

aepj
jewish heritage

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Report 2020

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1. Foreword by the president

Dear friends,

I have the privilege to write this introduction to the report for the year 2020, which certainly has been marked by the COVID-19 pandemic. However, I am very proud to report that, despite the difficulties, our Association has demonstrated a lot of resilience, creativity and innovation.

At the beginning of 2020, our efforts were aimed at organizing a unique event, namely the 20th anniversary of the European Days of Jewish Culture at the Council of Europe. An event at the highest level, which was to celebrate the success of a program that has been, and remains, a reference in European Jewish heritage and culture. Circumstances forced us to postpone it, and in parallel, to work hard to adapt our projects and programs to a scenario of global pandemic.

In this way, the cooperative effort of our members, our board and our staff team managed to turn difficulty into opportunity, in our two flagship initiatives: the European Routes of Jewish Heritage, certified by the Council of Europe and the European Days of Jewish Culture.

The European Routes of Jewish Heritage pursued its efforts to reach new audiences and partners and to augment its visibility during 2020. New partners were added, new routes began to be developed, and the scientific committee team was strengthened with the inclusion of new consultants. In addition, during 2020 different projects were approved with European funding, in partnership with other cultural routes of the Council of Europe, with which we have the pleasure of working hand in hand, in important aspects such as digitization, citizen participation, cultural management and strategic planning of cultural routes.

In relation to the European Days of Jewish Culture, the 2020 edition was inaugurated with an eight-hour online program, with the cooperative participation of more than fifty entities and professionals in the field of Jewish heritage, in addition to key people from the European heritage sector. The 2020 edition not only was not suspended, but saw the Festival continue to grow in number of partici-

pants and audiences. Great work of the European coordinators, the EDJC Task Force, as well as our partners in the project, the National Library of Israel, who offer each year a unique added value through their materials and content, marked this year.

One project to be highlighted, that kicked off in early 2020, is the NOA project, (Networks Overcoming Antisemitism), which offers a pioneering approach to tackling the problem of rising antisemitism in Europe. With its unique partnership of leading Jewish networks, the project is assessing EU Member States' policies in all areas, from education and culture to security, and helping them develop holistic national action plans to address and prevent anti-Semitism. It is a great pleasure to work with the largest European networks in a joint effort where Jewish heritage and culture have proven to play a key role in building a more united Europe that celebrates its diversity, where Jewish life will continue to flourish.

The 24 institutions that make up our Association represent more than a union of institutions working together. Our network is a community of thought, reflection and creativity. A community which deeply believes in the positive impact of Jewish heritage and culture as a channel for intercultural dialogue and promoting better knowledge and understanding of European history, creating awareness of cultural diversity and strengthening European citizens' cultural identity.

Therefore, I express our gratitude to the managers and members of the AEPJ network for their commitment, to the AEPJ staff for their hard work, and to my fellow board members for their continued support.

François Moyse, AEPJ President

2. By Laws

European Association For The Preservation And Appreciation Of Jewish Culture And Heritage (AEPJ)

A non-profit making association

Article 1 - Name

Of the undersigned:

- Mrs. AMOYEL Laure, freelance, living in Luxembourg, of French nationality
- Mrs. BLOCH Claude, without trade, living in Strasbourg (France), of French nationality
- Mr. MOYSE François, lawyer, living in LUXEMBURG, of Luxembourgian nationality

Having acted in the name of the initiators of the projects covered by the object of the present association, namely

- **B'nai B'rith Europe (BBE)**
36, rue Dautzenberg/Bte 3
B-1050 Brussels
Belgium

- **Red de Juderías de España**
Apartado de Correos 379
17080 Girona
Spain
- **The European Council of Jewish Communities (ECJC)**
74-80 Camden Street-The Forum
NW1-0EG London
United Kingdom

A non-profit making association is being created, governed by the provisions of the modified Law of 21 April 1928 and by the present articles of association. The association shall be called EUROPEAN ASSOCIATION FOR THE PRESERVATION AND APPRECIATION OF JEWISH CULTURE AND HERITAGE, abbreviated as AEPJ, hereinafter called the Association.

Article 2 - Registered office

The registered office of the Association is in LUXEMBOURG, 1, rue Jean Pierre Brasseur L-1258 Luxembourg. It shall be able to be moved by a two-thirds majority resolution of the Board of Directors.

Article 3 - Duration

The Association is being formed for an indefinite duration.

Article 4 - Object

The Association shall have the objects of working for the preservation, access to all and the appreciation of Jewish culture and Jewish heritage, primarily in Europe.

The Association shall encourage and facilitate the opening up to the general public of Jewish sites, including synagogues, cemeteries, ritual baths, museums, Jewish quarters and Jewish monuments.

The Association shall also have the task of developing and making known the EUROPEAN ROUTE OF JEWISH HERITAGE.

The Association shall be able to organise any activity directly or indirectly linked to its objectives.

Article 5 - Members

The Association shall consist of at least three members. Members may be individual members, associations or other legal groups and legal persons of public law (local, regional or national).

Admission

Joining the Association shall take place by a written application to the Board of Directors, which shall determine the criteria for admission and which shall be communicated to all candidates. The Board shall rule on the said application at a future meeting by a majority vote of its members, the vote being ratified by the next General Meeting.

Resignation

Members shall be able to resign by a written notification to the Board of Directors

Expulsion

A member shall be able to be expelled, if he shall act against the interests of the Association or of its members. An interim decision to expel a member shall be taken by the Board of Directors by a two-thirds majority. The member in question shall be entitled to make oral or written explanations to the Board of Directors. The said explanations shall be considered by the Board of Directors before a final decision is taken. Between the moment of the proposal of expulsion drawn up by the Board of Directors and the final decision by the General Meeting, the member whose expulsion is under consideration, shall be suspended from his functions without further notice.

A member who shall cease to be part of the Association shall have no rights to draw on the social fund.

Honorary members

Honorary members shall be able to be co-opted by the Board of Directors of the Association and shall have a consultative vote at General Meetings.

Contributions

An annual contribution shall become payable by every member. The amount shall be set by the General Meeting on the proposal of the Board of Directors, but shall not exceed 50,000 EURO a year.

Article 6 – General Meeting

The General Meeting is the highest authority of the Association. It shall have the power to take any decisions relating to the Association.

An Ordinary General Meeting shall be held once a year. A written summons shall be sent by the Board of Directors to every member at least fifteen days in advance. The summons shall contain the agenda as well as any draft resolutions to be debated during the Meeting. Any member shall be entitled to submit in writing a resolution to be debated at the Meeting no later than three days before the date of the General Meeting

An Extraordinary General Meeting shall be able to be called by the Board of Directors by a two-thirds majority or if at least one fifth of the Association's members shall so request in writing

Resolutions of the General Meeting shall be adopted by a two-thirds majority of voting members, the adoption being valid only with the votes of the initiators of the association. Every collective member has one vote. Individual members only have a consultative vote. As a general rule, the General Meeting will try and reach decisions by consensus.

The agenda of every General Meeting shall contain at least the following points:

- Submission of the Association's accounts for the past financial year and of the budget for the
- Coming year
- Report of the Association's activities
- Election of the Board of Directors
- Nomination of an auditor
- Ratification of new members

Resolutions of the General Meeting shall be recorded in a register signed by the chairman and/or the secretary and shall be available to members at the office of the Association. Interested third parties shall be able to obtain extracts from the minutes of the General Meeting on submitting a justified request.

Article 7 – Supervisory Board

A Supervisory Board shall be able to be created, whose task shall be the verification of the good functioning of the Association and of strategic decisions. It shall consist of representatives of the partners involved in the European Route of the Jewish Heritage and in the European Day of Jewish Culture.

The Supervisory Board shall be available to give guidance to the Board of Directors, which is responsible for the day-to-day management of the Association. For that purpose, the Board of Directors shall be invested with all powers, which are not the sole province of the Supervisory Board.

Article 8 – Board of Directors

The Association shall be managed by a Board of Directors consisting of 3 to 20 members.

The Board of Directors of the Association shall consist of the following officers, namely, a Chairman, one or more Vice-Chairmen, a Secretary-General and a Treasurer.

All members of the Board of Directors shall be elected by the General Meeting for the period of office of one year. Their tasks shall be equitably distributed among all member-organisations, including initiators of the association. The chairmanship and the vice-chairmanship(s) shall rotate and shall be allocated to a different member-organisation every year.

In the event of a vacancy or disability occurring during a period of office, another member shall be able to be co-opted by the Board of Directors, who shall complete the period of office of the member whom he shall have replaced.

Members of the Board of Directors shall be subject to being dismissed by the General Meeting by a resolution taken by a two-thirds majority or members present or represented.

The Board of Directors shall manage the affairs of the Association and shall take all decisions in the interest of the Association. The Board of Directors shall meet at least once a year. However, consultation may also be dealt with by telephone, telefax or by any

other means of communication. The Board of Directors shall be free to delegate current business to one or more inside or outside persons.

Resolutions of the Board of Directors shall be adopted by a simple majority of members present or represented. In the case of a tie, the Chairman shall have a casting vote.

Resolutions shall be recorded in a register signed by the Chairman and/or the Secretary and shall be available to members for inspection at the office of the Association.

Article 9 - Finances

The Association shall be financed, in particular by

- Annual contributions
- Voluntary contributions
- Cash gifts
- Subventions and subsidies

The financial year shall begin on 1 January and end on 31 December.

Article 10 - Accounts

Accounts shall comprise a balance sheet and a profit and loss account. The accounts shall be submitted annually to the General Meeting, after verification by the auditor.

Article 11 - Liquidation/Dissolution

The Association shall be able to be dissolved by a resolution of the General Meeting by a three-fourths majority of the votes of members present. In the event of liquidation, a liquidator shall be appointed by the Board of Directors. The corporate entity of the Association shall continue in being pending the completion of the liquidation. In the event of dissolution, the net assets of the Association shall be devoted to a philanthropic object or to an association with similar objectives.

Article 12 – General provisions

In respect of everything not covered by the present article of association, reference is made to the modified Law of 21 April 1928 concerning non-profit making associations and foundations.

3. Governance and network

Members

The AEPJ is formed by Board Members, Members, and Associate Members. The members are normally associations, whereas they can also be individuals.

There are three categories of membership:

- Member (From 1,000 up to 10,000 euros annual fee) shaping AEPJ policies and direction, invited to all events, participation into general meetings, ongoing contact with AEPJ, invited to contribute to AEPJ strategy, formally recognised as a member in AEPJ materials
- Individual Member (25€ annual fee) invited as consultants to contribute to AEPJ strategy.
- Associate Member (no payment) invited to Days/Routes coordinators meetings, ongoing contact with AEPJ

The AEPJ is formed by the following member organizations:



B'nai B'rith Europe
A Division of B'nai B'rith International

Bnai Brith Europe

B'nai B'rith Europe is a Jewish association that is present in 28 countries. B'nai B'rith means "Son of the Alliance" - the concept of alliance is a key concept in the Bible and in Judaism - and it has non-governmental organisational status. Its role is to fight racism, xenophobia and anti-semitism; to support the State of Israel; to help the needy; to promote Jewish identity;

to strengthen the knowledge about the Jewish presence in Europe through culture and heritage; to encourage and train young Jewish adults for leadership in the Jewish communities.



**PATRONAT
CALL DE GIRONA**

Patronat Call de Girona

The Patronat is responsible for the physical and cultural restoration of the Jewish heritage in Girona, including the renovation, revitalization and promotion of the historic Jewish Quarter, named Call. The Museum of Jewish History and the Nahmanides Institute for Jewish Studies are the two main bodies.



Rede de Judiarias de Portugal

Rede de Judiarias de Portugal (Portuguese Network of Jewish Quarters) is a public association ruled by private law, with the intention to act jointly to defend the urban, architectural, environmental, historical and cultural heritage in connection with the Jewish heritage. It is formed by 28 municipalities and 5 Touristic regions.



Diputació de Lleida

Diputació de Lleida

The Diputació de Lleida is a county council institution that has its reason for being in the town councils of the Region of Lleida, Catalonia. Presided over since 2011 by Joan Reñé, the corporation jointly with the L'Institut d'Estudis Ilerdencs, and the Tourism Board, create a project under the motto "Perseguits i Salvats". This project recovers and indicates the four itineraries used around 80,000 refugees to escape the Nazis in the World War II, it is estimated that about 20,000 were Jewish. This initiative coincides with the recovery of the Chemin de la Liberté (liberty road), route of evasion that joined the French Department of Ariège with the region of Pallars Sobirà, The routes are about 150 km. distributed around different regions in France and Spain Pyrenees.



azerbaijan
TOURISM BOARD

Azerbaijan Tourism Board

Azerbaijan Tourism Board is in charge of regulation of the activities, development of tourism, and the promotion of Azerbaijan as a destination. Core tasks of ATB include managing Azerbaijan's destination brand, innovative marketing in the most inter-

nationally promising markets, and transferring our knowledge of guests and markets to the domestic tourism industry. Since 2016 joined the AEPJ and they work in a specific itinerary through Jewish local sites.

COOP CULTURE

CoopCulture

CoopCulture is a cooperative operating in the heritage and cultural activities sector in Italy. CoopCulture is a qualified partner positioned to offer answers and solutions to the increasingly complex needs of a continuously evolving sector, from the perspective of integration between cultural heritage and territory and between culture, tourism and local economy. With the intention of bringing diverse audiences closer to art, it has developed user paths differentiated by

language and method, taking advantage of the potentials offered by new technologies and paying special attention to local communities in all of their aspects, families, young people, children, the elderly and immigrant communities.



Haggadah Association

Haggadah Association is a non-profit organisation for preserving and promoting Jewish culture and tradition in Balkan and Bosnia and Herzegovina was established to preserve and promote Jewish culture and tradition. Haggadah is dedicated to promote and preserve this heritage and to disseminate information about Balkan-Bosnian Jewish culture and heritage.

Our duty is to educate tourist guides to be able to lead the Tour «Jewish Sarajevo», Jewish Mostar and Jewish Balkan tour.

Haggadah offer new destination to preserve good memories on Bosnian's Jews: Visit original manuscript Sarajevo's Haggadah, Pilgrimage to Stolac on the TZADIK grave Rabbi Moshe Danon, Old Jewish cemetery –with specific tombstones, Bosnian Sephardic cuisine. HAGGADAH tries to preserve Sarajevo's reputation as The European Jerusalem.



Israeli House

The Israeli House NET (NGO) was established in 2013 in Tbilisi and works to achieve solidarity by public diplomacy and enhance the cooperation between Israel and friendly states among them Georgia. One of the important goals is to promote the Jewish Heritage, and present it a bridge between Georgia, Israel and the World Jewry, and also to promote the remembrance of the Holocaust. At the Israeli House NET, lectures on topics related to Israel and Jewish

Culture and Heritage are conducted regularly. Also, meetings, exhibitions, presentations and seminars are organized in the cultural, economic, business, technological or political spheres. The organization's Advisory Board includes international representatives: diplomats, leading businessmen, heads of the international organizations, academic staff and public figures. The initiator of the organization is Itsik Moshe, the president of the Israel-Georgia Chamber of Business.



Izmir Project

Izmir in Turkey is the only city in which an unusual cluster of Synagogues bearing a typical architectural style dating from the 16th century are preserved. These Synagogues built by decedents of Jews who were deported from Spain & Portugal are an historical architectural complex which is unique in the world.

The aim of the Izmir Project is to turn the compound of these ancient Synagogues into a Jewish Heritage Museum, which will tell the story of Sephardic Jews expelled from Spain and arrived in the Ottoman Empire. This future museum will expose the mutual influence of Jewish and Muslim cultures and the intercultural dialogue between them.

This hopefully restored complex of Synagogues was confirmed in Izmir city-plan, as the future Jewish Museum of Izmir, and we at the Kiriathy foundation are working closely with Izmir Municipality and the local Jewish community to realise, and promote it.



Lithuanian Jewish Community

Lithuanian Jewish Community is an association of seven regional/local communities and twenty other Lithuanian Jewish active organizations. The aim of LJC are to bring together all the Lithuanian Jews, to defend and look out for their interests in Lithuania and abroad, preserve and celebrate Jewish traditions, cultural and historical heritage, to keep the memory of the Holocaust victims alive, to promote tolerance and fight anti-Semitism and to build and nurture various relations and connections with Jewish and Litvak organizations and individuals all over the world.



Journées Européennes de la Culture et du Patrimoine Juifs - France

The association “Journées Européennes de la Culture et du Patrimoine Juifs – France” (JECPJ-France) is dedicated to promote and preserve this heritage and to disseminate information about French Jewish culture. For 15 years, JE-

CPJ-France has contribute to the European Day of Jewish Culture in various French Regions (Alsace, Centre, Lorraine, Nord-Pas de Calais, Paris, Provence-Côte d’Azur, Sud-Ouest), welcoming each year thousands of visitors from all backgrounds and beliefs. JECPJ-France is also part of the European program developing the “Jewish Heritage Routes”



ŽIDOVSKA OPĆINA ZAGREB
הקהילה היהודית של זאגרב

Jewish Community of Zagreb

Today, there are approximately 1 300 members in the Jewish Community of Zagreb, who enjoy their full and equal rights along with support of the government. Although a small community, it remains very active. The Community has many things to offer, amongst which are: The “Mirjam Weiller” kindergarten, The “Lavoslav Schwarz” Foundation Retirement Home, a holiday resort on the Adriatic coast, The “Milan and Ivo Steiner Gallery”, a library and archives, a Judaic collection (textile and metals), a Sunday school, a youth club, The “Maccabee” Sports Club, a wo-

men’s club, a seniors’ club, The “Or Hashemesh” Dance Group, Hebrew language courses, “Jewsters” Klezmer Ensemble, The “Miroslav Shalom Freiberg” Cultural Society, a Research and Documentary Centre, and various creative workshops.



Jewish Cultural Heritage Route Association

Jewish cultural heritage route association has been established in December, 2015 by the agreement between Joniškis, Kėdainiai and Ukmergė municipalities, Museums’ Association and Centre for Studies of Culture and History of East European Jews. Association seeks to: 1. to preserve

and present a numerous heritage of Lithuanian Jewish culture, which is in the territories of different municipalities, while creating Jewish cultural heritage routes both on regional and national levels; 2. to encourage regional interests about Jewish culture, traditions and heritage, to promote visiting and presenting objects related to Jewish history; 3. to contribute to both national and international dissemination of unique historical, cultural and intellectual heritage of Litvaks. At this moment Association has 13 members, 8 of them are municipalities and the rest of them - public institutions and funds, working on the promotion of Jewish heritage.



CAMINOS DE
SEFARAD
RED DE JUDERÍAS DE ESPAÑA

Red de Juderías de España - Caminos de Sefarad

Red de Juderías de España (Network of Spanish Jewish Cities) is a non-profit public association created in 1999 with the goal of protecting the urban, architectural, historical, artistic and cultural Sephardic heritage in Spain. It is a cultural and tourist network that brings together 24 member town (Ávila, Barcelona, Cáceres, Calahorra, Córdoba, Estella-Lizarra, Hervás, Jaén, León, Lucena, Monforte de Lemos, Oviedo, Palma, Plasencia, Ribadavia, Segovia, Tarazona, Toledo and Tudela). Each of these towns has highlighted its ancient Jewish heritage and manages a programme of events, tours, and training.



Grodzka Gate – NN Theatre- Shtetl Routes

The idea of the Shtetl Routes arose from the documentary, artistic and educational work connected to the Jewish heritage of Lublin as part of the work of “Grodzka Gate – NN Theatre” Centre (Ośrodek “Brama Grodzka – Teatr NN”), Lublin-based municipal cultural institution dealing with education and cultural heritage since 1992. The Centre’s work draws on the symbolic and historical significance of the building where it is located – the Grodzka Gate, which was once a passage way between the Christian and Jewish quarters, as well on Lublin’s position as the meeting point of various cultures, traditions, and religions.



Tarbut Sighet Foundation

Fundatia Tarbut Sighet Culture si Educatia Iudaica was Established in 2014 following the 70th Anniversary to the Jewish May 1944 deportations. A yearly Gathering for Sighet – Maramorish Region descendants from all over the world, took place in 2014 and 2015, providing a commemoration and celebration event.

Tarbut Sighet Foundation has put forth two major missions since its establishment:

To provide information to all Maramures Jewish generations about the history of the Jews pre- and post-Holocaust. And, producing and staging cultural Jewish programs teaching about the Jewish Heritage and history of the Jews in Maramures pre- and post-Holocaust, at regional high schools, libraries, community centers, theatres and at Jewish synagogues. This will result in a better understanding of the past in order to have a better relationship with the local and the World Jewry. One of the main goals of FTS is to promote Jewish Heritage in Maramures Region (Northern Transylvania), taking place at high schools, libraries, community centers, and theatres as well as at local city halls etc.



The Together Plan

The Together Plan is a UK charity dedicated to the rehabilitation, repair and revival of Jewish communities coming

out of collective trauma in the former Soviet Union and Eastern Europe, enabling, rather than providing, through a self-help approach.

In spite of the traumatic past, there are many who yearn to reconnect with their lost identity. It is the mission of The Together Plan charity, to help those Jews still living in the region learn how to rebuild their communities, and also to reconnect those in the diaspora to their ancestry and the homes they left behind. The Together Plan is playing a vital and much needed role in the repair and renewal process for a better connected and meaningful Jewish future for Jews everywhere.



Unione delle Comunità Ebraiche Italiane

Unione delle Comunità Ebraiche Italiane is a non-profit organization representing 21 Jewish communities in Italy, whose millenary presence in the country has contributed to enrich the cultural, artistic and social heritage. The main purpose of the UCEI is to promote the unity of the Italian Jews ensuring the continuity and development of the Jewish heritage in religious, spiritual, cultural and social areas.



Waddesdon Manor

In 1874 Ferdinand de Rothschild bought the Waddesdon estate and commissioned French architect, Gabriel-Hippolyte Destailleur, to build a country house to entertain friends and family. The project was immense; the hill-top on which the house stands was levelled, drives and terraces were cut and the grounds landscaped and planted with mature trees. Ferdinand, like other members of his family, was an avid collector. Waddesdon is renowned for its superb collections in what became known as ‘the Rothschild style’ – English 18th-century painting combined with French decorative arts. Today, still managed by the family on behalf of the National Trust, it is a vibrant expression of Rothschild spirit, with thriving programmes of events and activities, changing exhibitions and growing collections of contemporary art and architecture.



of past generations, and in favor of those to come. To do so, WJT have developed an integrated ecosystem, bringing together heritage, travel and technology, via an innovative, first-of-its-kind platform, reframing the concept of Jewish heritage and adjusting it to the 21st century.

The general assembly 2020 approved three new candidacies, already fully operational in 2020, as follows:



Burgenländische Forschungsgesellschaft - Research Society Burgenland (BFG)

The Burgenländische Forschungsgesellschaft - Research Society Burgenland (BFG) was founded in 1987 as a regional research and educational institution at the interface between science and adult education. Its goal is the advancement of education, science and research in a structurally weak, rural and peripheral border region. Research and educational work in regional context are therefore constitutive elements of what the BFG does.

As a regional research institute, the BFG supports institutions and decision-makers in Burgenland in analyzing, developing and preparing current topics in the areas of education, culture and society and acts as an important interface to national and European educational policy discussion and research. The research results are published in the form of publications, studies or project reports and communicated to experts, politicians, multipliers and the media through symposia, conferences, workshops or websites.

In the field of contemporary history and civic education, the BFG's expertise lies in the history of Judaism in Burgenland. In this context and next to other projects, the BFG has

World Jewish Heritage

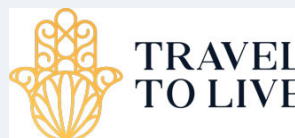
The World Jewish Travel, Inc. is a non-profit organization established in 2011. The WJT mission is to preserve Jewish heritage worldwide and promote tourism to a variety of sites and cultural events around the world that are of great importance to the Jewish heritage continuity. WJT stand up for our heritage, giving it back its long-lost voice, in honor

organized and coordinated the European Days of Jewish Culture in Burgenland since 2014.



Taube Center for Jewish Life & Learning

Taube Center for Jewish Life & Learning is dedicated to enriching Jewish life in Poland and to connecting Jews from around the world with their East European heritage. Through heritage tours, educational, and cultural programs in Poland, supporting Jewish studies, publishing, the arts and media, it strengthens Polish Jewish literacy and cultivates global knowledge of a living Polish Jewish heritage drawing on its complex and historically rich legacy. The Center is partnered with organizations in Poland, Israel, Europe, and the United States.



Travel to Live

Travel to Live is a tour operator and travel company based in Transylvania / Banat, in the city of Timisoara, one of the most vibrant centers of multiculturalism in Europe. Jewish life in this part of the world left an important impact on the economics and social fabric of the cities.

One of our important missions is to promote Jewish heritage in Transylvania to people all over the world, Jews and non-Jews alike, but also to raise the awareness locally of past and present Jewish presence. We are building and developing a network of museums, institutions, NGOs and professionals who are actively involved in revealing, promoting and preserving Jewish heritage in all important centers of Jewish life and history in Transylvania.

Composition board of administration 2018-2020/2021

The General Assembly agreed to approve the Board members for the years 2018-2020, and ex-tended until 2021, following the approval of the 2020 General Assembly, composed by the following institutions:

- B'nai Brith Europe
- Patronat Call de Girona
- UCEI
- Rede de Judiarias de Portugal
- JECPJ - France

The responsibilities approved by the Board meeting are:

- Chairman: **Mr. François Moyse**
- Honorary President: **Mrs. Claude Bloch**
- Vice-Chairman: **Mrs. Marta Madrenas** represented by **Mr. Carles Ribas**
- General Secretary: **Mrs. Assumpció Hosta**
- Treasurer: **Mrs. Caroline David-Lambert**
- Board members:
- Italian UCEI President **Mrs. Noemi Di Segni**, represented by **Annie Sacerdoti**.
- Current chairperson of Rede de Judiarias de Portugal, **Mr. Antonio Rocha**, represented by **Mr. Antonio Pita**.
- Current chairperson of JECPJ - France, **Mr. Thierry Koch**



Claude Bloch
Strasbourg, France

Claude Bloch is one of the founder of the AEPJ, and presently its Honorary President. She has dedicated many years of her life to the promotion of Jewish culture in Europe. She was particularly engaged in developing the Jewish Heritage in Alsace and setting up the European Day of Jewish Culture. Likewise, Claude played a crucial role in fostering lasting relations with the Council of Europe and establishing a fruitful cooperation with this Institution.



Assumpció Hosta
Catalonia, Spain

Since 1987 working for the restoration of Jewish neighbourhood of Girona in Spain. Director of the Patronat Call de Girona since 1992, founder member of the Red de Juderías de España in 1995, having the responsibility of Secretary General until 2016. Founder member on the AEPJ association and current Secretary General



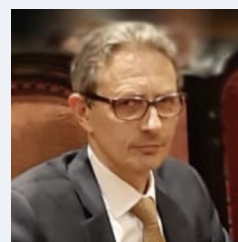
Thierry Koch
Strasbourg, France

Member of the Board since 2018. Representative of JE-CPJ-France as Chairman of this French association. JE-CPJ-France coordinates all involved cities and Jewish cultural associations in their participating to the EDJC and also aims at networking the French regional routes of Jewish heritage now being developed in France. Also an active member of the steering committee in charge of organizing the EDJC in Alsace, a French region with an outstanding Jewish heritage.



Caroline Lambert
Strasbourg, France

Member of the AEPJ board since 2007 as volunteer treasurer, involved in Jewish Heritage preservation in Alsace, France, since 1988. CFO of an international Non Profit Organisation dealing with EC grants and scientific services.



François Moyse
Luxembourg, Grand Duchy of Luxembourg

Currently the President of AEPJ and is one of the founders of the European Days of Jewish Culture. Has worked on the project since the beginning. Has been formerly chairperson of the European Union of Jewish Students, Director of B'nai B'rith Europe and President of the Jewish community of Luxembourg.



Antonio Pita
Castelo de Vide, Portugal

From 2001 to 2013 he was a councilman at Castelo de Vide City Hall and was appointed vice-president during that period, where he took charge of Tourism, Culture, Environment and Crossborder Cooperation. Since October 2013 he has held the position of Mayor of Castelo de Vide. Current chairperson of Rede de Judiarias de Portugal.



Annie Sacerdoti
Milan, Italy

Annie Sacerdoti, journalist, author of the first "Guide to Jewish Italy" and a series of regional Italian Jewish Itineraries and Italian Jewish Museums. Member of the Board of AEPJ from the beginning, she was in the team of the first European Day of Jewish Culture. She is Vice President of Fondazione Beni Culturali ebraici in Italia (UCEI).

4. Annual Meeting

17 General Assembly

- DATE: Tuesday, September 10th, 2020
- TIME: 10 am CET time
- LOCATION: Place: Virtual platform

Welcome by the chairman

1. Approval of the minutes #16 of meeting held in Georgia on March 29th
2. Presentation and approval of the annual report 2019
3. Discussion and discharge of the 2019 accounts
4. Presentation and approval of projects 2020-2021
5. Approval of 2021 Budget
6. Applications from potential members
7. Resolution on postponement of Board elections to next year.
8. Change of registered office of the association
9. Miscellaneous

Present

- Mr. François Moyse, President AEPJ
- Mrs. Claude Bloch, Honorary president AEPJ
- Mrs. Assumpció Hosta, Secretary-General AEPJ
- Mr. Victor Sorensen, Director AEPJ
- Mrs. Annie Sacerdoti, UCEI
- Mr. Itzik Moshe, president Israeli House Georgia
- Mrs. Yamit Moskovich, Israeli House Georgia
- Mrs. Faina Kukliansky, President Litvak Jewish Community
- Mrs. Marija Kajotiene, Lithuanian Jewish community
- Mrs. Jurgita Verbickiene, Lithuanian association for Jewish Heritage

- Mrs. Michela Zanon, Coop Culture Italia
- Mrs. Marta Puig, Gerente Red de Juderías de España
- Mr. Jean Pierre Lambert, member AEPJ
- Mr. Thierry Koch, President, JECPJ France
- Ms. Peninah Zilberman, Tarbut Sighet Foundation, Romania
- Mr. Jack Gottlieb, World Jewish Heritage Fund
- Mrs. Sharifa Hasanova, Azerbaijan Tourism Board
- Mrs. Sheyda Allahverdiyeva, Azerbaijan Tourism Board
- Mr. Uri Bar-Ner, Director Kiriya Foundation
- Mr. Emil Majuk Osrodek Brama Grodzka Theater NN
- Mrs. Debra Brunner The Together Plan
- Mr. Artur Livshyts, The together Plan
- Mrs. Noemi di Segni, President Union of Italian Jewish Communities UCEI
- Mrs. Sira Fatucci, Union of Italian Jewish Communities UCEI
- Mr. Petr Papousek, Federation of Jewish Communities in Czech Republic

Absent/excused

- Mr. António Pinto Dias Rocha, President Rede Judiarias de Portugal
- Mr. Carles Ribas, Municipality of Girona and Patronat Call de Girona
- Mrs. Caroline Lambert, AEPJ Treasurer
- Mr. Josep Calvet, Institut d'Estudis Ilerdencs, Diputació de Lleida
- Mr. Juli Alegre, Diputació de Lleida

Welcome by the Chairman

The president Mr. François Moyse, on behalf of the AEPJ, opened the session. He regrets that we are not being able to gather physically and to have to hold this session once more online due to the pandemic situation.

During the next few hours, we will be getting to know more about different initiatives through our planned activities and special events from the AEPJ as well as their individual members and we will be glad to learn from your activities during the year, preserving and promoting Jewish Heritage.

1. Approval of the previous Minute

The minutes sent previously to all members. Having no remarks, the minutes number 16 are approved unanimously

2. Presentation and approval of the Annual report 2018

The floor was given to the director Mr Victor Sorensen to introduce the annual report 2019. The document had been previously sent to the participants.

The focus on the debate was principally around the 3 main activities, the European Days of Jewish Culture, the European Routes, and the EU Grants. A complete agenda of activities counting the staff members and the board is also included in the report.

Having no remarks. Approved unanimously.

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3. Discharge of the 2019 budget

The floor was given to the president Mr François Moyse to introduce the results of the annual accounts 2019. The document had been previously sent to the participants.

The income of the association in the year 2019 has been: 104.284,12

The association expenses: 104,344,46€

The remnant of the previous year: -19.336,01€

Meaning that the result of the exercise 2019 is about -60,34€

The president Mr. Moyse is also explaining that three people have access to the accounts; The President, the Treasurer Mrs. Caroline Lambert, who has full access as treasurer and is the one to certify and pay the bills. The Secretary General, Mrs. Assumpció Hosta has a consulting access. A credit card is also available to Mrs. Hosta, to execute credit payments under a monthly limit.

The discharge is approved unanimously.

4. Presentation and approval of projects 2020-2021

Given the floor to the director Mr. Sorensen, who briefly presented the work plan for the year, including three main areas: Management, Projects and follow up evaluation. In a general sense, our main areas still are the European Day of Jewish Culture, The European Routes of Jewish Heritage and the EU projects.

Main Areas:

About the European Days of Jewish Culture, with the annual topic “Jewish Journeys”, includes the temporary exhibit, both used online and physically, created by the National Library of Israel. All members have full access to the documents, videos, graphics, and contents of the year, as materials to support their activities.

About the European Routes of Jewish Heritage, the director explains that the Incubator has a three-year program to deal with cultural, educational, heritage and tourism cooperation projects developed online as a tool for Jewish Heritage Routes.

Applications submitted during 2020 (pending resolution)

Mi Dor Le Dor Italy- Rotshchild Foundation (working on the application)

The Mi Dor Le Dor (MDLD) program was developed in Poland by the Taube Center for the Renewal of Jewish Life in Poland Foundation in 2012. In a cooperation with the AEPJ, the Taube Foundation and the UCEI, the same model of programme will be developed in Italy as a pilot project, with the forecast of replicating it in the future in other communities where the European Route of Jewish Heritage of the CoE is being implemented.

Jewish History Tours- CEF Europeana TC-2020-1

The project Jewish History Tours, led by the Jewish Heritage Network, CEF Europeana 2020-1 was presented in June.

Partners are AEPJ, Jewish Heritage Network, Clio Muse Tours, the Jewish Museum in Halberstadt, CENTROPA, NN Theatre, Pangeanica and Europeana.

Projects approved with implementation in 2020-21

NOA (Networks Overcoming Antisemitism) Project: European Union's Rights, Equality and Citizenship Programme- 2019-2021

NOA – Networks Overcoming Antisemitism offers a pioneering approach to tackle the problem of rising antisemitism in Europe. The project will evaluate EU Member States' policies across areas, from education to culture and security, and help them to develop holistic national action plans to address and prevent antisemitism.

Circular Cultural Tourism: Erasmus K1- 2021

The Circular Cultural Tourism Project aims to work on European professionals in the field of sustainable tourism, hospitality and catering sectors. They will participate in a training course in which they will get to know different ways about how put in value and promote circular economy applied on cultural tourism and how to use them as touristic and cultural economic opportunities for professionals and entrepreneurs from their territories.

WalkEU Project: Creative Europe- 2020-2022

The general objective of this project is to Increase the audience and visitors of the Cultural Routes by developing and testing the best practices already implemented by some of the Routes in different sectors, like participation of citizens, cultural project management and marketing and storytelling. Partners will work together on the above-mentioned topics

5. Approval 2021 Budget

AEPJ Proposal 2021

	AEPJ	Rotschild	NOA	Parallel Traces	Erasmus k1-k2	Cultural Routes. WalKEU	TOTAL
Housing	585,00						585,00
Staff Victor	5.707,00	9.293,00	6.800,00	17.200,00	3.000,00	2.000,00	44.000,00
Staff Fede	4.675,00	3.767,00	5.000,00		4.908,00	3.250,00	21.600,00
Staff Federica	3.517,00		7.775,00		4.908,00	3.000,00	19.200,00
Office	6.000,00	1.503,00				2.800,00	10.303,00
web/Tech	5.000,00	3.950,00			3.148,00		12.098,00
EDJC-programme/	2.000,00		13.000,00				15.000,00
Travel and subsistent costs	1.000,00		16.650,00		2.300,00	8.531,00	28.481,00
Publication on line and paper	1.742,00						1.742,00
Incubator - Scientific	5.000,00	767,00				2.500,00	8.267,00
Task force		500,00					500,00
Parallel Traces				5.000,00			5.000,00
coordinators meeting	1.774,00	4.000,00					5.774,00
NOA			18.516,00				18.516,00
TOTAL	37.000,00	23.780,00	67.741,00	22.200,00	18.264,00	22.081,00	191.066,00
Noa			54.741,00				54.741,00
Rotschild		23.780,00					23.780,00
Parallel Traces				22.200,00			22.200,00
Membership fees	50.000,00						50.000,00
Erasmus K1-K2					18.264,00		18.264,00
WalKEU Routes Creative Europe						22.081,00	22.081,00
TOTAL	50.000,00	23.780,00	54.741,00	22.200,00	18.264,00	22.081,00	191.066,00

The general meeting agreed to continue to supply the president and treasurer Mrs. Caroline Lambert, the same conditions as previous years, regarding access to the account and credit cards.

The budget is approved unanimously.

6. Applications from potential members

Received and approved 3 new candidacy members

A. TAUBE CENTER

The Taube Centre's mission is to enrich Jewish life in Poland, creating educational experiences for Jews and non-Jews from Poland and around the world.

Organizing heritage study tours and workshops, providing internships and fellowships, preparing publications, and establishing partnerships that extended internationally.

B. TRAVEL 2LIVE

Is a company started in Timisoara, western Romania, with the aim of developing Jewish tourism as a Transylvania Jewish Heritage Route as a partnership project with a number of local museums, cultural, scientific and tourism organizations specialized in Jewish heritage, present in each major city in Transylvania.

C. BURGENLÄNDISCHE FORSCHUNGSGESELLSCHAFT

The Burgenland Research Society (BFG) was founded in 1987 as a regional research and educational institution at the interface between science and adult education. Since 2014, they have been involved to the annual activities of the European Days of Jews Culture, and invited to join the task force. Due to the long-lasting acquaintance and cooperation, they are a very good candidate.

7. Resolution on postponing Board elections to next year.

At this point of the agenda, the president explains that due to the pandemic situation there is a proposal to postpone the elections for the Board to the following year, in order to convene again when the situation will allow us to open a participative process.

The resolution is approved unanimously.

8. Change of registered office of the association

The president reports changes in the physical address of the association due to a change of location of his Luxembourg office. The new address will be 68, Rue Marie Adelaïde. Luxembourg

9. Miscellaneous

Moreover, with nothing else to add, the meeting ends at 11: 3 o'clock.

Mrs. Assumpció Hosta
SECRETARY-GENERAL

Mr. François Moyse
PRESIDENT

5. AEPJ members highlights

Patronat Call de Girona

Museum of Jewish history & Nahmanides Institute for Jewish studies

The mission of the Patronat Call de Girona is the cultural restoration and dissemination of the Jewish heritage and history of Girona, through to programmes of the Museum of Jewish History and the Nahmanides Institute for Jewish Studies.

Facing a difficult year, in 2020 all the activity had to be adapted during the lockdown and the restrictions imposed by the COVID-19.

To mention some outstanding activities: the European project and exhibition “Parallel Traces, a new lens on Jewish Heritage” has continued forward, developing new activities from these new times, such the campaign “**My parallel Traces**”, an online mailbox open to all, to send virtual postcards and written memories.

The Museum has presented “**Je vous offre les oiseaux/Us ofereixo els ocells**”, an audiovisual installation by artist Marta Marín-Dòmine conceived as a brief journey into some visual and sound landscapes of the camp of Auschwitz-Birkenau as it looks today, through filmed images and a sound composition created with the sounds and songs of all 127 birds. An acknowledgment of a perception expressed by many survivors of Nazi concentration camps: not having seen any bird overflying the camps.

Other resources have been set to virtual, in order to keep in touch, online, with a large audience, such **Did you know...?**

A new section intended to answer common questions from the public (and invite them to send more questions) regarding any aspect related to the Jewish Medieval history of Girona.

Guided tours have also been adapted to virtual, such the series “**Tornem al call**” (Let's come back to the Jewish quarter), recorded and available online.

The series of conferences «**Judaïsmes : Mirades Heterodoxes**» has been organised in a hybrid format, with 3 onsite and 2 online. Sessions have also been recorded and are

available online. This yearly activity is coorganised with the Chair “**Professor Ferrater Mora**” of the University of Girona (Faculty of Philosophy) and is a great opportunity to present renowned academic experts in the city.

At an international level we wish to highlight the annual celebration of the **European Days of Jewish Culture**, also in an online format. In its 21st edition the day has been presented virtually through an 8-hour broadcast - partly live, partly with material recorded especially for the activity. The Mayor of Girona, Mrs. Marta Madrenas, has given a speech to present the city's Jewish heritage, as president of the Patronat Call de Girona and vice-president of the AEPJ, among the 24 members of the AEPJ.

Hanukkah has been celebrated online, in a very emotional way: a symbolic and “simultaneous” journey has been organised through some of Europe's oldest Sephardic Jewish communities, lighting a candle of the Hanukkah chandelier in the cities of Venice, Sarajevo, Casale Monferrato, Izmir, Padova, Barcelona, Jerusalem and Girona. It has been recorded and the broadcasted through the social networks of the AEPJ and the participant cities and communities.



Azerbaijan Tourism Board

Development of Jewish Heritage sites of Azerbaijan

Starting from 2019, Azerbaijan Tourism Board started to analyse and collect database of Jewish cultural sites of Azerbaijan. Jewish heritage in Azerbaijan is represented by several monuments in Baku, Quba, Oghuz, Ismayilli and other parts of Azerbaijan. Many ruins of ancient synagogues have been found in different parts of the country. The idea was to collect all necessary information in one passport file for tourism industry members for:

- Development of Jewish tours
- Development of storytelling for Jewish sites
- Development of walking tours along Jewish sites

This project had difficulties with finding online database, information and archive materials as well as people who had researched Jewish heritage (cultural and heritage aspects). Therefore, cultural heritage managers of Azerbaijan Tourism Board started to interview people in Jewish settlements, to research for achieve materials, to collect information available in cultural guides and created one database called Jewish Heritage in Azerbaijan.

This file have been presented to tourism industry member of Azerbaijan for further use.

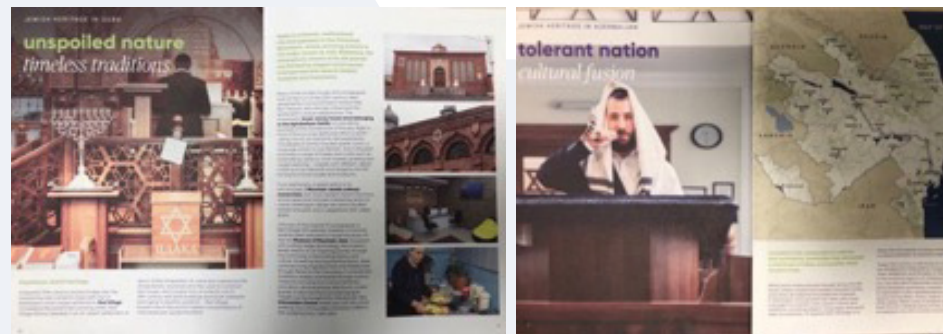
Jewish Heritage in Azerbaijan brochure development

The aim of this project was development of marketing and promotion brochure of Jewish sites of Azerbaijan to be presented in tourism fairs and exhibitions. During development of file, we had lack of images and visuals (especially for synagogues and lifestyle of Jewish people living around and traditions). Design and printing have been done through internal resources which might need additional support for translation to Hebrew and Russian and printing on those languages.

Currently English version of the brochure is ready and have been distributed in some tourism fairs and downloadable in tourism board website of Azerbaijan

To review brochure please download from below link:

<https://www.tourismboard.az/publications>



Development of wayfinding signages in Red Settlement

In cooperation with Israel Embassy in Azerbaijan, Azerbaijan Tourism Board have implemented wayfinding signages development inside of the only Jewish settlement of Caucasus (where only Jewish live) Red Settlement (Krasnaya Sloboda). By implemented signs, it will be easier for tourists to walk independently through settlement to see main point of interests and architectural sites of settlement. Main challenge for this project was financial which was supported by Israel Embassy.

Links from opening ceremony:

<https://en.azvision.az/news/142992/-israels-deputy-ambassador-israel-is-truly-proud-to-support-azerbaijan.html>

https://azertag.az/ru/xeber/V_Krasnoi_Slobode_v_Gube_ustanovleny_novye_turisticheskie_informacionnye_znaki-1761845

Development of visuals of Jewish heritage sites in Azerbaijan

There is lack of visuals and imagery database to be able for promotion of Jewish sites of Azerbaijan. All 3 main cities needs proper imagery of architecture, lifestyle of people, Jewish people of Azerbaijan, main touristic signs, jewish schools, learning centers, synagogues and others.

It was hard financially to develop database of imagery but fortunately AEPJ gave opportunity to apply to Digitalization Grant of Jewish Network Heritage where ATB will be able to create imagery collection of Jewish sites of Azerbaijan.

Burgenländische Forschungsgesellschaft–Research Society Burgenland (BFG)

The year 2020 was challenging in many ways. The most defining event was certainly the COVID 19 pandemic, which has occupied the world for some time now. One result of the world coming to a halt was the fact that many things we thought we could take for granted, such as maintaining daily contact with people, were made impossible. This has also required a lot of creativity in dealing with events such as the European Days of Jewish Culture (EDJC). So too with the Research Society Burgenland (BFG), that has organised and coordinated the EDJC in Burgenland every year since 2014. In March, the pandemic forced the BFG to abandon the already planned and partly organised face-to-face events, because on the one hand it was impossible to predict the risk of infection in September and on the other hand it was not clear what the legal regulations would be with regarding face-to-face events. Overall, the organisation of face-to-face events was a major factor of uncertainty. But even if presence events would have been allowed by legislation, the BFG did not want to risk anyone catching the COVID 19 virus at one of the events and possibly suffering damage. This pushed it all back to start again with the planning. But since cancelling the EDJC in Burgenland was not an option either, it was inevitable to plan a web-only programme.

The idea was to offer visitors a sustainable digital programme that would allow them to visit places of former Jewish life in Burgenland easily and free of charge, even from home, without the risk of infection. The great advantage of such a digital project was, of course, the flexibility of time: one consumes the offer whenever one has time and is not bound to fixed dates or places. Another advantage is the large - in this case global - reach of such a project. Therefore, the BFG created 23 videos of about 5 minutes length during summer, which enable visitors of the EDJC to experience certain places virtually in a flexible way.

For this purpose, the BFG shot videos in the communities of Kittsee, Gattendorf, Frauenkirchen, Mattersburg, Kobersdorf, Lackenbach, Deutschkreutz/Zelem, Rechnitz, Oberwart, Stadtschlaining and Güssing at two different locations each (the Jewish cemetery and the site of the former synagogue). In addition, a video was also shot in Lockenhaus. In all videos, experts on the history of the former Jewish Communities of Burgenland speak on topics related to the specific location. For example, in a video clip on the

Jewish cemetery of Deutschkreutz/Zelem, local historian Adalbert Putz talks about the former rabbi of the community Menachem Katz-Proßnitz as well as the destruction of the cemetery by the National Socialists.

The following people participated in the videos:

Kittsee - cemetery and synagogue: Irmgard Jurkovich, teacher

Gattendorf - Cemetery and synagogue: Klaus Derks, local historian

Frauenkirchen - Cemetery and synagogue: Herbert Brettl, historian

Mattersburg - Cemetery and Synagogue: Michael Feyer, President of the “wir erinnern” Association

Kobersdorf - cemetery and synagogue: Erwin Hausensteiner, local historian

Lackenbach - cemetery and synagogue: Michael Schreiber, historian

Deutschkreutz - Cemetery and synagogue: Adalbert Putz, local historian

Lockenhaus - Synagogue: Ruth Patzelt, teacher

Rechnitz - cemetery: Eva Schwarzmayer, local historian; synagogue: Christine Teuschler, executive director VHS Burgenland



Stadtschlaining: Viktoria Pichler, cultural anthropologist

Oberwart: Ursula Mindler-Steiner, historian

Güssing: Karl Heinz Gober, local historian

The language spoken in the videos is German. However, in order to reach an international audience, the videos were provided with English subtitles in addition to the German ones. Due to a positive cooperation with the Burgenland Croat magazine Novi glas, the videos could also be subtitled in Croatian, so that the Burgenland Croats, who have been living in Burgenland for over 500 years, can also consume the videos in their mother tongue. In addition, Novi glas also published matching graphics on the magazine's website and commissioned a photo series (www.noviglas.online).

The videos were presented on September 6th at the website of the Research Society Burgenland, where they are still to be found today (www.forschungsgesellschaft.at/routes). At

the same time they were transferred to the European Cultural Routes project and are a component of the route. In addition to the BFG homepage, the individual videos, starting on September 6th, were also presented on the BFG's facebook pages. Every day a new video was uploaded to facebook and presented in more detail (www.facebook.com/forschungsgesellschaft.edjc). It has paid off to invest in multilingual subtitles, especially on social media: the number of views on facebook alone speaks for itself. By January 2021, more than 20,000 people had taken a look at at least one BFG video. Based on the statistical data, it can also be said that the videos were consumed all over the world: from Israel to Germany and Portugal to the USA, views were recorded. The promotion worked well and the local media announced the EDJC in Burgenland. Besides the number of hits, there has also been a lot of positive personal feedback. The videos are also repeatedly used in teaching: at universities they are offered to students as an introduction to the subject as well as at public schools. From this perspective, the EDJC 2020 in Burgenland can be considered a great success - despite the pandemic.



-10 star- Federation of Jewish Communities in the Czech Republic

The visiting season of monuments of the Czech 10-star project began in 2020 with a delay during June because of coronavirus. And as most of monuments in the country, gradually ended in October.

Our buildings were visited by a total of 16,000 visitors, which is less than 1/2 of the normal annual attendance. It was mainly Czech tourists and visitors of concerts, exhibitions and also religious services.

While adhering to various hygiene measures and restrictions, it was possible to organize cultural programs and maintain cultural life. There took place concerts of a more intimate nature and festivals of Jewish culture, concerts for the European Days of Jewish Culture, in all synagogues. It can be said that all the events were a joy on the part of spectators and performers to have the opportunity to meet and enrich their lives with art.

From the exhibitions, which this time stayed in the buildings longer than usual due to the situation, I would like to draw attention to the extraordinary exhibition of contemporary Israeli artist Chedva Meroz, who deals with patchwork, and to the exhibition of Czech photographer ornithologist Martin Lazarovič, who took fragile photographs of migratory birds at their stop in Israel. The historical moments of the Holocaust period were commemorated by the exhibition Girls from Room 28, which tells the story of young Jewish girls imprisoned in the Terezin ghetto in one of the rooms, the so-called heims. The individual panels show not only their daily suffering, but above all the small joys and strong friendships that arose at this place.

And from the commercial point of view, we consider the opening of the pension U synagogy in Jičín, which our partners in Jičín managed in one of the 10-star buildings - the Jewish school, to be a great success. Accommodation can be arranged <https://penzion-zidovska-100.penzion.cz>

In Prague on 28.10.2021
Kveta Svobodova





Israeli House

2020 was a very busy and fruitful year for the “Israeli House”, two of these major events were closely connected to the European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ) and Jewish cultural heritage in Georgia, both of which took place in September. To overview every event: On January 27 an event was held within The Holocaust Remembrance Day in Tbilisi City Municipal Assembly. On February 26 the Israeli House participated in the Tbilisi planting campaign for the third time and purchased 150 Eldar pine trees. On March 25 the Israel-Georgia Chamber of Business and the Israeli House donated 18,000 GEL to the STOPCOV Fund.

As mentioned above the month of September had two events, which were supported by the AEPJ.

On September 2 the Israeli House and Oni Municipality City Hall opened the monument dedicated to the victims of the Holocaust and Righteous Among the Nations (Georgian

Schindler) Sergi Metreveli, recognized by the World Center of Remembrance Center in Jerusalem. The monument is located in the center of the city, in the boulevard, near the House of Culture. The event was covered by Georgian media. Representatives of Georgian agencies and Israeli guests participated in the opening of the monument. Local folk ensemble and Kristine Japaridze presented a musical program to the guests.

The event was held in the framework of the European Days of Jewish Culture and was supported by the European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ)\Cultural Route certified by the Council of Europe.

On September 25 AclassA Travelers, a well-known Israeli extremist and luxury travel company organized the first jeep-tour for Israelis in Oni and Lailashi with the observation of all the regulations applicable in pandemic conditions. The tour was held within the framework of the European Route of Jewish Heritage, which is represented by the Israeli House in Georgia. The route created by the Israeli House in collaboration with the Ministry of Education, Science, Culture and Sports and the European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ) as part of the European Route of Jewish Heritage includes the municipalities of Oni and Tsageri. “Israeli House” provided media coverage of the route.



The Izmir Project

1. Conservation of Etz Hayim Synagogue:

The conservation project that started in 2018, has continued into 2020. Although the Covid-19 conditions limited the capacity of work, we have been able to proceed to a stage very close to completing the conservation. The conserved Etz Hayim Synagogue is becoming ready to tell different stories with several different layers of wall paintings.

2. EU funded project:

The cultural heritage of Izmir Jewish community has received a grant from the European Union. The three-year project, introduced under the name of “Izmir Jewish Heritage” for easier communication, officially has been titled as “Cultural Wealth of Izmir – Sustaining Jewish Heritage”. The project, with the Izmir Jewish Community Foundation being the coordinator organization, has started on 01.08.2020.

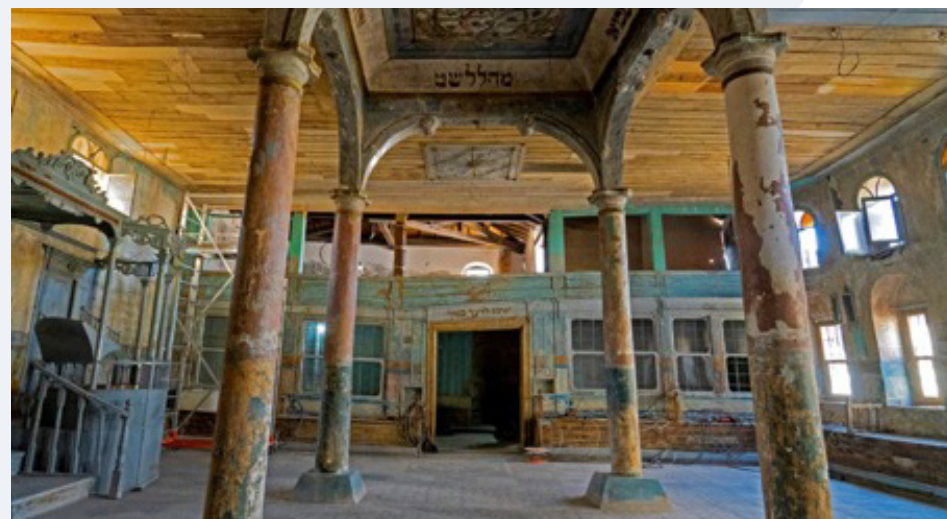
The global objective of the project is to develop a new platform of Civil Society Organisations (CSOs) led by Izmir Jewish Community Foundation (IJCF) for sustaining the Jewish Heritage within the cultural wealth of İzmir, Turkey. The action will (a) establish a new



platform strengthening IJCF's networks ability to outreach and communicate towards their constituencies; and (b) promote strategic collaboration between IJCF and other similar CSOs in EU and in Turkey, as well as public authorities at local and/or national levels for monitoring of public action, advocacy, participation in decision-making process such as developing city plans of İzmir, preserving cultural heritage, and etc. (c) strengthening the organizational capacity of the new Platform to be established, regarding its strategic planning, internal governance, representativeness and enabling its communication through an electronic platform to ensure its sustainability.

3. Rescue work of Hevra Synagogue:

The rescue work of Hevra (Talmud Tora) Synagogue started and was completed in 2020, with a fund obtained from the Federal Republic of Germany. The synagogue was untouched since its collapse in 1999. With the rescue work, it has been cleared from rubble, walls have been strengthened, valuable objects carefully packed and a temporary roof has been built to protect the place from weather conditions. The once inaccessible synagogue will soon be open to visitors



Medieval Route of Rashi in Champagne– JECPC France

Since its creation in 2019, the RMRC issues are the following:

- To disseminate and promote the history and heritage of the territory
- To enhance and share the Jewish memory of Aube county
- To better understand the territory through its medieval Jewish heritage and especially the treasures of Champagne which are evoked in the commentaries of Rashi and the Wisemen of Champagne (trades, crafts, trades at the time of the fairs, exchanges between spiritual communities, language ...).

The Role of the RMRC regarding the different partners of the territory, in France and abroad, are:

- To be proactive in terms of project creation based on the 5 criteria of the Council of Europe
- To federate the stakeholders and create a regional dynamic
- To support the projects of the Steering Committee members through the expertise of the Route Scientific Committee
- To sustain the development of the actors' projects, in terms of engineering on transverse actions: marketing, promotion, advice, signage...

The RMRC projects in terms of Cultural Tourism development were of course questioned during the 2020 crisis. The loss of team benchmarks, the reflexion on a necessary different organization of time and tools, have caused some of the RMRC projects to be postponed until 2021-2022. But some have been successfully achieved thanks to a deep empathic teamworking. By observing the needs, the RMRC was able to adapt to the context.

Thus, several major projects have emerged in this period:

1. The publication of a Touristic brochure “Rashi and the Jewish communities of the county of Champagne”.

- Bilingual and free publication in digital and print format (5000 copies)
- Edition and Funding: Agence départementale du tourisme de l'Aube

2. A Cultural Tourism Webinar provided to 30 participants on the theme of “Aube Jewish Heritage” for the creation of a pool of professional guides and volunteers on the territory

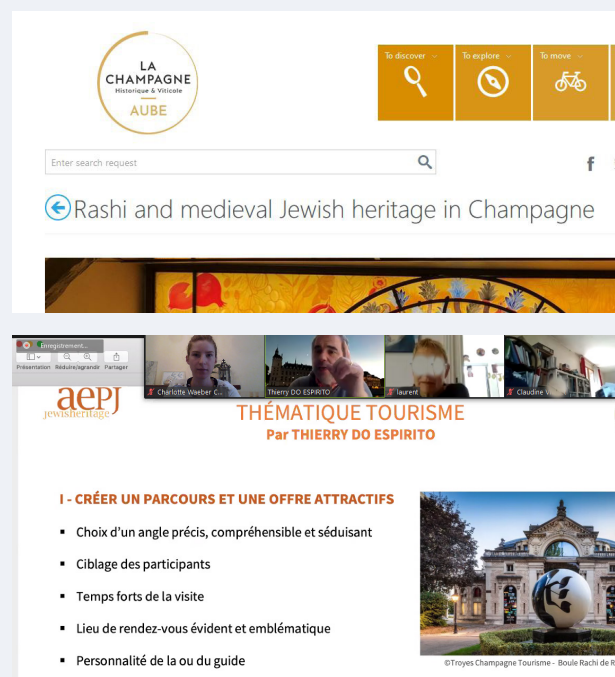
- Period: 11-27 mai 2020
- 4 trainers in 4 fields : “Jewish culture”, “Local jewish History and Public management”, “Tourism” and “Jewish studies with Rashi”
- Organizing and Funding: Agence départementale du Tourisme de l'Aube en partenariat avec l'Institut Universitaire Rashi
- Initiative proposed to the call Annual Awards of the Council of Europe in May 2020



3. The creation of a new Touristic Offer to develop and animate the Route for the public, and enhance the territory: "Dialogue experiences with Rashi through Champagne heritage"

- 1h30 to 2h30 guided tours, workshops, meetings or strolls, to discover Aube county through the eyes and the writings of Rashi and the Tossafists
- 5 themes proposed: architecture, nature, honey, wine, studies in the Middle Age
- 5 opportunities for discovering Champagne history between the lines through a storytelling around Rashi
- Opened to the large public, Jewish and non-Jewish visitors, for groups up to 20, in French or English
- Creation: CulturistiQ, member of the RMRC
- Collaboration with local partners to promote their know-how: producers, cultural sites, local guides...
- Different themes on process (stained glass, manuscripts, wildlife...)

4. Improvement of the communication by the creation of a specific webpage created on the Agence Départementale du Tourisme de l'Aube website, gathering all local initiatives and storytelling, in English and French



Fundatia Tarbut Sighet Cultura si Educatie Iudaica

2020 Annual Report

The year 2020, will be remembered as a less active year as far as Holocaust teaching and instructions in Marmaures Region. With school lockdowns and not too many opportunities for zoom teaching, the Education department was not in function at all.

At the same time, we were not able to travel freely, so no “Family Roots Journeys” either. However, great emphasis on “Genealogy Research” did take place with great success. So that the families are getting ready using this period for intensive research for their upcoming “Family Roots Journey” as soon as free travel will become possible. We look forward to this opportunity hopefully spring/summer of 2022.

On November 15, 2020, we launched Parallel Traces Exhibit “A New Lens on Jewish Heritage” co-funded by the Creative Europe Program of the European Union.

You are cordially invited to watch this incredible Exhibit representing Jewish Heritage in Spain, Poland, Slovenia, Romania and Georgia, by clicking on the following link.

<https://www.youtube.com/watch?v=uxMyUyF0Vtk>

During this past year, we were also able to participate at various educational forums dealing with “How to teach the Holocaust, without survivors?”

We took part on two occasions via Qeshet www.qeshet.com Discover, Learn, Connect
Discussing about “Romanian Jewish Community in the Last 100 years and its numerous challenges and post Communism encounters

We delivered zoom presentations in Israel during the following dates:

The International Holocaust Remembrance Day on January 27 in the English language for Hi-Tech International Companies

Yom Ha'Shoah we took part in the National Israeli observance event for the past decade “Zekaron Ba'salon” meaning “Remembrance in your Salon- Living Room”, in the Hebrew and English languages



October 9, the Romanian National Holocaust Day, we participated in “Shalom Bucharest Radio” discussing the meaning, responsibilities and obligations of a second generation – a child of Holocaust survivors.

Last but not least we updated and revised our website to be much more friendly and easily accessible.

In retrospect, it has been a challenging year to say the least, nevertheless extremely stimulating and out pouring our best creativity.

I wish everyone of AEPJ members a wonderful year filled with hope, imagination, inspiration and continued creativity.

**B'shalom
Peninah Zilberman
Founder & CEO
Fundatia Tarbut Sighet**



The Together Plan

2020 was the most extraordinary year. We began in earnest, making a film in Belarus focusing on the intangible heritage site that is the Brest-Litovsk Jewish cemetery and the matzevot that were being discovered all across the region. Who knew then that only weeks later the world would be gripped by a global pandemic and that all development plans for the year would be catastrophically impacted.

Yet, out of adversity comes opportunity. Reviewing, rethinking and resetting was the way forward and never was it more vital at that point to be a part of a network. Devastating as it was to know that we would not be able to travel and come together in physical spaces to learn, share and inspire each other, what became clear that here in this 'new' world, maybe there were more opportunities at our fingertips and that being apart didn't mean we couldn't be together. A conversation with Victor Sorensen at the AEPJ confirmed this with the suggestion that maybe a once a year in person meeting could be supplemented with virtual networking and now seemed the right time to start. Victor and his team at the AEPJ reacted and monthly networking was introduced. These sessions proved to be invaluable giving Route Managers in different countries and regions the opportunity to get to know each other better and hear more about their work and their challenges. With everything being taken online including the AEPJ AGM and the European Days of Jewish Culture - this was in itself an opportunity to get closer to the Jewish heritage projects in development across the European landscape which was of enormous value. For sure it highlighted the importance of cultural heritage in a digital space and was a sign of the future - a small insight into the endless possibilities afforded by digital developments.

In Belarus, there was no enforced lockdown and our projects continued in reduced format as our team on the ground navigated the dangers of the pandemic. Work continued around our projects and we were delighted that we were able to bring Belarus into the European Days of Jewish Culture with a concert in the garden of Marc Chagall's childhood home in Vitebsk and a Day of Jewish Culture in Polotsk.

With the support of the online networking, training and education being provided by the AEPJ, 2020 proved to be pivotal for us as an organisation. It laid down the foundations for a new way forward and enabled us to review our strategy and plans for the building of our Heritage Route in Belarus. It forced us to think, engage, learn and adapt with confidence proving that there is always a way forward and together we can be better, stronger and for sure more productive.





Unione delle Comunità Ebraiche Italiane (UCEI)

Despite the 2020s, especially in Italy, it was a year of great suffering, due to the pandemic, the Union of Italian Jewish Communities (UCEI) managed to carry out and implement several projects. In particular, it should be noted:

EDJC

In 2020 the European Day took place in a particular version: since until the last moment it was not known whether it could be done remotely, the Day took place both in presence and at a distance. A smaller version but which has nevertheless aroused great interest in the public. In addition to the events organized in presence but accessible to a very limited number of visitors, there were numerous conferences, concerts and guided tours carried out remotely via webinar.

Dozens of videos have been produced that are visible on the dedicated Youtube channel.

Catalogue of the Hebrew Book in Italy

In order to do justice to this rich heritage in Italy, and to help preserve it, the Union of Italian Jewish Communities (UCEI) – the project lead – partnered with the National Central Library of Rome (BNCR), the National Library of Israel (NLI) and the Rothschild Foundation Hanadiv Europe (RFHE). This international cooperation makes use of the best professionals in the field of documentary heritage and gives assurance of success for the RFHE. The aim of the Project is to catalogue all Hebrew books contained in Jewish, State and communal libraries, using the NLI catalogue for Hebrew and the WorldCat site of the Library of Congress, which holds the memory of collections for over 72 thousand libraries from 170 nations. From the survey carried out on all state, municipal, community or Jewish institutions libraries, we know that there are 35,000-40,000 thousand volumes in some forty Italian libraries that have yet to be registered.

In 2020 the project started in the construction phase through the beginning of the photographic shooting phase

My jewish Italy

The website and the MyJewish Italy app were created for both IOS and Android). In times of pandemic it was considered correct to have the objective of enhancing Jewish Italy in all its nuances. The places of greatest historical and cultural interest, mapped with the help of the Jewish Cultural Heritage Foundation in Italy. But also the many and different activities scattered throughout the peninsula: from shops to restaurants, from hotels to supermarkets. Also in the name of the kosher food product list by the Italian Rabbinical Assembly in collaboration with the UCEI Casherut Commission. A creation of value also for both the economic and tourist systems.

Talmud project

The ambitious translation of the Talmud continued throughout 2020, with the publication in Italian of the Chaghigà treatise

Streaming project

In addition, a major project was launched which offered online broadcasts (UCEI streaming) all days, with a daily programming for 6 days a week of at least 475 broadcasts a day. The project started still continues, albeit, as expected with a smaller number of spectators

The topics of the broadcasts range from culture, history, lessons for children, explanations of Torah and delevetsivà and great specials dedicated to specific topics.



6. European Days of Jewish Culture 2020: Jewish Journeys



The fundamental objective of this European-wide event, which has been organised since 2000, is to highlight the diversity and richness of Judaism and its local, regional and national historical importance, with the firm intention of promoting dialogue, recognition and exchange through conferences, concerts, performances, guided tours and other activities, which take place simultaneously throughout the continent.

This project has been extensively reinforced by the collaboration with the National Library of Israel, which has acted as a means to develop all kinds of exhibition and educational materials, which have given an important added value to the Festival while facilitating its celebration throughout the continent.

The EDJC 2020, under the theme “Jewish Journeys” was held as usual from the first Sunday in September 2020. However, due to the acute health crisis at the time, the festival had to adapt quickly to the new situation. Some of the adaptations that were made included the possibility for participating institutions to hold their activities from the first Sunday in September, but could be extended until mid-December 2020. Of course the big challenge this year was how to reach out to the public and how to adapt to the different health realities in each country. While a few places in Europe were able to hold face-to-face activities, most countries held a large part of their activities online. In order to create coherence and consistency, we were able to take advantage of the rise of online activities to create an 8-hour TV-quality live broadcast that served as the kick-off for 2020. The theme “Jewish Journeys” was thus translated into an online environment, taking us on a virtual journey through Jewish cultural heritage across the continent. The recording of this broadcast has been made available online for anyone who would like to watch it again. The most relevant figures of the 2020 edition were the participation of 302 cities across Europe that organised 954 activities attended by 140,075 people.

302 cities
954 activities
140,075 assistants

The change of perspective in the relationship with the participating institutions, the improvement in communication with the National Library of Israel and the confrontation with the challenges presented by the COVID-19 health crisis have been the keywords of the 2020 European Days of Jewish Culture edition. The incorporation of a new employee to the AEPJ as project manager of the festival has also brought about a new way of

working which, without losing the essence of our festival, continues to bring it closer and closer to a professionalisation and greater visibility of this European project.

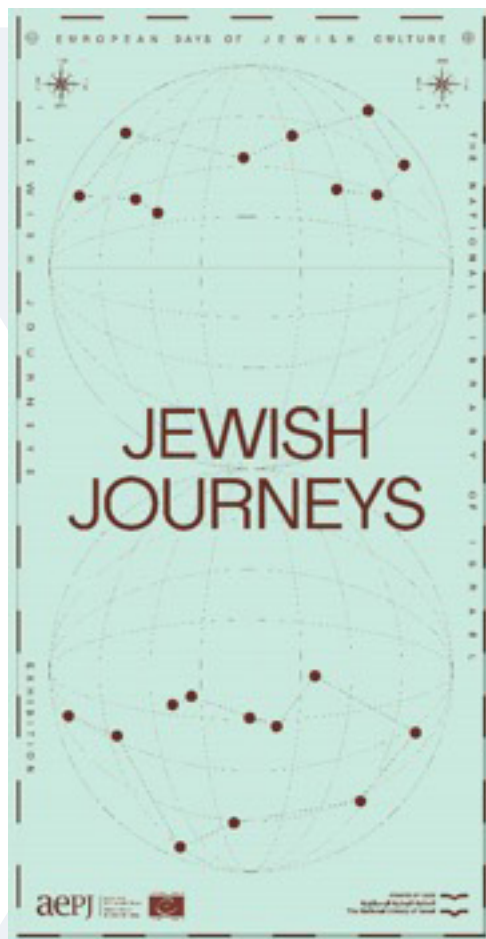
The theme: Jewish Journeys

Journeys are a big part of the Jewish story. Since the Exile from the Land of Israel in AD70, Jews have moved through and lived in different lands in search of religious tolerance and economic opportunity.



Arrivals in different parts of Europe led to the creation of the two main cultural and ethnic strands of the Jewish people: Muslim Spain (Sepharad) and the Rhineland (Ashkenaz) emerged as leading Jewish centers in the tenth century. Even as the Jewish communities flourished, persecution, invasions and inquisitions led to more departures and new beginnings.

Merchants and traders have also moved between cultures and acted as conduit and connector between different communities. Cities that were centers for trade and commerce have a rich and diverse Jewish heritage (Venice, Livorno, Amsterdam, Cons-



tantinople, Salonika) as different communities came together with a common goal.

Pilgrimages to the Land of Israel and later, the State of Israel, is another journey taken by Jews – from individuals and groups who made their way to Israel in the Middle Ages to the immigration to the Land of Israel in the aftermath of World War II in the face of the British Mandate's immigration restrictions. The movement of Jews after the breakdown of the Soviet Union once again changed the Jewish map in Europe and transformed the population of Israel.

Jewish life and the culture of the communities where they found shelter came together in a sort of fusion as the Jews adapted to and adopted local customs creating a constantly evolving and enriched mosaic of Jewish customs, traditions and languages (See the NLI's 2016 Jewish Languages exhibition).

In addition to journeys taken due to persecution or religious intolerance, throughout the centuries, Jews have also journeyed to pay homage to religious leaders. Jewish journeys can also be viewed in the spiritual sense – the rise

of different movements within the faith - Sabbataism, Hassidism, Secularism - have influenced Jewish communities and the way they interact and coexist. There are religious practices relating to journeys including prayers recited as journeys are begun, and blessings after safe arrivals. Additionally, journeying and carrying luggage are prohibited on the Sabbath and holy days. For people who need to be away from home over these days,

'travelling' versions of ritual books and objects are created. Hospitality towards travelers arriving in a strange place is a basic tenet of Jewish communal life.

Another type of more personal journeys, are journeys of discovery as people who had to deny their Jewish identity or had their past hidden from them, reveal their Jewish identity later in life and explore their individual Jewish heritage.

The National Library of Israel's exhibition "Jewish Journeys" is available for download, editing, translation and printing at [this link](#).

The big challenge: adapting to the new health situation

There is no need to stress once again the great challenge that the situation in which COVID-19 has placed us, as humanity, as societies and, in our case, as organisers of a pan-European festival. From the very first moment we understood as paramount the task of communicating properly with the coordinators and inviting them to inform us of their personal and institutional needs and circumstances in relation to this situation. Therefore, in May 2020 we launched a survey to understand how the coordinators envisaged their participation in the festival in order to help them in the best possible way. The results of the survey can be found [here](#).

After analysing the results, the AEPJ team decided to implement a series of measures, facilities and tools to respond to the needs of the coordinators. In addition to a much more interactive communication through digital media to integrate and facilitate participation in the decision-making process, the following actions were taken:

Online version of the National Library of Israel's exhibition "Jewish Journeys": an online English version of the exhibition produced by the NLI was developed, making it accessible to participants from those countries that were unable to participate in face-to-face activities. In addition, the digitisation of these exhibition materials allowed for the incorporation of interactive tools such as access to supplementary materials, videos and an online children's games section. The digital exhibition can be viewed at [this link](#).

Online Kick Off: The AEPJ promoted, together with the network of participating institutions, an edition based on new technologies and the digital world, giving the opportunity to reach a wider audience worldwide. In this way, for the first time in 20 years, on the opening day of the Festival, an eight-hour online program was held, open to the entire public, where conferences, interviews, concerts and videos on European Jewish heritage took place, offering a unique look, from the inside, at the history and

Jewish communities of a large number of European participating countries. We connected live with Luxembourg, Barcelona, Jerusalem, Paris and Oxford.

The broadcast had five main events in which viewers were able to interact with the speakers through the chat. During the rest of the broadcast, various documentaries and

videos produced by the participating institutions were retransmitted. The Online Kickoff was broadcasted live on the AEPJ's profiles on Facebook, Instagram and YouTube, and was also permanently uploaded to the latter platform. This multiplicity of platforms allowed the event to be seen by more than 6,800 people. The recording of this event is available at [this link](#).



7 European Routes of Jewish Heritage Cultural Route

Certified by the Council of Europe

This section is for us an established tool for reporting on the European Routes of Jewish Heritage in 2020. We present, as always, a faithful picture of everything that happened during the year: the challenges undertaken, the goals achieved and the enhanced projects.

The advent of the Coronavirus - at the end of February 2020 - and the consequent closure of cultural sites has had important consequences for the whole Route, which on the one hand have been hard and challenging, but on the other they have proved to be opportunities and accelerators of processes that had long been locked in a drawer.

The year 2020 closes as the second year of the relaunch of the European Routes of Jewish Heritage project, which had already begun in 2018 and already saw the first results in 2019. In this sense, during the year different actions were developed with the aim of establishing the framework for the development of the project.



The work team of the AEPJ together with the Scientific Committee reviewed and evaluated the ongoing projects. In this way, the Routes that have therefore worked - or begun to work - and have been officially integrated into the European Routes of Jewish Heritage of the Council of Europe:

National Routes:

- A Jewish heritage route through Belarus: The Together Plan
- Bosnia Balkan Tour: unforgettable Sephardic memories: Haggadah Association
- Croatia Jewish Heritage Route: Jewish Community of Zagreb
- Czech Republic Jewish Heritage Route: Federation of Jewish Communities of the Czech Republic
- Regional Routes of Jewish Heritage in France: JECPJ - France
- Jewish Heritage Cultural Routes in Georgia: Israeli House
- Jewish Heritage Route in Italy (2 projects): Coopculture/ UCEI
- Lithuania Jewish Heritage Route: Jewish Heritage Lithuania
- Portugal Jewish Heritage Route: Rede de Juderias de Portugal
- Jewish Heritage in Azerbaijan: Azerbaijan Tourism Board

Regional Routes:

- Catalan Route of Jewish Heritage (Spain): Patronat Call Girona - Diputació de Lleida
- The Izmir Route of Jewish Heritage: Izmir Project
- Jewish Family Roots Journeys (Romania): Tarbut Foundation
- Jewish Heritage Route in Transylvania: Travel to Live
- The Route of Jewish Heritage in Poland: Taube Center for Jewish Life & Learning Foundation
- The Jewish Heritage Route in Burgenland: Burgenländische Forschungsgesellschaft

Thematic Routes:

- Palaces, Villas and Country Houses: Waddesdon Manor
- Kosher on the Road: Iter Vitis/ Italy, Spain, France, Portugal and Georgia
- Medieval Route of Rashi in Champagne: Comité Départemental d'Aube en Champagne (France)
- Shtetl Routes: Grodzka Gate – NN Theatre Centre

Once the projects that make up the European Routes of Jewish Heritage of the Council of Europe had been defined, a new edition of the AEPJ Incubator Project was planned, in addition to strengthening the AEPJ Heritage Resources on Cultural Routes.

The ERJH's contribution to network development

Considering the pandemic emergency that has put many of our members in a difficult situation, the AEPJ organized networking sessions, with the aim of creating opportunities for exchange and dialogue to strengthen the network in this difficult year. Our network has grown a lot recently, and we believe it is very important to create spaces of dialogue between us. We want to be more than a network of institutions working together; we want to be a community, of ideas, of projects, of reflection and debate. The goal of the AEPJ Networking Sessions is to help members of the AEPJ get to know one another better. Not just to hear about their projects but also to facilitate opportunities to hear more about the organizations, the individuals leading them, the teams they work with, their background and motivation, and the outcomes they are looking to achieve as a result of their work.

The Scientific Committee

The Scientific Committee of the AEPJ plays an active and key role in the development of strategic plans, in the reflection and evaluation of the projects that are developed, as well as in the implementation of the actions. The AEPJ chose two years ago to work with a small group of experts, carefully selected to cover the fields of knowledge crucial to the field of Jewish heritage: Cultural Tourism, Heritage Management, Education and Innovation. Furthermore, to be able to allow the various projects to develop also outside the training sessions organised by the AEPJ, the working group of the AEPJ together with the Scientific Committee have drawn up a series of consultancy services that the members of the Scientific Committee can offer. This is a very important initiative for the development

of the routes also outside the annual Routes Incubator Project, to ensure a more comprehensive assistance to interested members.

Members of the Scientific Committee:

Yoel Mansfeld

Yoel Mansfeld is a professor of tourism studies at the Department of Geography and Environmental Studies, University of Haifa, Israel. He obtained his BA and MA (with distinction) from the University of Haifa, Israel, and his PhD from the London School of Economics (LSE), University of London, UK.

His main areas of academic interests include: cultural tourism; heritage tourism; religious tourism; community-based tourism; sustainable tourism; tourism planning and development; development of small & medium tourism enterprises (SMTEs); tourism and consumer behaviour; tourism and environmental management; Tourism, security and safety issues; tourism and crisis management.

Jeremy Leigh

Jeremy Leigh teaches Israel Studies and Modern Jewish History at Hebrew Union College-Jewish Institute of Religion's Taube Family Campus in Jerusalem. He is the coordinator of the Richard J. Scheuer Israel Seminar for the Year-In-Israel Program as well as director of the HUC-JIR-JDC Fellowship for Global Jewish Responsibility. He leads the Year-In-Israel Program's program in Lithuania and coordinates the annual professional development program in the Former Soviet Union. As well as teaching at various academic institutions in Jerusalem, he is the director of 'Jewish Journeys,' a long-standing initiative to develop and advance the field of global Jewish travel. He has worked for many years training teachers and guides in the theory and practice of site education, in particular with UK teachers through the Holocaust Educational Trust.

Jordi Tresserras

Jordi Tresserras is an expert in cultural heritage management and cultural and creative tourism. From 1999 is professor at the Cultural Management Program at the Universitat de Barcelona and from 2012 is director of LABPATC Lab of Cultural Heritage, Creativity and Cultural Tourism, a spin-off of Universitat de

Barcelona and IBERTUR – Network of Heritage, Tourism & Sustainable Development. Consultant for international organizations (Council of Europe, European Commission, IADB, ILO-UN, OEL, SEGIB, SICA, UNESCO, UNWTO, World Bank) and national cooperation agencies. Member of the UNITWIN Network of the UNESCO Chair on Culture, Tourism and Development, the University Network of the European Institute of Cultural Routes and the Culture and Gastronomic Tourism Product Clubs at Catalan Tourism Board.



Restyling: ERJH's new website is now online

Important news will arrive in the coming year not only for our members, but for all those interested in our work (those who are planning their next trip along the European Routes of Jewish Heritage, researchers, experts, students,). In 2020 we started to work on a new web independent from the institutional web of the AEPJ for the European Routes of Jewish Heritage project. This was a laborious process that saw the launch of the web on the occasion of European Days of Jewish Culture 2020.

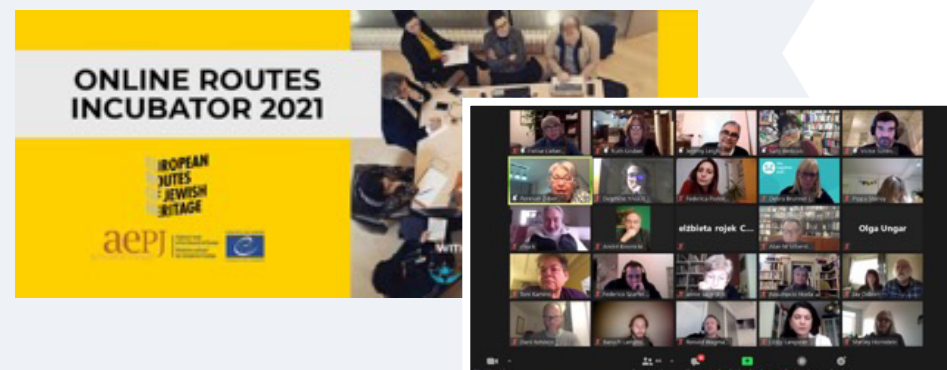
Once the web was launched, we became aware that the work we had done should be seen as a starting point and not an end point. We have realized that we can make this new web an even more useful tool for users and we have questioned the work done by deciding to reveal it in a new version, easier to navigate and increasingly complete of information. We have therefore decided to undertake at the end of 2020 a restyling process of the institutional web of the AEPJ, aiming to better present information on the route, on part-

nered facilities, on organized tours, and sharing practical details to efficiently organize the cultural experience

One to one consultation

As agreed at the end of 2019, from March Federica Pastoret started working as Project Manager of the European Routes of Jewish Heritage, joining colleagues in Barcelona a few months later. Not being able to meet the Routes Managers in person, as was planned with the organisation of a Routes Incubator Project for the summer of 2020, it was decided to make a different contact. Over the course of the year 2020, a great deal of time was spent getting to know the Routes Managers, their projects and their dreams, in order to try to construct an offer that would be of help to them, especially for the Routes Incubator Project 2021. This acquaintance took place virtually, by means of zoom calls that gradually became regular, allowing not only to work better, but also to really feel part of a big family working towards a common project.

New horizons - Online Routes Incubator 2020-2021



The AEPJ worked for the first time on the organization of an Online Routes Incubator. It is therefore a new project, which we decided to develop around current themes that could help the development of the Cultural Routes that are part of our network. During the last part of 2020, we looked at the needs of our members and our Routes Managers, starting gathering information and trying to work on ad hoc training to improve their work. The program, which took place in early 2021, was a great success for us.



The Cultural Routes of the Council of Europe in Luxembourg: an exhibit

The opening ceremony of the exhibition “Cultural Routes of the Council of Europe in Luxembourg” took place on 17 September 2020 at the Funicular Hall of the Pfaffenthal train station of Luxembourg.

The exhibition consisted of large explanatory panels containing photos and texts on the programme and on the various routes crossing the Grand Duchy. It introduced visitors and passing travelers to the Cultural Routes of the Council of Europe programme and highlighted activities and sites along the eight certified Cultural Routes crossing Luxembourg, among which we find the European Routes of Jewish Heritage.

Opening speeches were delivered by Mrs. Sam TANSON, Minister of Culture of Luxembourg, Mrs. Snežana SAMARDŽIĆ-MARKOVIĆ, Director General of Democracy of the Council of Europe, Ambassador Christian BIEVER, President of the European Institute of Cultural Routes, Mr. François MOYSE, President of the European Route of Jewish Heritage and Mr. Stefano DOMINIONI, Executive Secretary of the EPA on Cultural Routes and Director of the European Institute of Cultural Routes.

8. AEPJ Projects

These are the projects with European funding in which the AEPJ has participated/organized during 2020

NOA

European Commission: Rights, Equality and Citizenship Programme (REC)

Project: Networks Overcoming Antisemitism (NOA)

Start and finish date: 2020-2022

Total amount granted: 943,000€

AEPJ grant: 136.853€ (EU Contribution: 109.482€/ AEPJ Contribution: 27.371€)

Project website: <https://www.noa-project.eu/>



CEJI-A Jewish Contribution to an Inclusive Europe, the European Union of Progressive Judaism, B'nai B'rith Europe, World Jewish Congress, European Union of Jewish Students, and the Association for the Preservation of Jewish Heritage, are teaming up on the two-year project called Networks Overcoming Antisemitism (NOA). In Hebrew, the word 'noa' means 'in motion', referring to the constant movement and evolution of ways to combat antisemitism and also to the progress in highlighting Jewish contributions to Europe.

Together, the partners represent 756 national affiliates.

The NOA project aims to:

- Map efforts to combat antisemitism in Europe
- Hold governments accountable through national report cards
- Equip educators with training and teaching tools
- Sponsor a wide variety of socio-cultural events
- Promote positive Jewish narratives through social media campaigns
- Earn commitments from sporting authorities to combat antisemitism

The AEPJ, in addition to participating in the work packages led by the other members of the consortium, will carry out two actions within the framework of the NOA project during 2021 and 2022, one for the European Days of Jewish Culture (2021 Edition on Dialogue) and another for the European Route of Jewish Heritage.

Parallel Traces: A new lens on Jewish Heritage

Creative Europe Programme

Project: Parallel Traces: A new lens on Jewish Heritage

Start and finish date: 2018-2021

Total amount granted: 329615,63€

AEPJ grant: 66.218,02€ (EU Contribution: 39.664,59 € / AEPJ Contribution: 26.553,43€)

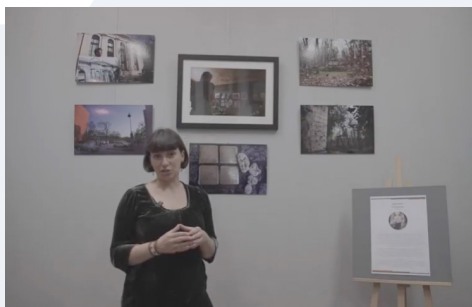
AEPJ members

Tarbut Foundation: 35.749,06€ (EU Contribution: 21.251,96 € / AEPJ Contribution: 14.227€)

Israeli House: 35.749,06€ (EU Contribution: 21.251,96 € / AEPJ Contribution: 14.227€)

Patronat Call Girona: 35.749,06€ (EU Contribution: 21.251,96 € / AEPJ Contribution: 14.227€)

Project website: <https://paralleltraces.eu/>



Parallel Traces, funded by the Creative Europe program, is a cross-cutting, collaborative, cross-European project that offers a renewed look at the significance of Jewish heritage today to create a new window that offers an original and rigorous perspective on the past, present and

future of European Jewish history. The project discovers, rethinks and raises awareness about the European Jewish Heritage as an integral part of European history through different mechanisms: a call for artists, offline and online communication activities, and the development of a new app. A pan-European call, open to creative people throughout Europe, but focused on participating localities represented by local partners of the consortium, will provide an opportunity for the creation of original digital photographic and audiovisual artwork based on clearly defined criteria ensuring the consistency between the artwork and the project's objectives. This original digital artwork related to Jewish heritage will represent valuable artistic material and, presented in specific exhibitions, which benefit from strong cross border visibility, thus contributing in a very concrete manner to the transnational circulation of cultural and creative works.

In February 2020, the exhibition Parallel Traces was held in Belgrade, Serbia, as well as different related activities, with the participation of the invited artists, the winners of the competition, Rosa Juanco (artistic director) and Victor Sorensen (Project manager). Due to the pandemic, the project was severely affected. In this sense, an online campaign was launched, called #MyParallelTraces, and secondly, the exhibition was developed in Sighet, Romania, in small format, which was accompanied by an online opening, with a beautiful video showing the artworks, as well as the city of Sighet.

European Cultural Routes as key actors in the promotion of european cultural heritage- WALKEUR

Creative Europe Programme

Project: WalkEur

Start and finish date: 2020-2022

Total amount granted: 279.990€

AEPJ grant: 73.606€ (EU Contribution: 44.163 €/ AEPJ Contribution: 29.443€)

Partners: European Routes of Charles V, European Route ATRIUM, European Routes of Ceramics

The aim of the WalkEUR project is to strengthen European Cultural Routes through the development of joint strategies based of four main pillars: Sources, Citizens involvement, Cultural management and Cultural marketing and storytelling.

The four cultural routes certified by the Council of Europe (ATRIUM, the Ceramics Route, Charles V and the Jewish Heritage Route), which participate in this Creative Europe program project, join forces to carry out seminars, training and workshops on the aforementioned pillars.



Fab Route

Erasmus+ K2

Project: FabRoute

Start and finish date: 2020-2022

Total amount granted: 299.834,00 €

AEPJ grant: 40.851€ (EU Contribution: 40.851€)

Partners: University of Bologna, European Routes of Charles V, European Route ATRIUM, Via Regia Cultural Route, Argo, Cultural Route of the Olive Tree, La Rotta di Fenici



The Fab Route is a KA2 project co-funded by the Erasmus + Programme to enhance EU Cultural Routes by designing an innovative educational module to improve their members skills in relation to Cultural Heritage Management and sustainable tourism.

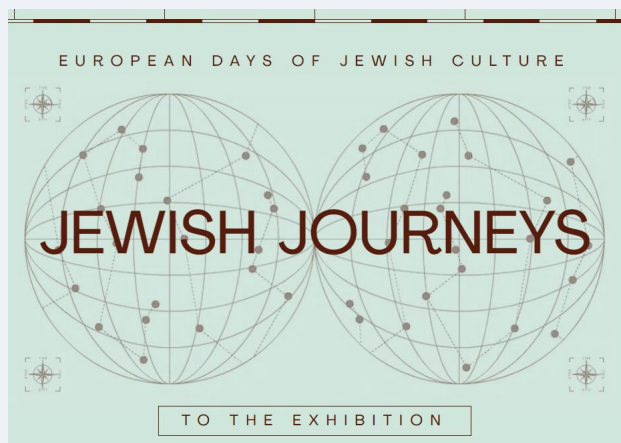
The project will be implemented by 8 partners: 6 European Cultural Routes officially recognized by the Council of Europe (ATRIUM – Architecture of Totalitarian Regimes in Europe's Urban Memory and Phoenician Routes registered in Italy; European Association for the Preservation and Promotion of Jewish Culture and Heritage based in Luxembourg, The Olive Tree Cultural Foundation based in Greece, The European Routes of Emperor Charles V with headquarters in Spain and the Via Regia based in Germany the Center for Advanced Studies in Tourism –CAST University of Bologna (responsible for scientific coordination) and ARGO, a private company specialized in the implementation of cultural projects with important expertise on audio-visual training production and digital communication strategy.

Cooperation project with the National Library of Israel

In addition, through the Rothschild Hanadiv Europe frame, the cooperation project with the National Library of Israel for the European Days of Jewish Culture has been further developed, with the following objectives:

1. Refreshing the Task Force Group to help lead and coordinate the EDJC across Europe.

The Task Force formed by the AEPJ, the National Library of Israel and different coordinators of the EDJC, will include representatives of the different European regions and



will seek to be a means of reflection, evaluation, promotion of materials of the NLI, as well as a speaker of the project. In the next two years, the Task Force will include more people with a country wide remit, and they will focus on raising the quality of events (including NLI materials), more rigorous reporting and evaluation.

NLI will act in an advisory capacity, supplying relevant materials as agreed.

2. Quality

- AEPJ will work on the expansion of the materials produced by the NLI to guarantee their use and to offer all organizations / organizers of the EDJC new ideas and
- expertise, regarding those materials.
- Transformation of the EDJC from an open sourced event into a high quality trade mark.
- Create a work calendar that defines relevant actions in terms of communication and delivery of contents for the coordinators.
- Regular check of the quality of the EDJC-events on through regular evaluation processes at different levels (coordinators and audience).
- Create strategies to reach targeted audiences (young people, union of Jewish students, Jewish communities...).

3. Network development

- Develop and increase the importance of the network with the establishment of regular meetings, such as the a biannual meeting of the EDJC, or the Incubator Project Training.

Create more frameworks of joint participation, in terms of the decision making process, training and spaces for dialogue.

Develop specific communication plans for each project.

AEPJ will seek to collaborate with institutions that are necessary to increase the capacity of their projects. In this sense, the collaboration with the NLI could offer a very important added value to our strategy, expanding knowledge, tools, expertise and experts in Europe.

9. Funding Applications AEPJ

During 2020, the AEPJ has worked on different applications to obtain financing for our projects. Below are the applications that have been submitted and have been approved. These projects will begin to be operational in 2021

Mi Dor Le Dor Italia

Project: Mi Dor Le Dor Italia

Start and finish date: 2021-2022

Status: Approved

Partners: Taube Foundation, AEPJ, UCEI

Mi Dor Le Dor Italia (MDLDI) is a training and professional development program dedicated to the knowledge, study and transmission of the Italian Jewish cultural heritage.

Modeled on Mi Dor Le Dor Poland, a successful initiative of the Taube Center for Jewish Life & Learning Foundation (2012-2016), Mi Dor Le Dor Italy serves as a platform for in-depth study and conversations with experts and practitioners about national and local Jewish heritage and how to transmit them. Innovative ways of addressing and interpreting the Italian Jewish heritage will be explored and adapted for the needs of the communities and Jewish educational institutions in particular. Best practices will be collected, documented, and shared with a range of institutions.

The program is made possible through the international and inter-institutional among the Taube Center for Jewish Life & Learning Foundation in Poland, the UCEI (Union of Italian Jewish Communities) in Italy, and the AEPJ (European Association for the Preservation and Promotion of Jewish Culture and Heritage).



Jewish History Tours (EU Funding project)

Programme: CEF
Telecom- Europeana

Project: Jewish History Tours

Start and finish date:
2021-2022

Amount granted: 79.916€

Status: Approved

Partners: Pangeanic, Stichting Jewish Heritage Network (JHN), AEPJ, Clio Muse Tours (CLIO), Stiftung Moses Mendelssohn Akademie (MMA), CEC- Zentrum zur Erforschung und Dokumentation jüdischen Lebens in Ost- und Mitteleuropa (CEC), Ośrodek "Brama Grodzka – Teatr NN (BGT), Stichting Europeana (EF) - established in Netherlands

This project aims to create engaging online tours using Jewish heritage data on pan-European topics, such as multiculturalism, persecution and migration. Jewish History Tours will leverage the power of location-based storytelling to create engaging, high-quality tours on pan-European topics, such as multiculturalism, persecution and migration.

The project will aggregate and enrich a selection of around 30,000 high-quality objects from 13 new content partners to Europeana. The selected content will showcase Jewish life in Europe across times and locations and serve as material for the planned 80 digital heritage tours.

The tour production will be supported by several innovations, including a Europeana-based platform for authoring tours, an Artificial Intelligence recommendation system for authors, and a semi-automatic geographical enrichment and machine translation for multilingual tours.

This project is a Europeana Generic Services project, and it is co-financed by the Connecting Europe Facility of the European Union.



10. Institutional Agenda

The members of the Board of the AEPJ have participated in different forums, Congresses and meetings representing the Association, related to our network projects.



Luxembourg, Luxembourg, January 20, 2020

Meeting with the European Institute of Cultural Routes- CoE

Preparatory meeting for the 20th anniversary of the EDJC event with the AEPJ Board, Irene Kitosu-Milonas, Adviser of the Private Office of the Secretary General of the Council of Europe, Giuseppe Zaffuto, spokesperson of the Communication Directorate of the Council of Europe, Stefano Dominioni, Executive Secretary of the Enlarged Partial Agreement of the Cultural Routes of the Council of Europe



Sarajevo, Bosnia Herzegovina, February 26, 2020

Jewish Heritage Route of Bosnia Herzegovina

Victor Sorensen, AEPJ Director, traveled to Sarajevo to meet with the Haggadah Association, members of the AEPJ, led by Dr. Eli Tauber. The working meetings with Dr. Eli served to work on different future projects in the AEPJ, and above all, to discuss the project of the Jewish Heritage Routes of the Council of Europe.



Barcelona, Spain, March 4, 2020

Meeting with Ruth Gruber, Jewish Heritage Europe

On March 4th, the secretary general of the AEPJ, Assumpció Hosta and the director of the association, Víctor Sörenssen had a meeting to agree on the incorporation of Ruth Ellen Gruber as a consultant of the European Routes of Jewish Heritage of the Council of Europe.



Online activity, May 8, 2020

“Dialogues of the cultural routes: Challenges and opportunities after the Covid-19”

The Secretariat of the Extended Partial Agreement on Cultural Routes and the European Institute of Cultural Routes organized its first cycle of live web seminars: “Dialogues of Cultural Routes: challenges and opportunities post Covid-19”.

The aim of this initiative is to examine the effects of the Covid-19 pandemic on the cultural and tourism sector - in particular on the networks and activities of the Council of Europe’s Cultural Routes, to identify the challenges faced by the routes and to discuss the opportunities and innovative solutions to overcome this crisis.

The first edition took place on Friday 8 May and focused on Cultural Routes based or with a strong presence in Spain.



Luxembourg, Luxembourg, September 17, 2020

Exhibition on the Cultural Routes of the Council of Europe in Luxembourg

Opening ceremony of the exhibition showcasing the Cultural Routes of the Council of Europe crossing Luxembourg. Opening speeches were delivered by Mr. François Moyse, President of the AEPJ, Mrs. Tanson, Minister of Culture of Luxembourg, Mrs. Samardzic-Markovic, Director General of Democracy of the Council of Europe and Mr. Biever, President of the European Institute of Cultural Routes.

The exhibition presents the Cultural Routes of the Council of Europe crossing Luxembourg and invites visitors to discover different sites of Luxembourg’s cultural heritage from a European perspective, bearing witness to our common cultural heritage.

11. Communication report

In February 2020, the AEPJ decided to hire a new employee to be in charge of, among other projects, managing the association's communication, both at institutional level, as well as its projects.

During 2020, some changes have been made to standardise the association's communication and identity, seeking continuity with the work done so far. The graphic identity of the institution has been unified, especially in the area of social networks. The format of the newsletter has also been renewed, moving from a model in which the news published during the month was shared to a format that allows for a slightly more extensive writing, seeking greater engagement of the more specialised public. The AEPJ's institutional website has been maintained as usual. We have been aware of the association's need to renew its website and during the end of 2020 we started working on the search for a new provider for this purpose.

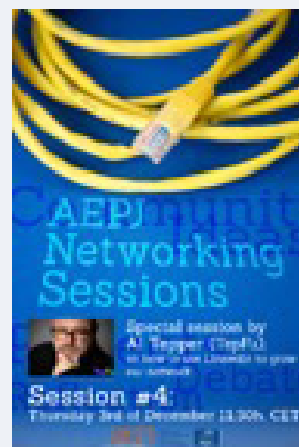


Perhaps the most relevant novelty in terms of communication has been the commitment to intensify and explore audiovisual production, taking into account the pandemic situation we have experienced, with some relevant examples such as the kick-off of the European Days of Jewish Culture (see the corresponding section) or the celebration of Hanukkah 2020 through an online event on YouTube and Facebook called “Hanukkah

illuminates the Jewish heritage of the Mediterranean”, a different and symbolic lighting of candles, travelling through eight Jewish communities in the Mediterranean by sharing their Sephardic heritage and traditions. This event, devised by the association's secretariat and developed by the office, has attracted a large number of people interested in European Jewish heritage, achieving an accumulated 1600 views between the two social networks. The recording can be seen at [this link](#).



The other commitment made by the association's communication has been to focus on internal communication with AEPJ members and stakeholders. An exclusive newsletter for members called “Internal Affairs” has been launched, as well as a WhatsApp group with the same name. In this environment, we share opportunities and projects that we believe can benefit AEPJ members and their networks; be it open processes that they can access, opportunities to participate in our European projects, grants available only to AEPJ members or other opportunities that may be relevant to the institutions that participate in the association.



Also in the field of internal communication, a new space for participation has been launched, which has arisen with the rise of video calls, which have been so popular this year. We have created a monthly online meeting which we have called the AEPJ Networking Sessions. In these more relaxed and informal events, the aim is for members of the association to get to know each other on a more personal level and to share the challenges they are facing and find joint solutions to them. We also usually include a presentation or workshop given by someone who could be of interest to energise the meeting.



Metrics

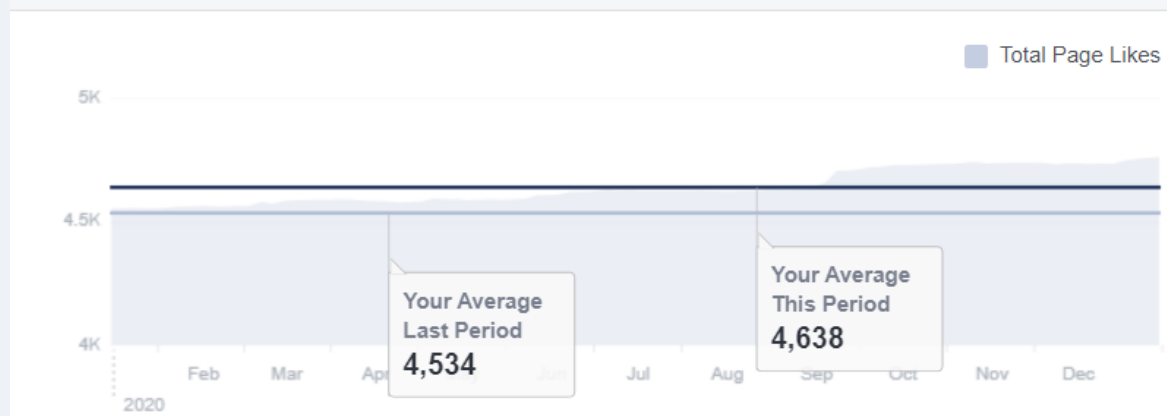
Facebook

Facebook, the oldest of our social networks, continues to be our star channel in terms of engagement. Given the profile of our current audience, this is the most common online channel used by them.

Page Likes

Having started the year with 4552 page likes and ended with 4759, growth was 4.55%. The average is 4638 page likes, 2.29% more than the previous year's average.

Total Page likes: 4,759



Report 2020



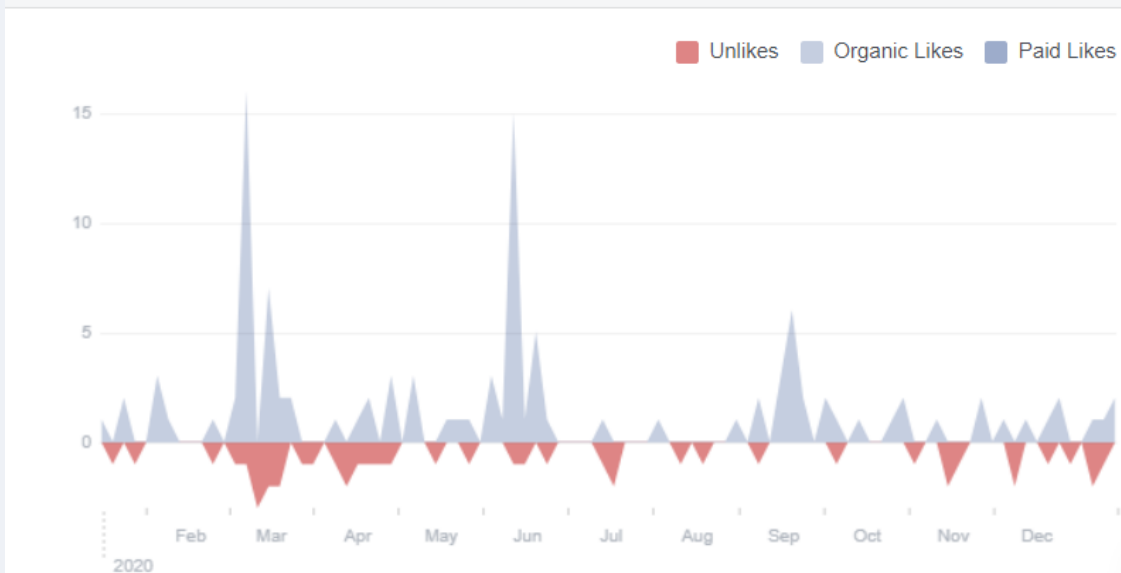
In the following table we can see the progression of acquisition and abandonment of follow-ers. As can be seen, towards the end of the year, the curve flattens out.

Sources

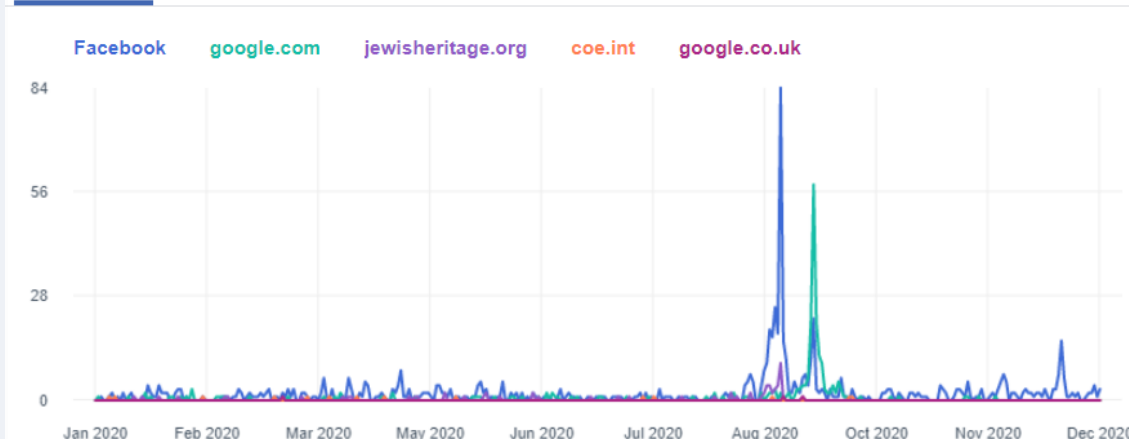
Here we can see through which links people have come to our Facebook page. Of particular note is the peak at the end of September of google searches, which may be associated with visitors who attended the various activities of the EDJC.

Page likes

The number of organic Page likes, paid Page likes and unlikes.



Top sources





Audience profile: Fans

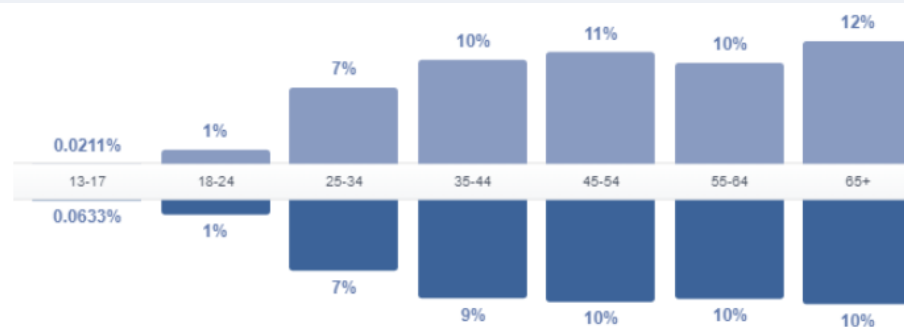
In this image we can see the profile of our fans, people who saw any of our posts at least once.

Women

51%
Your Fans

Men

47%
Your Fans



Country	Your Fans	City	Your Fans	Language	Your Fans
Romania	699	Bucharest, Romania	251	English (US)	949
Spain	559	Barcelona, Spain	155	Romanian	556
Italy	340	Tirana, Albania	143	French (France)	448
France	316	Paris, France	98	English (UK)	386
Portugal	285	Belgrade, Serbia	88	Italian	350
United States of America	245	Lisbon, Portugal	71	Spanish (Spain)	279
Albania	191	Rome, Lazio, Italy	69	Spanish	271
Serbia	160	Sofia, Bulgaria	68	Portuguese (Portugal)	248
Israel	150	Warsaw, Poland	62	German	130
Poland	145	Vilnius, Lithuania	58	Polish	129
Germany	133	Madrid, Spain	57	Albanian	115



Audience profile: People Reached

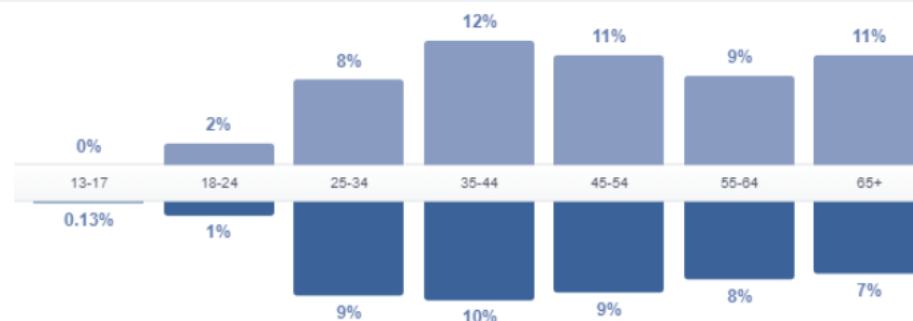
In this image we can see the profile of the people reached, people who had any contact with our Page or about our Page enter their screen.

Women

53%
People
Reached

Men

44%
People
Reached



Country	People Reached	City	People Reached	Language	People Reached
France	706	Paris, France	300	French (France)	764
Italy	207	Faenza, Emilia-Romag...	51	English (US)	423
Spain	165	Talayuela, Spain	36	Italian	206
United States of America	126	Bucharest, Romania	29	English (UK)	172
India	125	Forli, Emilia-Romagna,...	23	Spanish	119
Romania	78	Strasbourg, France	23	Spanish (Spain)	110
Israel	55	Barcelona, Spain	22	German	67
Germany	50	Chisinau, Moldova	18	Romanian	59
Brazil	41	Lima, Peru	18	Russian	46
Belgium	34	London	17	Portuguese (Brazil)	39



Twitter

These are the statistics of the tweets made during 2020, month by month.

JAN 2020 SUMMARY

Tweet impressions

2,759

New followers

8

MAR 2020 SUMMARY

Tweet impressions

4,339

New followers

3

FEB 2020 SUMMARY

Tweet impressions

646

New followers

11

APR 2020 SUMMARY

Tweet impressions

5,726

New followers

4

Report 2020



MAY 2020 SUMMARY

Tweets	Tweet impressions
12	6,773

Profile visits	Mentions
152	16

New followers
21

JUN 2020 SUMMARY

Tweets	Tweet impressions
5	3,129

Profile visits	Mentions
104	51

New followers
12

JUL 2020 SUMMARY

Tweets	Tweet impressions
5	2,863

Profile visits	Mentions
53	16

New followers
4

AUG 2020 SUMMARY

Tweets	Tweet impressions
6	5,302

Profile visits	Mentions
128	21

New followers
12

Report 2020



SEP 2020 SUMMARY

Tweets

31

Tweet impressions

34.4K

Profile visits

528

Mentions

69

New followers

52

OCT 2020 SUMMARY

Tweets

11

Tweet impressions

10.1K

Profile visits

121

Mentions

10

New followers

9

NOV 2020 SUMMARY

Tweets

10

Tweet impressions

8,185

Profile visits

126

Mentions

4

New followers

10

DEC 2020 SUMMARY

Tweets

12

Tweet impressions

6,530

Profile visits

212

Mentions

8

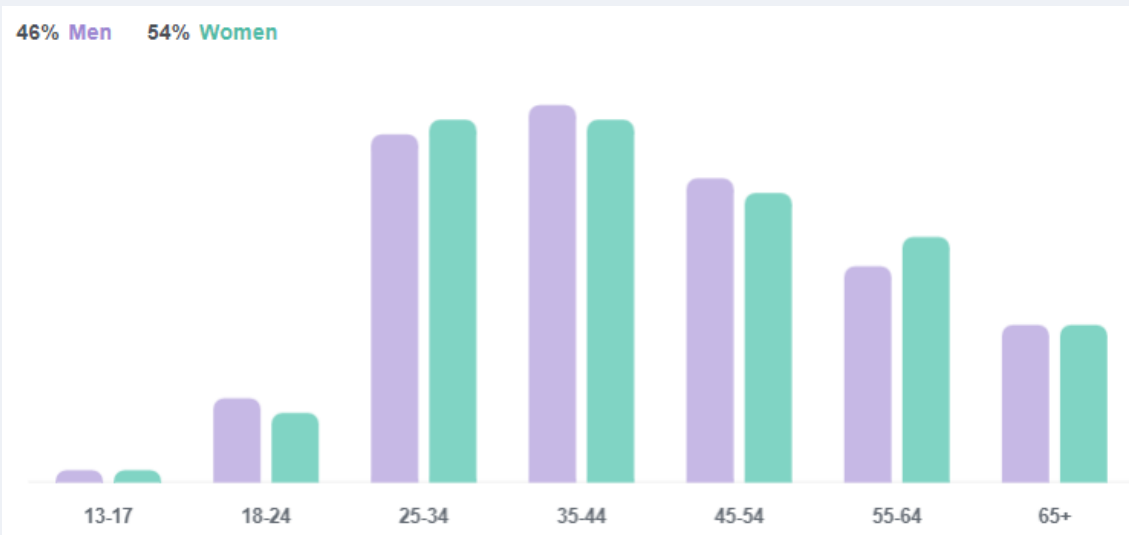
New followers

15



Instagram

Unfortunately Instagram only provides the numerical scope statistics for the previous week, which is why we do not have annual Instagram data. We can still see the profile of our fol-lowers.



Countries

The top countries where your followers are located. Metrics are estimated.



Towns/Cities

The top towns/cities where your followers are located. Metrics are estimated.

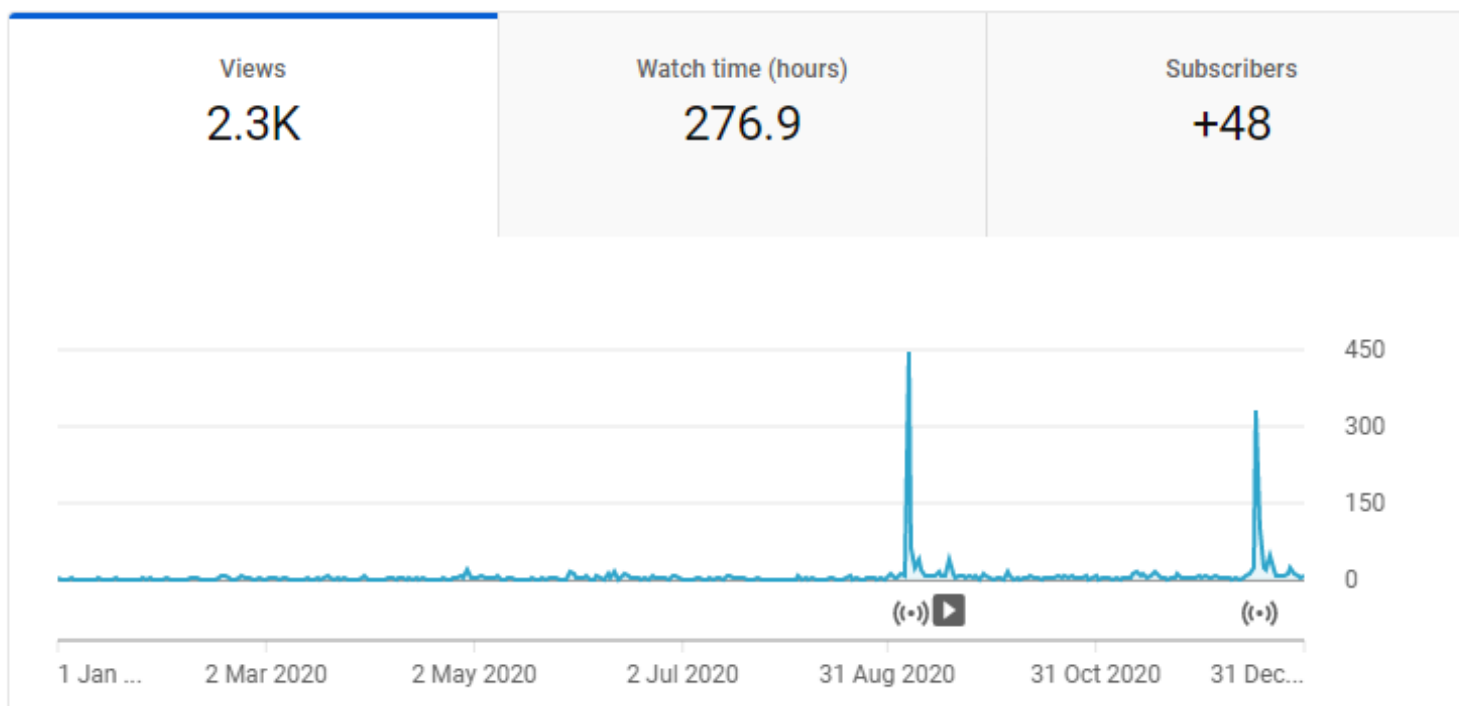




YouTube

During 2020 only 2 new videos were uploaded to our YouTube channel. However, we can see growth in subscribers as well as the number of views of all stored videos. This data lead to the idea of start working, as mentioned above, on the production of audiovisual material and on the growth of our YouTube channel with a view to 2021.

Your videos got 2,321 views in 2020



Report 2020



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



**PATRONAT
CALL DE GIRONA**

REDE de
JUDIARIAS
de PORTUGAL



ŽIDOVSKA OPĆINA ZAGREB
הקהילה היהודית של זאגרב

