ratify the conclusions of the Incubator itself.





6.3 ERASMUS+ DECRA: DEVELOPING CULTURAL ROUTES FOR ALL

The ERASMUS+ DECRA project (Developing European Cultural Routes for All) was built on the basis of a common reflection of 18 European Cultural Routes (ECR) - some of these certified as Cultural Routes of the Council of Europe. Recognizing that the transnational networks of the European Cultural Routes gather a whole richness, frequently unknown, of skills, know-how and know-how-to-be necessary to an effective implementation of European cultural cooperation, the different partners (French Federation of European Cultural Routes, Association NETZ - Media and society, Association Transromanica, Association ATRIUM on the architecture of totalitarian regimes in the 20th century, European Association for the Preservation of Jewish Heritage, Danube Competence Center and the University of Avignon) aim at gathering, analyzing, discussing and transmitting, thank to digital tools adapted and easy to use for a large audience, practices and skills of the members of the European networks of ECRs.

The ERASMUS+ DECRA project has applied this approach to four specific themes, linked to the European Cultural Routes:

- Faro Convention: re-appropriation of local heritage and European valorization
- Social inclusion and citizen participation
- Accessibility of monuments and knowledge, including digital accessibility and multilinguals
- Long-term development of European networks, including the Social and Solidarity Economy approach.

The 24-months duration of the DECRA project (2017-2019) will allow to collect data about experiences in the 18 involved networks (through a bottom-up approach), to analyze them and to develop digital tools enabling different target audiences to learn and use these knowledge and skills in order to foster a dissemination and a transfer of these skills and abilities, and thus, to foster educational and cultural cooperation at a European level, i.e. on a non-formal education level and through peer-to-peer learning. In this process, the University of Avignon will also be a strong asset to the project team et to the quality of the reflection and methodology on mediation towards different audiences.

Total amount of the grant to AEPJ: 14.050€

Calendar:

Current status of the project:

Six of the eight work meetings proposed in the project have been held during 2018. The AEPJ has participated in all meetings with the delegates planned. Reports will be available next year, once the program will be over by mid-year.

The following AEPJ members participated in the meetings: UCEI, Coopculture, Patronat Call Girona, Tarbut Foundation and Jewish Heritage Lithuania, jointly with the director Mr.





Sorenssen. The invitations have been established based on territorial proximity to adapt the financial possibilities of the project and the availability of the partners.

Our director participates as representative of the AEPJ in the Steering Committee of DECRA. In this sense, we have coordinated the contents of the project that will result in a web site of resources and good practices that will be launched in the final meeting in Cluny.

Our responsibility as organizers has been focussed in planning the meeting to be held in Strasbourg in January 2019. The project is still open and progressing.

6.4 PARALLEL TRACES (EU) GRANT

The project will discover, rethink and raise awareness about the European Jewish Heritage as an integral part of European history through different mechanisms: a call for artists, off-line and online communication activities addressed (but not only) to the areas of influence of our local partners and the development of a new app.

A pan-European call, open to creative people throughout Europe, but focused on participating cities represented by local partners of the consortium, will provide an opportunity for the creation of original digital photographic and audio-visual artwork based on clearly defined criteria ensuring the consistency between the artwork and the project's objectives.

This original digital artwork related to Jewish heritage will represent valuable artistic material and, presented in specific exhibitions, which will benefit from strong cross border visibility, thus contributing in a very concrete manner to the transnational circulation of cultural and creative works.

An augmented reality app will reinforce this digital approach to our common heritage. It will benefit from an effort to put together large amounts of data and other relevant information, previously identified by the "local Partners"

General Objective

To bring to light the cultural Jewish presence as part of the European present.

Unearthing and rediscovering traces of Jewish Cultural Heritage in Europe, encouraging mutual understanding and respect amongst different cultures and modes of artistic expression from the perspective of the discovery and understanding of European Jewish heritage as an integral part of urban spaces and European History.

Specific Objectives

- Unearthing specific traces of tangible European Jewish Heritage Urban Spaces through the creation of original digital artwork, as valuable artistic material with cross border visibility.
- Facilitating transnational circulation of original digital artwork and creating opportunities for increased artist mobility.
- Digitising existing data and other relevant cultural information, in order to facilitate its
 access by users among the general public in a user friendly and innovative way that

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brings people and culture closer together by engaging people and local communities in experiencing, enjoying and appreciating the arts and culture which are part of their own reality.

 Raising awareness among local communities (but following a coordinated strategy) about the Jewish heritage in their surroundings.

CONSORTIUM PARTNERS

The Consortium will include Partners of different nature. Three Partners will assume general tasks, with impact in the Project as a whole:

- The European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ) will act as Leading Partner, assuming responsibilities related to the financial accounting, monitoring and evaluation, and the project's administrative management. It will also assume tasks in the coordination of activities.
- Culture and Media Agency Europe aisbl (CUMEDIAE) will assume important tasks in the coordination and overview of the Project's activities and will be in charge of tasks related to the communication and dissemination of the Project as a whole.
- Imascono Art S.L. (Imascono) assumes the technological tasks related to the production of an app, as Technological Partner

Local Partners are:

- Patronat Call de Girona from Girona, Spain
- Tacka Kommukacije from Belgrade, Serbia
- Tarbut Foundation from Sighet/Cluj, Romania
- Bente Kahan Foundation from Wroclaw, Poland
- Israeli House from Tbilisi, Georgia

Each one of these Local Partners shall appoint a representative, to be called here the "Local Coordinator" AEPJ and CUMEDIAE, after consultation with the other Partners, will jointly appoint two Project's Coordinators.

Beginning of the process:

Application sent:

Grant awarding:

November 2017

January 2018

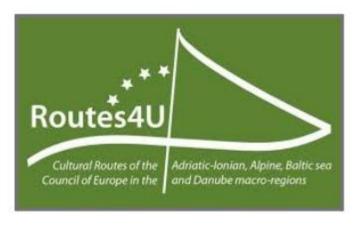
July 2018

Start and End dates: October 2018 - August 2020

Total Grant: 329.615,64 €
EU grant (60%): 197.439,77 €
Total partners (40%): 132.175,87 €











7 FUNDING APPLICATIONS

7.1 ROUTES 4U PROJECT

Another funding project that we have been working on last year is Routes 4U, which enhances regional development through the Cultural Routes of the Council of Europe in the Adriatic-Ionian, the Alpine, the Baltic Sea and the Danube Region.

The 30-month project was launched in the framework of the joint programme between the Council of Europe (Directorate General of Democracy) and the European Union (European Commission – DG REGIO). Grant, if succeed, is about 10.000€

The project aims at very concrete tools to foster regional development through cultural heritage policies. Among the highlighted activities are the support for the certification of new Cultural Routes in the EU macro-regions, the identification and drafting of guidelines for transnational regional policies on Cultural Routes for local authorities and operators, the development of new competencies and skills through e-learning modules and development of tourism tools and products such as a Cultural Routes card and a trip planner.

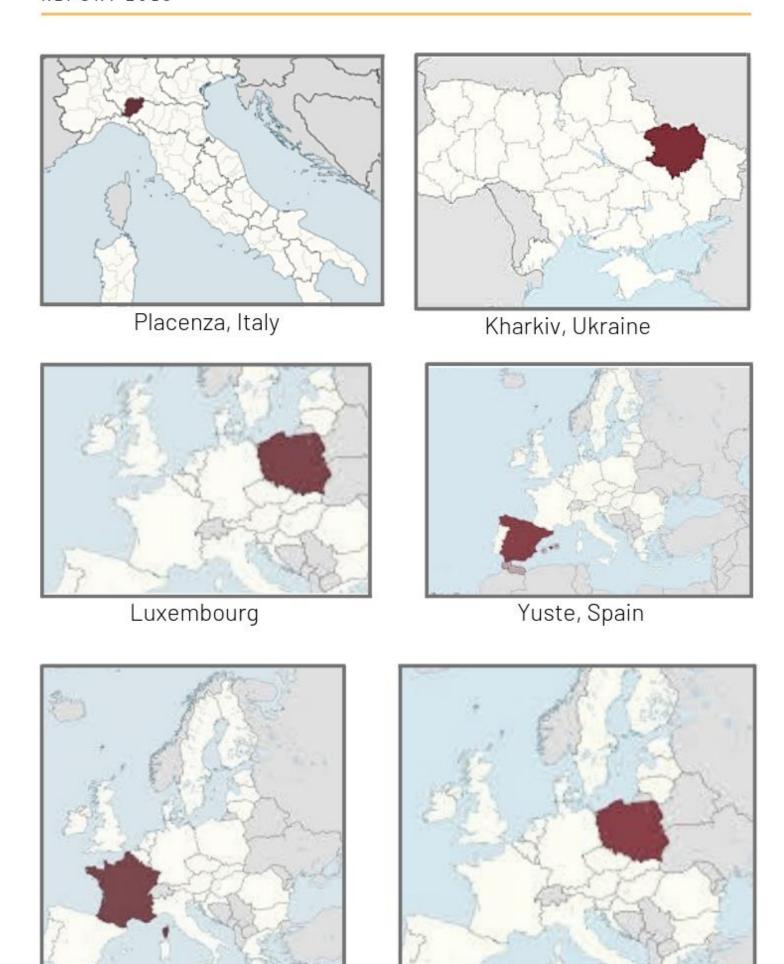
The calls for proposals are launched in the framework of the joint programme of the European Commission and Council of Europe "Routes4U". Project proposals shall produce an added value to the Council of Europe and the European Commission's efforts in the domain of Cultural Routes and macro-regional strategies. Danube Macro Region call:

The EU-Strategy for the Danube Region (EUSDR) covers fourteen countries: Austria, Bulgaria, Croatia, Czech Republic, Germany (Baden Wuerttemberg and Bavaria), Hungary, Romania, Slovakia, Slovenia, Bosnia and Herzegovina, Montenegro, Serbia, Moldova and Ukraine.

EUSDR is implemented through twelve Priority Areas. Project proposals should contribute to the Priority Area 3 "To promote culture and tourism, people to people contacts", which aims, among others, at:

- Develop a Danube Brand and green tourist products along the Danube Region
- Develop new and support existing Cultural Routes relevant in the Danube Region
- Ensure the sustainable preservation of cultural heritage and natural values by developing relevant clusters, and networks of museums, interpretation and visitors' centres within the Danube Region.

AEPJ Proposal for the Danube Macro Region has been to present the Incubator program as a model of good practices for the Danube Macro-Region, to be celebrated in June 2019.



Carcassone, France

Krakow, Poland





8 AGENDA

8.1 INSTITUTIONAL AGENDA

Members of the board participate during the year in seminars, study cases, and protocol activities when the institutions related to European Institutions or routes are asking for it.

London, U.K, February 6-8, 2018

Meetings with B'nai B'rith UK, coordinator of the European Day of Jewish Culture in the UK JW3 London Jewish Community Centre

The Rothschild Foundation

"Jewish Country Houses" congress at Oxford University.

Attendance to the presentation of Europe Historical Synagogues mapping at the State Room of the Houses of the Parliament invited by the Foundation for Jewish Heritage

Piacenza, Italy, April 5-6, 2018

Cultural Routes of the Council of Europe- Task Force

Discussion forum between Cultural Routes of the CoE

Kharkiv, Ukraine, April 13, 2018

Cultural Heritage as Recourse for Development

Presentation of the CoE Cultural Routes programme in Ukraine

Luxembourg, May 31, 2018

20th Anniversary of the European Institute of Cultural Routes

This celebration was attended by numerous representatives of the Routes, diplomats, as well as delegates from the Council of Europe

Yuste, Spain, June 12-13, 2018

VII Training Academy for Cultural Routes of the Council of Europe

Annual Training for directors and managers of Cultural Routes of the Council of Europe and meeting point to discuss strategies and explore collaborations between Cultural Routes.

Jerusalem, Israel, July 19-23, 2018
Task Force National Library of Israel
Meeting with the Scientific Committee

Krakow, Poland, September 3-7, 2018

Urban Jewish Heritage: Presence and absence

An International Conference, being held as part of the 2018 European Year of Cultural Heritage, that examines the pasts, presents and futures for towns and cities with Jewish Heritage. AEPJ also acts funding and sharing coordinations.

Brussels, Belgium, October 2018

Parallel Traces

Kick off meeting (Oct 10th) and Inception meeting (Oct 29th)

Carcassone, France, November 16, 2018

Séminaire Itinéraires culturels du Conseil de l'Europe





Strategic and political forum to discuss the approach of the Routes and the implementation of the projects and their operation today.

Luxembourg, 3-4 December 2018

Heritage for Future conference

Presentation of the Parallel Traces Project in the frame of the conference organized by the Europea Creativa desk and the European Institute of Cultural Routes

Vilnius, Lithuania, October 22-25, 2018

Vilnius Heritage Advisory Group

Scientific committee of the Jewish Community of Lithuania

8.2 DIRECTOR'S AGENDA

General Coordination of the European Days of Jewish Culture among the 28 countries. This is a flagship project and undertakes a big amount of time. This goes with the coordination of the task force with the NLI, which also have been very active during the year 2018. The EDJC is an ongoing project all year round, after the celebration of activities the office stars to gather information to elaborate the annual report that is being published at the beginning of the next year.

Director is also having regular meetings with the, General Secretary of the AEPJ, online and face to face regularly three times a week to do the follow up

Participation in meetings of the Board and in conference calls, and communication with the member institutions of the AEPJ. Directing the communication policies and supervising strategies held by the community manager upon the general AEPJ social media ressources.

Development of the AEPJ Incubator Project to relaunch the European Route of Jewish Heritage of the Council of Europe. Including the web presentation, the coordination with the Scientific Committee, the organization of the Training in Barcelona and the Call for News Routes. From the Barcelona office the team took care over the logistics, and all matters related to the celebration of the training. This project is used as a model of good practices among others routes as well as used as a project to be develop in possible funding opportunities for the future.

General coordination of the project "Parallel Traces: A new lens for Jewish Heritage" of the Creative Europe program, Coordination and direct participation in every meeting held upon ERASMUS DECRA: project "Developing European Cultural Routes for all" as already said in the report.

Coordination and logistics for the General Assembly of the AEPJ 2018 in Barcelona, jointly with the general secretary.





Word writing and presentation of the following applications to European projects:

Parallel Traces (Creative Europe): Granted

AEPJ Incubator Project (Evens Foundation): Not Granted

Applications coordinated by the director's agenda started during the year 2018:

Incubator Project for the Macro Region of the Danube (Routes4U- Council of Europe)

The Fab Routes Project (Erasmus + K2)

Sharing the Jewish Story with all (Horizon2020)

Transdanube Travel Stories (Interreg)

Attending the secretary in the writing of the on the Evaluation Report of the European Institute of Cultural Routes to renew the certification of the European Route of Jewish Heritage of the Council of Europe

Preparation and word writing of the midterm report to be send to the Rothschild Foundation which was required to get the 2019 funding budget from them.

Attending the Urban Jewish Heritage Conference in Krakow and lecturing over the relaunch the European Route of Jewish Heritage of the Council of Europe

Attending the president in the 20th Anniversary of the European Institute of Cultural Routes celebrated in Luxembourg.

Presentation of the AEPJ in the conference "Cultural Heritage as Resource for Development Opportunities within the European Programs" (Kharkiv, Ukraine), invited by the European Institute of Cultural Routes

Participation in the Task Force of Cultural Routes of the Council of Europe

VII Training Academy for Cultural Routes of the Council of Europe, summer seminar, celebrated in Görtliz.

Presentation of the project Parallel Traces in the seminar "Heritage for Future - Conference on sustainable networking and funding of Cultural Heritage in Europe" (Luxembourg), invited by Creative Europe

Weekly written report to the AEPJ Board. a detailed document is sent to board members to keep them updated with the ongoing projects.







9 CULTURAL ROUTES OF THE COUNCIL OF EUROPE

9.1 EVALUATION CYCLE

On June 27th we received a letter from the Directorate General of Democracy / Enlarged Partial Agreement on Cultural Routes, asking for the following list of documents by September 30th.

- Regular three-year evaluation form completed (Document 1)
- Self-assessment grid completed (Document 2)
- Declaration of Honour completed, signed and stamped (Document 3)
- Updated legal statutes of the network
- Updated list of members of the network
- Ordinary (and Extraordinary if applicable) General Assembly meeting reports of the past three-years
- Budget documents of the network (Current operational budget, 3-year Budget forecast; Extra-budgetary funding received for the implementation of specific activities, i.e Grants from EC LEADER programme, INTERREG, etc.)
- 3-year Programme of activities forecast

The material has been sent on line plus 3 printed copies were sent by post as they have asked for. This material has been submitted to an independent expert, chosen to evaluate our route and to prepare a report on the conformity of our network with the criteria of the Resolution CM/Res (2013)67.

The expert has already contacted us, and executed a field visit as part of the evaluation process. This visit has been carried out in November 2018, giving the expert the opportunity to participate on the Incubator sessions held in Barcelona.

The evaluation report has been submitted for decision to the Governing Board of the Enlarged Partial Agreement on Cultural Routes at the meeting that will take place on 10-11th April 2019. On this occasion, we will be invited to present the AEPJ Route and answer the questions the Governing Board may have.

9.2 SUMMER SEMINAR

VII Training Academy for Cultural Routes of the Council of Europe

On June 12th, 2018, the seventh edition of the training academy for the Cultural Routes of the Council of Europe was held in the monastery of Yuste (Extremadura, Spain) organized by the European Institute of Cultural Routes, in collaboration with the Cultural Route of Charles V. The AEPJ is the entity that manages and leads the European Route of Jewish Heritage, certified route by the Council of Europe.

The training aims to offer a capacity building to the different directors and managers of the Cultural Routes of the Council of Europe. Likewise, to be a meeting point to discuss strategies





and explore collaborations between Cultural Routes. The theme of this year was innovation and new trends in cultural routes, with special emphasis on the interpretation of heritage. Different European experts from the European heritage area, as well as cultural management experts, have offered different work sessions focused on the aforementioned topics, sharing reflections and results on the latest studies in this field. Among them, Jordi Tresserras, member of the scientific committee of the AEPJ.

Likewise, a space has been dedicated to share work experiences and good practices among the Cultural Routes. In this sense, Victor Sorenssen (AEPJ director) has presented the European Days of Jewish Culture, a project selected as good practice by the organizers of the training.

Some of the outstanding speakers of this training have been: Eladio Fernandez Galindo, Head of Democratic Inititives Department, Council of Europe, Stefano Dominioni, Director of the European Insitute of Cultural Routes, Jordi Tresserras Juan, Director Labpatc, Universitat de Barcelona, Lorenzo Cantoni, Director of the Institute for Communication Technologies, Università della Svizzera Italiana, and Maria Gravari Barbas, Université Paris 1 Pantheon-Sorbonne.

9.3 CULTURAL ROUTES OF THE COUNCIL OF EUROPE 8TH ANNUAL ADVISORY FORUM

CULTURAL ROUTES OF THE COUNCIL OF EUROPE CONNECTING CULTURAL VALUES, HERITAGE SITES AND CITIZENS: STRATEGIES AND SYNERGIES IN A GLOBAL PERSPECTIVE

26-28 September 2018 Görlitz (Germany) GÖRLITZ ROADMAP

The Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) was established in December 2010 and enables closer co-operation between member states interested in the development of Cultural Routes.

The Annual Advisory Forum is the most important and significant annual event of the Cultural Routes of the Council of Europe programme and it is the occasion to debate priorities, review progress of the implementation of the Cultural Routes and share experiences. Each Forum provides an occasion to discuss and provide guidelines on how to implement the EPA strategies, focusing each year on different topics.

The Görlitz Forum 2018 "Cultural Routes of the Council of Europe connecting cultural values, heritage sites and citizens: strategies and synergies in a global perspective", given attention to strategies and synergies between European Cultural Routes programme and International Organisations (UNESCO, European Union, UNWTO...) concerned with the protection and the promotion of cultural heritage.





Four main themes were explored:

- 1. Cultural Routes of the Council of Europe and European Union programmes: existing and potential initiatives for future synergies;
- 2. Cultural Routes of the Council of Europe and UNESCO World Heritage Sites: existing and potential future synergies;
- 3. Strategies and synergies between EPA and International organisations;
- 4. Strategies and synergies between EPA and National and regional organisations.

Görlitz Roadmap considers the Görlitz Forum Background Document, reflections and suggestions expressed during the Forum on those themes and list actions to be undertaken.

The participants of Görlitz Forum 2018 " Cultural Routes of the Council of Europe connecting cultural values, heritage sites and citizens: strategies and synergies in a global perspective", taking into account the declarations and documents elaborated at international level reiterate the considerations expressed in the Lucca Roadmap 2018:

The Committee of Ministers reaffirms Cultural Routes of the Council of Europe as a tool to:

 Promote a closer unity based on the values of the Council of Europe through better knowledge of European cultural heritage and the management of Cultural Routes by civil society.

Cultural Routes, as elements of cultural heritage, can thrive at its best through activities shared among partners within civil society and based on the Council of Europe standards.

- a. Organise in major cities scheduled, coordinated "presentations" of the Routes and their core principles, missions and examples, possibly connecting some of them thematically or geographically;
- Continue raising awareness of the positive role of the cultural routes amongst wider civil society by developing outreach programmes using the widest range of media;
- c. Organise activities dedicated to young people coming from different European Countries;
- d. Integrating the message of the Cultural Routes programme into the ordinary curricula across the education system;
- e. Promote the Cultural Routes as examples of good practice in the framework of the European strategy as indicated in the Recommendation of the Committee of Ministers of the Council of Europe to the Member States on the "European Cultural Heritage Strategy for the 21st Century" (adopted by the Committee of Ministers on 22 February 2017);
- f. Inform the members of the "European Heritage Forum" group of experts (Member States and civil society) envisaged by the European Commission in the framework of the follow-up of the European Year of Cultural Heritage 2018.
- 2. Development of innovative approaches and international cooperation in the field of cultural heritage, sustainable tourism and local development.





Cultural Routes are "shared public spaces" and represent platforms to implement the conventions and recommendations of the Council of Europe on cultural heritage, landscape and spatial planning. Cultural Routes work actively to create connections between diverse regions of Europe, paying special attention to the inclusion of those less known.

- a. Develop more cooperation amongst Cultural Routes and connect them to major arts exhibitions, cultural initiatives, and theatre / music festivals, according to their themes;
- Develop tool-kits for routes to implement practices that will result in local and regional economic development based up the sensitive and sustainable valorisation of cultural heritage;
- c. Develop digital application dedicated to Cultural Routes to be easily used by the Routes and the public to co-create contents;
- d. Integrate Cultural Routes in EU territorial cooperation programmes and macroregional strategies.
- 3. Encourage intercultural dialogue among member states of the Council of Europe and beyond.

Cultural Routes have increasingly become an instrument of cultural diplomacy.

One of the aims of the Cultural Routes is to "promote dialogue between urban and rural cultures, between regions in the south, north, east and west of Europe, and between 3 developed and disadvantaged regions" and "promote dialogue and understanding between majority and minority, native and immigrant cultures" (CM/Res(2013)67).

As stated in the White Paper on Intercultural Dialogue, "Cultural Routes [...] naturally cross borders and connect cultures. Art and culture create a space of expression beyond institutions, at the level of the person, and can act as mediators".

- a. Mobilise Cultural Routes as a mechanism for increasing social inclusion;
- Encourage cultural routes to translate and communicate the values embodied in the cultural routes and to build mutual understanding of pan-European cultures;
- c. Increase awareness about the charters, conventions, recommendations and work of the Council of Europe relating to culture and intercultural dialogue;
- d. Enlarge the geographical coverage of certified Cultural Routes;
- e. Support twinning agreements among regions and EPA member States;
- f. Support students' exchanges and experiences along Cultural Routes as a means for civic education.
- 4. Strengthen multilevel governance, cooperation and relationships at the international, European, national and local levels

The development of Cultural Routes relies greatly on policies and practices at national and regional level. Local communities are also fundamental to plan, implement, and manage Cultural Routes, guaranteeing their success and impacting cultural tourism.





- Strengthen the role of the Cultural Routes as a voice for local communities so that they can input into national and international policies regarding sustainable tourism and regional and local cultural development;
- b. Support and spread sustainable and responsible tourism enterprises and social entrepreneurship through specific training;
- c. Introduce participatory processes in tourism planning.
- 5. Develop innovative approaches in the fields of research and development.

Cultural Routes offer the opportunity to develop multidisciplinary researches and stimulate cross-border cooperation. Research reinforces the work and the narrative of the Cultural Routes.

- Foster the collaboration between scholars of humanities, arts and social sciences in order to define the needs / methods of "measurable" and "evidence-based" implications;
- Explore new possibilities in research and development in order to effect creative approaches to cultural routes and to maximise their impact upon local communities and wider civil society;
- c. Reinforcing the work of the university network and increasing the links with the Cultural Routes;
- d. Widen the competences and disciplines of Universities involved in the NCRS;
- e. Develop funding opportunities together with DG research for future calls on H2020.







10 COMMUNICATION AND SOCIAL MEDIA

10.1 WEBSITE

The website **www.jewisheritage.org** has got better statistical results compared to last year, with 10,017 users (19.86% more), 18.14% of new sessions (15,415 vs 13,048), and with a highly increase on Page Views with 49,195 views (14.04% more), despite the decrease of pages per session (3.19 vs 3.31 pages). Regarding the origin, the number of visitors from Spain has got a significant increase of 38.78% (representing now a 17.19% of total sessions), as well as from France (increase of 90.71%), UK (increase of 39.88%), Germany (+24.17%), Lithuania (+35.32%), Switzerland (+28.50%), Poland (+16.41%), Belgium (+26.62%) and many more. Therefore, visitors from other countries have slightly decreased, such Portugal (-17.43% of visitors), Romania (-15.89%), Turkey (-44.55%) or Serbia (-42.86%).

Another fact to highlight is that mobile connections have increased to the 44,60% of sessions, but they still remain a 24,52% of total connections, which are mostly done through a desktop computer (69.99%). Nevertheless, in contrast, the session length of time that user is on the web increases more than a 50% average, and so the number and variety of visited pages is growing.

10.2 SOCIAL MEDIA

AEPJ Social Media has increased in both numbers of users and quality of contents.

A new tool has been created: the Instagram page.

Regarding our social connections, our Facebook fan page has hugely increased this year, reaching 4201 followers. Half of them are women, mostly between 25-34 years and 45-54 years, while 48% men are between 35 and 54 years old. 482 followers are from Spain, 254 from France and 268 from Italy.

In 2018, Twitter also has increased. From February 2018: 1.744 Tweets (+82,34% tweets) and Followers 1817 (+32.45 % followers).

In July 2018 we set up our Instagram tool. It has been a great success: 360 posts / 1.136 followers / 2.283 following in just a few months.

10.3 NEWSLETTER

Newsletters are published on-line. They report and inform the audiences on our major project results, activities, initiatives and events. It is also a very specific and appropriate forum to give the floor to our members to share their activities, celebrations, exhibits and other events. The newsletter has mainly been used to notify a past event, therefore we strongly recommend everyone to send us the information prior the celebration, so as the communication skills will be much more advantageous.

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe

REPORT 2018



10.4 DATA BASE

We've created along the year several data bases:

- Communication AEPJ: 82 Subscribed Contacts / Average open rate 38.5% / Average click rate 8.7%
- Board: 114 Subscribed Contacts / Average open rate 33.2% / Average click rate 8.2%
- European Days of Jewish Culture: 246 Subscribed Contacts / Average open rate 34.3% / Average click rate 6.6%
- European Routes of Jewish Heritage: 72 Subscribed Contacts / Average open rate 39.8%
 / Average click rate 5.7%
- Potential Future EDJC Participants and AEPJ Members: 32 Subscribed Contacts / Average open rate 34.5% / Average click rate 5.7%

10.5 EDJC 2018

COMMUNICATION STRATEGY FOR THE EDJC 2018 "STORYTELLING"

1. Press release to Jewish Mass Media

The objective was to be present in different European Jewish mass media through an article about the EDJC, in order to increase the impact of our promotion at the European level.

The European Days of Jewish Culture: Symbol of the awakening of Jewish culture in Europe: → https://www.jewisheritage.org/web/news/290

- 2. Advertising in the "Jewish Renaissance" magazine
- 3. Social Media: #EDJC2018Storytelling #EDJC2018

On Sunday September 2nd 2018, general public were invited to participate in the first #BattleOfStorytelling: this exceptional event took place on Twitter, Facebook and Instagram the days before and after of the European Days of Jewish Culture event.

From Sunday September 2nd to Friday November 2nd, Twitter, Facebook and Instagram accounts @jewisheritage invited the participants to share original contents connected to the EDJC events.

The participants shared their pictures on Twitter, Facebook and Instagram with the hashtag #EDJC2018Storytelling. The activity was a complete success.

Facebook: → https://www.facebook.com/jewisheritage/

Twitter: → https://twitter.com/jewisheritage

Instagram: → https://www.instagram.com/jewisheritage/

4. Video Introduction: A compelling 30 second self introduction for the participants We proposed to record a promotional video to share on social media and make it viral. With the intention of get to know their EDJC events better, we invited the participants to create a short video as a good practice to promote their events.

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe

REPORT 2018



AUDIENCES

One aspect that we work with and have implemented this year was focused to attract more audience online and offline (in situ). This objective has been achieved working with all coordinators to expand the activities that have been proposed through their social channel, under a common hashtag: #EDJC2018Storytelling.

Since last year, this work has been done to attract not only more people, but also to involve the Jewish population in a greater way, especially the young people.

Instagram has been a central key to achieve this goal. For example, an instagram video, created by Mozaika related with an EDJC activity, achieved more than 3000 views in a day.

We shall continue working on this.

Another effective subject working to get new audiences have been the materials produced by the NLI. Those materials, thanks to the accurate work of the NLI, have been very helpful to improve the quality of the proposals.

MEDIA COVERAGE

Press releases are also a useful tool to measure the impact of the EDJC in every country. Some examples of media reporting news:

- a) United Kingdom, "The Jewish Chronicle":

 https://www.thejc.com/lifestyle/features/visiting-the-jewish-gentry-national-trust-european-days-of-jewish-culture-and-heritage-1.468146
- b) Italy, "Repubblica": https://www.repubblica.it/cronaca/2018/10/10/news/giornata_europea_della_cultur a ebraica appuntamento a roma-208646184/
- c) Italy, "Corriere della Sera":

 https://www.corriere.it/cultura/18 ottobre 05/giornata-europea-della-cultura-ebraica-5c3bc48c-c8b9-11e8-81ab-863c582a99f0.shtml?refresh_ce-cp
- d) Spain, "Diario de Mallorca": https://www.diariodemallorca.es/palma/2018/08/31/jornada-cultura-judia-arranca-domingo/1343337.html
- e) Spain, "La Vanguardia":

 https://www.lavanguardia.com/local/barcelona/20180828/451519789650/la-tradicion-oral-protagoniza-en-catalunya-las-jornadas-europeas-de-la-cultura-judia.html
- f) France, "Le Républicain Lorraine":

 https://www.republicain-lorrain.fr/edition-de-metz-ville/2018/08/24/journees-europeennes-de-la-culture-juive-a-metz-raconter-et-donner-du-sens-a-l-histoire
- g) Austria, "Meinbezirk":
 https://www.meinbezirk.at/event/oberpullendorf/c-workshop-seminar-infoveranstaltung/europaeischer-tag-der-juedischen-kultur e127926





- h) Austria, "Davidkultur": http://davidkultur.at/artikel/europaeischer-tag-der-juedischen-kultur
- i) Germany, "Mittelbadische Presse Zeitungen der Ortenau": https://www.bo.de/lokales/ortenau/am-sonntag-ist-der-europaeischer-tag-der-juedischen-kultur
- j) Germany, "Jüdische Allgemeine": https://www.juedische-allgemeine.de/unsere-woche/geschichten-erzaehlen-2/
- k) Germany, "Süddeutsche": https://www.sueddeutsche.de/muenchen/europaeischer-tag-der-juedischen-kulturvertreibung-und-neuanfang-1.4113856
- I) Croatia, "Nacionalnemanjine":
 http://nacionalnemanjine.hr/europski-dan-zidovske-kulture-i-bastine/
- m) Croatia, "Magazin Hrt": https://magazin.hrt.hr/459564/obiljezen-europski-dan-zidovske-kulture
- n) Romania, "Jewishfed": https://www.jewishfed.ro/downloads/realitatea/RE520-521.pdf

CHINA VIRTUAL TRAVEL FAIR

Organized by the EU Commission, on the 27th and 28th of November took place the first EU-China Virtual Travel Fair on cultural tourism (VTF) as a contribution to the 2018 EU-China Tourism Year (ECTY).

The fair on Cultural Tourism is an initiative to facilitate the B2B matchmaking of the travel industry between China and Europe via a fully immersive virtual reality platform that ensures meaningful life-like engagement amongst participants via avatar.

A huge number of booths were offered to key EU-China non-commercial actors focusing on trans-European products. The Cultural Routes of the Council of Europe were one of the selected exhibitors as well as the AEPJ.

With AEPJ's booth the network had the chance to showcase its members and the Jewish Heritage to Chinese travel trade in an innovative and interactive way. Brochures, presentations, pictures and web links were presented in a very futuristic way. Every visitor created his or her unique virtual profile and 3D avatar. They seamlessly accessed the environment on different devices such as computers, smartphones, tablets or VR glasses, and were simultaneously online to engage with each other: people saw each other in the environment, met, exchanged business card, chatted and talked in virtual reality.

This virtual fair was another new platform for AEPJ to show the richness of history, culture, art and Jewish Heritage that connects countries and people across Europe.





AEPJ INCUBATOR PROJECT

Communication Strategic Plan

The communication strategy was adapted to each stage of the program implementation, in the short, medium, and long term.

First, we chose a strategy to launch it up, which means that most efforts were allocated during this launching period in three stages:

- 1. Creation of a micro-site. We implemented a microsite to relaunch and promote the European Routes of Jewish Heritage
- Launch call. The first of the actions of the plan of development of the European Routes
 of Jewish Heritage was to open a call for applications for those interested in participating
 and being part of the European Route of Jewish Heritage
- 3. Training program. It was a method-oriented program focused on acquiring the necessary tools and support structures for the development of each Jewish Heritage Route.

For this reason, the communication strategy was mostly focused on attracting high quality applications for the training that took place on November in the AEPJ headquarters, in Barcelona. At the same time, it was important to coordinate with the AEPJ Director the following-up of the applicants.

Online and social media platforms were the main channel for communicating with the applicants:

- a) Website: main information to communicate about the opportunities, projects, project workshops, training, etc.
- b) Social media platforms providing news on demand, building an AEPJ community. These platforms also allowed the programmed stakeholders to network among themselves.
- c) Newsletters: the program was periodically providing up-to-date information to the relevant target audiences.
- d) Communication tools:
 - a. Development of complete visual identity
 - b. Development of communication toolkits
 - c. Promotional materials such banners, roll-ups, posters, giveaways and some conference materials

Finally, in November 2018, the AEPJ Incubator Project started to contribute directly to the work of developing of the Jewish Heritage Routes. Participation in this supporting plan has been important to inform stakeholders of how to approach to the Jewish Culture and Heritage.





EUROPEAN ROUTES OF JEWISH HERITAGE

The success of the Jewish Heritage-Incubator programme required the involvement and active participation of a significant number of the stakeholders. This was possible for the relevant awareness initiatives which were conducted, aimed at spreading the understanding of the Incubator Programme's objectives and activities to the main stakeholders and the target groups. This were particularly relevant in the implementation of the capacity building component and the actions related to increasing effectiveness of coordination, the impact of the Communication Strategic Plan and implementation of AEPJ Scientific Board assistance.

Good communications through the project web site, awareness and visibility activities underpinned the success of these components and the Jewish Heritage-Incubator project. Not only by disseminating the activities and results but also leveraging the project beneficiaries and partners.





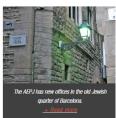


JANUARY 2018









IN CONVERSATION WITH...



Claude Bloch Claude Bloch, honorary president of the

In this month's interview, we have the great pleasure of presenting Claude Bloch, honorary president of the AEPJ. It is also part of the Bnai Brith Europe. Claude has dedicated many years of her life to the promotion of Jewish culture in Europe, especially in relation to the European Day of Jewish Culture and the promotion of Jewish heritage in Alsace. Within the AEPJ continues to develop a very active work, and we can say that it is the living history of the organization. It is a great pleasure to have the opportunity to interview her.. + Read more

AGENDA Next events





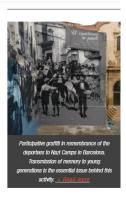
A LOOK AT EUROPEAN JEWISH CULTURE



7c4/JR_July_2017_PG_22_23_PASSPORT.pdf

IN THE SPOTLIGHT





Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.





FEBRUARY 2018









The Decra project in progress! + Read
more

AGENDA Next events



Research Seminar- Equilibro of Jenes from the Towns of the Grand Duchy of Lithuania: Statiagies of Purphers and Jenes, Prof. Jurgita Verbickienė: Vilnius University; Chair & Respondent: Dr. Arast Liebald, The Vikial Sessono International, Center for the Study of Antisemilism. Tuesclay, 20 March 2018, at 14-15, Caster Edukling, Vilnius University Jenes Internation promoted. + Head more



Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.

A LOOK AT EUROPEAN JEWISH CULTURE



www.jewishrenaissance.org.uk

IN THE SPOTLIGHT





During World War II, thousands of Jewish

France across the Pyrenees to reach relative safety in Spain.

IN CONVERSATION WITH...



Joan Reñé i Huguet President of Diputació de Lleida

For our monthly interview we travel to Lleida. Spain. A region with an incredible and very diverse Jewish heritage, and at the same time very marked by the tragic events of the 40's. In this regard, we have the pleasure of interviewing Joan Reñé, the President of Diputació de Lleida, one of the AEPJ new members: "On the one hand, we have a good number of towns and cities where we've found ancient Jewish quarters and Jewish settlements of the Middle Ages. Lately, they have located and evaluated, for example, those of the city of Lleida and those of Cervera and Tarrega. But there are many others. Therefore, the demarcation of Lleida has an important Jewish legacy that must be promoted. + Read more





MARCH 2018





A LOOK AT EUROPEAN JEWISH CULTURE



www.jewishrenaissance.org.uk

IN THE SPOTLIGHT



The inscriptions to the XVII edition of the International cennological Competition "La Selezione del Sindaco", are still open. To participate, simply log onto the website <u>www.cittadelvino.II</u> and register your company and the whires in the competition

DECRA- Social inclusion, citizen participation and Faro Convention. . . . Read mote





"Barcelona's hidden history" Jewish Renaissance guides us through the city's streets to uncover its little-known Jewish legacy.



Sources for the European Days of Jewish Culture 2018: "Their Sarry is Our Storp, the Imagining Migration" by Elewish <u>Prinanthropy</u>. This is the third article in a series about the role of Storphilling in Jewish Education, written by grantees of <u>The</u> <u>Coverant Foundation</u>: "When I first moved to New York, I used to wander. My feet would wander, and my mind too. From 14th and 8th, I'd cross downlown, though the Village, the Bowery (...) I couldn't help but wonder, in my wanderings, whose stories were hidden away? What mementos were left behind? #Storyfelling Alewisheritage #EDI/C2018

IN CONVERSATION WITH



Marta Puig General Manager of Red de Juderías

AGENDA Next events

REDE de JUDIAKIAS de PORTUGAL

Today we present a very visible project that you might have heard of Rede de Judiarias de Porbugal - Rotas de Sefanad, an APP, member. The Porbuguese Network of Jewish Quarters, is a project for conservation and revitalization of cultural and natural heritage. It aims to present the history of the Jewish culture in Porbugal, combining history and heritage recovery with tourism. Watch the Videol, "Jewish tourism has been identified as a very important pillar because we have 29 historical altes in Porbugal, mostly located in the interior, which have a Jewish heritage," explains Tourism Secretary Ana Mendes Godinho during a session to promode Porbugal In Los Angeles. <u>Moure Membranation</u> On this occasion, we have the great pleasure of interviewing Marta Puig, General Manager of Red de Juderias, an non profit public association with the goal of protect urbanistic, architectonical, historical, artistic and culturan Sephardic Heritage, that brings together municipalities and institutions to promote Jewish heritage in Spain. In this sense, it coordinates at the national level the European Days of Jewish Culture in Spain, a country that is one of the pillars of this project in relation to the great participation and historical journey of this project. **** **Pead more**





Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.





APRIL 2018







François Moyse, Chairman of the AFPJ, visits Israel, Mr. Moyse meets with Caron Sethill, the head of Programmes for the <u>National</u> <u>Library of Israel</u>, and Jack Gottlieb, founder of World Jewish Heritage Fund. — <u>Read more</u>



Peninah Zilberman
President of The Tarbut Sighet Foundation

On this occasion, we have the great pleasure of interviewing Peninah Zilberman, founder of "Tarbut Sighet Foundation"

Peninah created the "Tarbut Sighet Foundation" in 2014, which organizes trips to Maramures, a region in Northern Romania which hosted a large Jewish community before World War II. It was also home to Feninah's maternal grandparents. The foundation also educates about Judaism, Holocaust, and Israel. + Read more





D'EUROPA

Batter Tetter vertices

realise from the state

Fills conference of the cycle "The Jewish

contribution to the kiea of Europe", organized

by Patronat del Call and Catheria "T-Europe

drabans de Hille: Oule "The quedat? Virta

quedat la liengua". By Fina Binulés Bertran".

THURSDAY, MAY 24TH - 18.30 H + 1

tilled "PERSCOTED AND SAVED". Since 2014, Diputació de Lieida has been promoting the project "Persoculed and Saved" with the aim of recovering the memory of the passage through the Pyrenees of Lieida of thousands of Jews who fled the persoculion they were inflicted in nad occupied Europe between 1933 and 1945. The exhibition has been put in place to publicize the project and promote its international broadcast. The exhibition furthers both the transmission of the historical episode and the broadcasting of the project itself. Access to the Exhibition Proposed.



Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.

A LOOK AT EUROPEAN JEWISH CULTURE



www.jewishrenaissance.org.uk



"Invisible woman". The focus of British Jewish life is almost exclusively about Eastern European Ashkenazi traditions. <u>** Access to the full-text article</u>

IN THE SPOTLIGHT



IN CONVERSATION WITH...







MAY 2018













Diputació de Lieida proposes an exhibition titled "PERSEGITIS ISALVITS. No vollen que existissim". With the collaboration of the AFF.1 Inaugnation: Tuesday, Jane 5th, 18h, Espace du Judaisme, Traulouse, France. Since 2014, Diputació de Lieida has been promoting the project "Peseculed and Saneal" with the aim of recovering the memory of the passage through the Pyrenese of Lieida of thissands of Jewa Wor field the persecution they were initiated in nacl occupied Europe between 1933 and 1945.





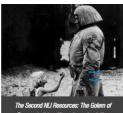
Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.

A LOOK AT EUROPEAN JEWISH CULTURE



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IN THE SPOTLIGHT



The Second NLJ Resources: The Golem of Prague. In this edition of our storytelling newsletter, we have prepared a packet of tories for you to use on the folkore story of the Golem of Prague.

Is had used a bestine of dischart outs

"Yo ho ho and a bottle of (fusher) rum". A new film brings Jewish pirates to the screen – for the first time in cinema history, Jessica Benhamou speaks to the film's director, Arnon Z Shorr





Annie Sacerdoti Journalist, writer specialized in Jewish Heritage. She is an <u>AEPJ</u> Board member.



On this occasion, we have the great pleasure of interviewing Annie Sacerdoti, journalist, writer specialized in Jewish Heritage. Journalist and writer, from 1969 to 1990 she collaborated with the monthly "Shalom", with a section on cultural heritage. Since 1999 she was a board member of the ECJC (European Council of Jewish Communities, ECJC, London) - taking care of the introduction in taly and the organization of the "European Day of Jewish Culture", ± Read more





JUNE-JULY 2018



The European Days of Jewish Culture: Symbol of the awakening of Jewish culture in Europe. Aireaty in its 19th cultion, this year's European Days of Jewish Culture will be celebrated throughout Europe from 2th September. — Read mode



stories, which have often been elusive. <u>+</u> <u>Reed more</u>

A LOOK AT EUROPEAN JEWISH CULTURE



www.jewishrenaissance.org.uk

Latest materials for the EDJC 2018



ALl Procuracy. Cheef starting on whole. The National Library of bread has done a fundation, Job this year publishing different types of materials and customic for the elaboration of year Starytelling programs. The label materials are the Socyaelling elabora, the label link year can download the different videous produced by the bilancest Library of some timestyme. In Social Audios John timestyme. In Social Audios Parket them, the National Library of some timestyme. In Social Audios Patholis the World on quality on its section. In the Comment of the Comment of the patholis John the Comment of the Comment of the John the World on pathy on its section.

Monthly between Archeric Manuel das Neves Maker Pills, the vice president of Tills Parlacesco Nationals of Archeric Archerics, and The Mayor of Broom, Marie Maderous.

Notes Pita, the vice precision of The Pertonases between of Jessis Dantess and The Major of Girons, Marth Machrons; Vesterday, sky (Ell), Maria Machrons; the Mayor of Giron, received the visit of Artonia Marual das News Notes Pita; the vice president of The Pertugueses Naturals of Jessish Quarters, at Girona City Council. —Estimat. Mart.



Will Training Academy for Cultural Routes of the Council of Europe. On June 12th, the seventh edition of the training academy for the <u>Cultural Routes of</u> the <u>Council of Europe</u> began in the monastery of Yuste (Externatura, Spain). — <u>Route</u>





NU Resources: scripts for translation. On the website of the European Days of the Jowish Culture, the scripts are all your dispussal so that you can translate them into the language you think is convenient. In the office of the AEPJ, if we receive the translated script, we can add them as subdities to the Webss.

Join the EDJC 2018 Social Media Campaing!



Let's make EDJC 2018

in Sunday September 2th, EDIC participants are invited to participate in the first Historic City politing; this exceptional event will take place on Twitter, Finabook and histogram the also before and after of the inappean Days of Jewish Culture event. From Sunday September 2th to Fiday November Agents to September 2th to Fiday November account Gewidenerhage will mitte you to state original conducts connected to the EDIC events. How to participate? States your event pictures on Twitter, States your event pictures on Twitter,

> #EDJC2018 #EDJC2018Storytelling #RattleOfStorytelling

IN CONVERSATION



Caron Sethill, Programme Manager Europea at National Library of Israel. Caron Sethill is part of the Task Force Group for the <u>European Day of</u> Jewish Culture.

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IN COMPANY OF THE PROPERTY OF

Water Introduction: A Compelling 30 Second Self Introduction. A promotional video to share on social media and make it what If oo whall We'd like to get to know your EDUC events better, and hink that a short video would be a good way to do this. How to do It? Instructions

Please start your video with: "HV-Hello/Hola (however you'd like to say hil), my name is INSERT

FULL NAME. I live in INSERT CITY, (STATE), COUNTRY." Now, tell us something about your EDJC event. We're not looking for anything fancy in your

video eilie with your webcam or phone. Your video should be no more than 1 minute in total length.

Don't forget to tag the hashtag: #EDJC2018 #EDJC2018Storytelling #Battle0fStorytelling

On this occasion, we have the great pleasure of interviewing Caron Sethill, Programme Manager Europea at National Library of Israel. Caron Sethill is part of the Task Force Group for the European Day of Jewish Culture. For two years, NLL and AEEQ have been working together with the objective of developing contents for the participating cities of this project, which this year will revolve around Storytelling. In this way, Caron has been evaluate the work done to this day and to think of different ways to make a greater impact with the European Day of Jewish Culture...

+ Read more



AGENDA Next EDJC events



European Days of Jewish Culture & Heritage 2016: United Kingdom, We are very pleased to have a total of 45 synapogues, organisations and webring loans taking part in our heritage activities this year, many holding more than one event. We are tritled that the National Trust will be taking part for the first time this year, opening up seem of their properties with a websit connection for take and open days.



JECJ-Lorralne 2018: « Raconter... Des histoires qui résistent au temps »



Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.





AUGUST-SEPTEMBER 2018







A LOOK AT EUROPEAN JEWISH CULTURE



www.jewishrenaissance.org.uk









The Routes Incubator Project



LAUNCH CALL: THE INCUBATOR PROJECT

Next EDJC events











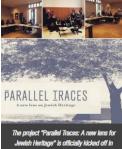


ganizing a Jewish cultural event in your city; we would love to include it in the next newsletter.



OCTOBER 2018





This project, co-funded by the Creative Europe program of the European Union, opens a new window on the interpretation of vish heritage in Europe through audiovisual art. + F



held a discussion October 24 about Jewish heritage protection from the present till 2020, about the priority tasks and goals in the context of 2020 being named the Year of the Vilna Gaon and the Year of Litvak History. The discussion mainly focused on the former Great protect what remains of it.



eting # 6 of the Era DECRA Project. On this occasion, the diffe cultural routes participating in the project worked on strategies related to physical and digital accessibility. . + R



que. This summer, a dilapidated synagogue in north-eastern France is the site for a striking art installation. Danlel Newman uncovers the story behind the building and the plans for its future +



DECRA Project (II). We were pa

A LOOK AT EUROPEAN JEWISH CULTURE



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9 DAYS FOR THE TRAINING!! Looking to meeting you in Barcelonal

The Training, that will be organized in Barcelona during the days 21 and 22 of rember, is designed so that it can offer a learning framework on the key issues for the well as to offer the possibility of individual mentoring with experts in different fields of knowledge. Training is not mandatory for the call, but we believe it is recommended.

Do let us know if you're organizing a Jewish cultural event in your city; we would love to include it in the next newsletter.

The Routes Incub ator Project



LAUNCH CALL: THE INCUBATOR PROJECT

We are very pleased to present our program to relaunch the European Routes of Jewish Heritage of the Council of Europe, the AEPJ Incubator Project. We are looking for institutions and associations interested in participating in this program: institutions that are already developing a Jewish Route, or for those who want to develop one from scratch.

The AEPJ Incubator Project is a program designed to offer assistance, training, support and mentoring to Jewish heritage projects that include cultural tourism, education, artistic creation, culture, co-creation and sustainable development. The scientific committee of the AEPJ, with experts in these mentioned fields, have designed and will lead this program.

All the information about the AEPJ Incubator Project is published in our website.

https://www.jewisheritage.org/incubator/

The call for new applications is already open and it will last until December!

action plan for their routes, approve new European Route's partnerships and supervise the new routes' roll out. 4. 1 Exposition

SCIENTIFIC BOARD: EXPERTISE & EXCELENCE. Our Scientific Board is composed of independent scholars and specialists selected for their expertise in the

field of tourism, cultural heritage and

is to design and carry out the training

programme, follow up participants on their

work, assist them in planning their specific

servation. The role of the Scientific Board



Exposition Shoah et Bande dessinée. Avec planches originales de la BD Simone Veil, L'IMMORTELLE, Pascal Bresson (Scénario), Hervé Duphot (Dessinateur) - Editions Marabulles. Commisaire d'exposition : Didier Pasamonik. Version satellite de l'exposition du même nom initiée par le Mémorial de la Shoah, cette proposition apporte sa propre vision à travers différents ancrages éditoriaux liés à notre région et des partenariats de prestige dont Fluide Glacial et la librairie Le Carré des Bulles.

AGENDA Next EDJC events



ent of their city – the synagogue of autern, 1886-1938. September 22, 2018 - December 23, 2018. A special exhibit tells the story of the creation and destruction of the grand synagogue in Kalserslautern, German, once halled as the "ornament of their city." + I



L'Importanza di partecipare. Domenica 25 nbre aprirà in museo la mostra didattica licata alle Leggi razziali e allo sport con un focus sulla situazione Veneziana tra 1938 e 1945. L'importanza dello sport per la propaganda e la politica razzista del regime; l'espulsione di sportivi ebrei da associazioni e circoli sportivi, questa la prospettiva che la mostra propone per raccontare le leggi razziali ai cittadini di oggi. +



NOVEMBER 2018



Presentation of the Parallel Traces Project (The #HeritageForFuture conference, 3rd & 4th December, Luxembourg, 2018) Tuesday December 4th, in the framework of the conference #Heritage for Future, organized by the European Desk of Creative Europe of Luxembourg and the European Institute of Cultural Routes of the Council of Europe, Victor Sorenssen, director of the AEPJ, and Stefanie Thomas, Project Manager of CUMEDIAE, presented the Parallel Traces Project: A new lens on Jewish Heritage._



A LOOK AT EUROPEAN JEWISH CULTURE



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APPLY ONLINE!



public attendance... <u>+ 1</u>



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https://www.jewisheritage.org/incubator/

anizing a Jewish cultural event in your city; we would love to include it in the next newsletter. Do let us know if you're orga



DECEMBER 2018



ERASMUS + DECRA (Strasbourg, France). The seventh meeting of the European project DECRA will be held in Strasbourg (on 29-31 January, 2019).

The <u>seventh meeting</u> of the EHASMIS + DECRA project will be delicated to the theme of development and sustainability of European Cultural Routes, coming from 9 different countries, will participate to exchange experiences and points of view on this theme...._Bead more



(The #HeritageForFuture conference, 3rd & 4th December, 2016)
Tuesday 4th december, in the framework of the conference #Heritage for Future, organized by the European Desk of Creathe Europe of Lucembourg and the European Institute of Cultural Routes of the Council of Europe, Victor Screnssen, director of the APL, and Stefanie Thomas, Project Manager of Cultification Forestends the Parallél Tiaces Project: A new lens on Jewish Heritage...



European meeting of coordinators of the EDLC / General Assembly of the APPJ. March 27 and 28, 2019 - Thilis, Georgia This year will be the 20th anniversary of the European Days of Jewish Culture. The project eriters its adult life thanks to the work, commitment and effort of many volunteers and coordinators. As usual, an open meeting of coordinators is organized every two years to review progress, evaluate and of course, think about the Inture. Define the lines of work and the central themes for the next existince.





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