



aepj
jewishheritage

Report 2017

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REPORT 2017

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FOREWORD BY THE PRESIDENT

Dear friends of Jewish heritage,

I have the privilege to introduce this report for the year 2017 and to report on rather substantial developments concerning AEPJ, and this in several respects.

First of all, the board decided on new strategies for the development of European Jewish Heritage routes. In this sense, it is important to highlight the creation of a Scientific Committee of the AEPJ, which will support existing heritage projects and will offer training to develop new routes.

Then, we have managed to become participants in several European projects, which will not only improve our visibility, but will also improve our financial situation. In 2017 AEPJ is already working on a European project (DECRA), together with other cultural routes of the Council of Europe. In addition, we have presented two applications to the Call of Creative Europe, one of them as leader partner.

Furthermore, the communication process with the AEPJ network has been improved significantly through the opening of participatory decision-making processes, establishment of new communication channels and the promotion of the AEPJ's positioning as a leading institution in European Jewish heritage.

For this purpose, a permanent working team has been recruited i.e. a director and a communication manager, with an operational office in Barcelona that was needed for the development of the projects we have started and for the general administration of the association.

Next to this evolution of the way in which AEPJ operates, the European Day of Jewish Culture has continued to be managed, with the 2017 edition showing a growing number of participating cities and proposed activities.

For the 2018 edition a work plan has been established that seeks to:

- promote the participation of the young public
- develop the Task Force Group and work with the National Library of Israel
- search for new partnerships to expand the EDJC with different European institutions

My thanks go to all those who made these developments possible, from the AEPJ board and staff to our members and the many partners involved.

A big thank you goes to the Rothschild Foundation Europe for its continued financial contribution.

As in the past, we look forward to working with the European Institute of Cultural Routes of the Council of Europe and the director Mr. Stefano Dominioni. The event held in Lucca, Italy, last September, for the 30th anniversary of this program was definitely a highlight of the year 2017, in which we proudly represented AEPJ.

*François Moyse
Chairperson*





AEPJ PRESENTATION

*By Assumpció Hosta
Secretary General*

Jewish heritage is an integral part of European history and culture. Much of it is rooted in Europe, with a story of migrations, persecutions and precariousness; but also of exchanges, humanity and a profusion of mutual enrichment. It is an extraordinary story, and there has been growing recognition of its importance reflected in the dramatic increase in Jewish educational and cultural programmes, university-based Jewish Studies, Jewish archives and museums, and in the preservation of Jewish heritage sites right across the continent.

The European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ) supports the preservation, appreciation and promotion of Jewish culture and Jewish heritage in Europe. The Association also strives to encourage Jewish sites to be open to the general public. These goals are notably achieved through its two leading programmes - the European Days of Jewish Culture and the European Routes of Jewish Heritage.

The pioneering organisation in the field of European cultural cooperation has been the Council of Europe, representing 47 member states with 820 million citizens. In 1987 the Council launched a unique programme to protect and promote European cultural heritage entitled Cultural Routes. Its objective was to demonstrate, by means of a journey through space and time, how the different European countries and cultures contribute to a shared heritage. AEPJ is the only recognized association by the Council of Europe as the official Convenor of the European Route of Jewish Heritage programme and several Routes have now been established under its aegis. AEPJ also runs a very successful project based on the celebration of the European Days of Jewish Culture, already spread for more than 30 European countries.

AEPJ is a coalition of Jewish organisations including B'nai B'rith Europe, the Patronat Call de Girona, the Red de Juderías de España, the Rede de Judiarias de Portugal; the Unione delle Comunità Ebraiche Italiane; les JECPJ-France; the Lithuanian Jewish Community; the Israeli House of Georgia or the Ministry of Culture and Tourism of Azerbaijan. Also during this last year a long line of Jewish and non Jewish institutions are claiming to be part of the network, and so the members have to take the decision when the moment comes.

AEPJ is keen to expand the Jewish Heritage Routes and the European Days of Jewish Culture across Europe and, to achieve this; it understands the need to provide greater advice and support to potential providers and collaborators, to help them to step forward and embrace the Jewish Culture as an inseparable part of the European legacy.



STATUTES

EUROPEAN ASSOCIATION FOR THE PRESERVATION AND APPRECIATION OF JEWISH CULTURE AND HERITAGE (AEPJ)

A NON-PROFIT MAKING ASSOCIATION

Preamble. Historical record of the Association

The undersigned:

- Mrs. AMOYEL Laure, freelance, living in Luxembourg, of French nationality
- Mrs. BLOCH Claude, without trade, living in Strasbourg (France), of French nationality
- Mr. MOYSE François, lawyer, living in LUXEMBURG, of Luxembourgian nationality,

Having acted in the name of the initiators of the projects covered by the object of the present association, namely

- **B'nai B'rith Europe (BBE)**
- 36, rue Dautzenberg/Bte 3
- B-1050 Brussels
- Belgium
- **Red de Juderias de España**
- Apartado de Correos 379
- 17080 Girona
- Spain
- **The European Council of Jewish Communities (ECJC)**
- 74-80 Camden Street-The Forum
- NW1-0EG London
- United Kingdom

Founded, in 2004, the European Association for the Preservation and Appreciation of Jewish Culture and Heritage (AEPJ).

Article 1 - Name

A non-profit making association is being created, governed by the provisions of the modified Law of 21st of April 1928 and by the present articles of association. The association shall be called **EUROPEAN ASSOCIATION FOR THE PRESERVATION AND APPRECIATION OF JEWISH CULTURE AND HERITAGE**, abbreviated as **AEPJ**, hereinafter called the Association.

Article 2 – Registered office

The registered office of the Association is in LUXEMBOURG, 2a, boulevard Joseph II, L-1840 Luxembourg. It shall be able to be moved by a two-thirds majority resolution of the Board of Directors.

Article 3 - Duration

The Association is being formed for an indefinite duration.

Article 4 - Object

The Association shall have the objects of working for the preservation, access to all and the appreciation of Jewish culture and Jewish heritage, primarily in Europe.

The Association shall encourage and facilitate the opening up to the general public of Jewish sites, including synagogues, cemeteries, ritual baths, museums, Jewish quarters and Jewish monuments.

The Association shall also have the task of developing and making known the EUROPEAN ROUTE OF JEWISH HERITAGE.

The Association shall be able to organise any activity directly or indirectly linked to its objectives.

Article 5 - Members

The Association shall consist of at least three members. Members may be individual members, associations or other legal groups and legal persons of public law (local, regional or national).

Admission

Joining the Association shall take place by a written application to the Board of Directors, which shall determine the criteria for admission and which shall be communicated to all candidates. The Board shall rule on the said application at a future meeting by a majority vote of its members, the vote being ratified by the next General Meeting.

Resignation

Members shall be able to resign by a written notification to the Board of Directors

Expulsion

A member shall be able to be expelled, if he shall act against the interests of the Association or of its members. An interim decision to expel a member shall be taken by the Board of Directors by a two-thirds majority. The member in question shall be entitled to make oral or written explanations to the Board of Directors. The said explanations shall be considered by the Board of Directors before a final decision is taken. Between the moment of the proposal of expulsion drawn up by the Board of Directors and the final decision by the General Meeting, the member whose expulsion is under consideration, shall be suspended from his functions without further notice.

A member who shall cease to be part of the Association shall have no rights to draw on the social fund.

Contributions

An annual contribution shall become payable by every member. The amount shall be set by the General Meeting on the proposal of the Board of Directors, but shall not exceed 50,000 EURO a year.

Article 6 – General Meeting

The General Meeting is the highest authority of the Association. It shall have the power to take any decisions relating to the Association.

An Ordinary General Meeting shall be held once a year. A written summons shall be sent by the Board of Directors to every member at least fifteen days in advance. The summons shall contain the agenda as well as any draft resolutions to be debated during the Meeting. Any member shall be entitled to submit in writing a resolution to be debated at the Meeting no later than three days before the date of the General Meeting.

An Extraordinary General Meeting shall be able to be called by the Board of Directors by a two-thirds majority or if at least one fifth of the Association's members shall so request in writing.

Resolutions of the General Meeting shall be adopted by a two-thirds majority of voting members, the adoption being valid only with the votes of the initiators of the association.

Every collective member is entitled to one vote per each 1.000,00€ of annual contribution. Individual members only have a consultative vote.

As a general rule, the General Meeting will try and reach decisions by consensus.

Every member shall be able to have himself represented at the General Meeting by another member, bearing a special power of attorney. However, each member cannot be the bearer of more than two powers of attorney.

The agenda of every General Meeting shall contain at least the following points:

- Submission of the Association's accounts for the past financial year and of the budget for the forthcoming year
- Report of the Association's activities
- Election of the Board of Directors
- Nomination of an auditor
- Ratification of new members

Resolutions of the General Meeting shall be recorded in a register signed by the chairman and/or the secretary and shall be available to members at the office of the Association. Interested third parties shall be able to obtain extracts from the minutes of the General Meeting on submitting a justified request.

Article 7 – Board of Directors

The Association shall be managed by a Board of Directors consisting of 3 to 20 members.

The Board of Directors of the Association shall consist of the following officers, namely, a Chairman, one or more Vice-Chairmen, a Secretary-General and a Treasurer.

All members of the Board of Directors shall be elected by the General Meeting for the period of office of two years, by a two-thirds majority of the voting members.

In the event of a vacancy or disability occurring during a period of office, another member shall be able to be co-opted by the Board of Directors, who shall complete the period of office of the member whom he shall have replaced.

Members of the Board of Directors shall be subject to being dismissed by the General Meeting by a resolution taken by a two-thirds majority of members present or represented.

The Board of Directors shall manage the affairs of the Association and shall take all decisions in the interest of the Association. The Board of Directors shall meet at least twice a year. However, consultation may also be dealt with by telephone, telefax or by any other means of communication. The Board of Directors shall be free to delegate current business to one or more inside or outside persons.

Resolutions of the Board of Directors shall be adopted by a simple majority of members present or represented. In the case of a tie, the Chairman shall have a casting vote.

Resolutions shall be recorded in a register signed by the Chairman and/or the Secretary and shall be available to members for inspection at the office of the Association.

Article 8 - Finances

The Association shall be financed in particular by

- Annual contributions
- Voluntary contributions
- Cash gifts
- Subventions and subsidies

The financial year shall begin on 1st of January and end on 31st of December.

Article 9 - Accounts

Accounts shall comprise a balance sheet and a profit and loss account. The accounts shall be submitted annually to the General Meeting, after verification by the auditor.

Article 10 - Liquidation/Dissolution

The Association shall be able to be dissolved by a resolution of the General Meeting by a three-fourths majority of the votes of members present. In the event of liquidation, a liquidator shall be appointed by the Board of Directors. The corporate entity of the Association shall continue in being pending the completion of the liquidation. In the event of dissolution, the net assets of the Association shall be devoted to a philanthropic object or to an association with similar objectives.

Article 11 – General provisions

In respect of everything not covered by the present article of association, reference is made to the modified Law of 21st of April 1928 concerning non-profit making associations and foundations.



MEMBERSHIP

MEMBERS

The AEPJ is formed by Board Members, Members, and Associate Members. The members are normally associations, whereas they can also be individuals.

There are three categories of membership:

- Member (From 1,000 up to 10,000 euros annual fee) shaping AEPJ policies and direction, invited to all events, participation into general meetings, ongoing contact with AEPJ, invited to contribute to AEPJ strategy, formally recognised as a member in AEPJ materials
- Individual Member (25€ annual fee) invited as consultants to contribute to AEPJ strategy.
- Associate Member (no payment) invited to Days/Routes coordinators meetings, ongoing contact with AEPJ

THE AEPJ IS FORMED BY THE FOLLOWING MEMBER ORGANIZATIONS:

B'nai B'rith Europe

B'nai B'rith Europe is a Jewish association that intends to humanitarian and social aid and is present in 28 countries. It has the non-governmental organization status, and mobilizes many volunteers. BB is founding member of the AEPJ

Patronat Call de Girona

The Patronat is responsible for the physical and cultural restoration of the Jewish heritage in Girona, including the renovation, revitalization and promotion of the historic Jewish Quarter, named Call. The Museum of the History of the Jews and the Nahmanides Institute for Jewish Studies, are the two main bodies.

Rede de Judiarias de Portugal (Portuguese Network of Jewish Quarters)

Rede de Judiarias de Portugal (Portuguese Network of Jewish Quarters) is a public association ruled by private law, with the intention to act jointly to defend the urban, architectural, environmental, historical and cultural heritage in connection with the Jewish heritage. It is formed by 28 municipalities and 5 Touristic regions.

Red de Juderías de España

Caminos de Sefarad (Network of Spanish Jewish Quarters) is a non-profit public association with the goal of protect urbanistic, architectural, historical, artistic and cultural Sephardic Heritage in Spain. It is a cultural and touristic network that brings together 19 members. The association is a founding member of the AEPJ

Unione delle Comunità Ebraiche Italiane

Unione delle Comunità Ebraiche Italiane is a non-profit organization representing 21 Jewish communities in Italy, whose millenary presence in the country has contributed to enrich the cultural, artistic and social heritage. The main purpose of the UCEI is to promote the unity of the Italian Jews ensuring the continuity and development of the Jewish heritage in religious, spiritual, cultural and social areas.

Journées Européennes de la Culture et du Patrimoine Juifs - France

Journées Européennes de la Culture et du Patrimoine Juifs - France is dedicated to the promotion and preservation of French Jewish heritage and to the spreading of information about French Jewish culture. For 15 years, from September to December, JECPJ-France has been contributing to the European Day of Jewish Culture by organizing conferences, on-site visits, exhibitions, concerts, etc. in various French Regions.

Ministry of Culture and Tourism Azerbaijan

The Ministry of Culture and Tourism of the Azerbaijan Republic is a governmental agency within the Cabinet of Azerbaijan in charge of regulation of the activities in and development of tourism and promotion of Azerbaijani culture. Since 2016 joined the AEPJ and they work in a specific itinerary through Jewish local sites.

Lithuanian Jewish (Litvak) Community

Is an association of seven regional/local communities and twenty other Jewish organizations active in Lithuania. The aim of LJC are to bring together all the Lithuanian Jews, to defend and look out for their interests in Lithuania and abroad, to preserve and celebrate Jewish traditions, cultural and historical heritage, to keep the memory of the Holocaust victims alive, to promote tolerance and fight anti-Semitism and to build and nurture various relations and connections with Jewish and Litvak organizations and individuals all over the world.

Israeli House. Georgia

Its goal is to achieve solidarity by public diplomacy (Hasbara) and enhance the cooperation between Israel and friendly states (among them Georgia). At the Israeli House, lectures on topics related to Jewish Culture and Heritage are conducted regularly; meetings, exhibitions, presentations, and seminars in various spheres – cultural, economic, business, medicine, new technologies, political life, and much more are organized.

Associated Member:

Countries involved in routes as associated are: Austria, Czech Republic, Germany, Ireland, Poland, Romania, Slovakia, Switzerland, Turkey and United Kingdom.

COMPOSITION BOARD OF ADMINISTRATION 2016-2018:

Chairman:	Mr. François Moyse (BB)
Honorary President:	Mrs. Claude Bloch
Deputy Chairmain	Current chairperson of BBE, Mr. Daniel Citone
Deputy Chairman:	Current chairperson of the Red de Juderías de España. Mr. Luís Martinez Portillo (2016) Mrs. Assumpció Brossa (2016); Mrs. Isabel Ambrosio (2017), current presidency Mr. Koldo Leoz
General Secretary:	Mrs. Assumpció Hosta
Treasurer:	Mrs. Caroline David-Lambert
Board members:	Former chairperson of UCEI, Mr. Roberto Jarach, current president Mrs. Noemi di Segni, represented by Sira Fatucci Current chairperson of Rede de Judiarias de Portugal represented by Mr. Antonio Pita. Current chairperson of JECPJ France, Mrs. Désirée Mayer
Individual members	Mrs. Annie Sacerdoti, Mrs Caroline Lambert, Mrs. Laure Amoyel, Mrs Claude Bloch, Mrs Assumpció Hosta, Jean Pierre Lambert, Mr. Michael Mayer, Mr. François Moyse
Staff members	Davide Saponaro (January-June) Victor Sorensen (July-December)



AEPJ GOVERNMENT

2017 has been a very fruitful year. The AEPJ association has celebrated several important meetings, and participated in many others, taking advantage of the different programs undertaken, such as the meeting for the coordinators of the Day, the meetings with other cultural itineraries following shared programs or even the internal debates with the task force group that enrich the contents and the purposes of the members.

Likewise, this has been a year of internal changes, with the recruitment of the new staff with the aim to professionalize the management and reorganize the projects. Giving the chance to increase visibility to the association and to growing in membership.

The first quarter of the year was mainly dedicated to organize the biennial meeting with the EDJC coordinators, and to create the task force for it. The second part of the year was fully completed with the celebration of the Days all over Europe.

Since July, with the new staff the association has deeply been working in the participation of 3 European applications for funds, and the opening of the new executive business office in Barcelona as well as to give some more strength in each and every one of us, the associated members and co-workers, to feel the pride and the responsibility of the work done.

To do so, a big number of meetings and conferences have been held by the members, task force, and coordinators lately.

GENERAL MEETING

Took place in Luxembourg on March 24th., with the participation of Mr. François Moyse, AEPJ chairman; Mrs. Claude Bloch, AEPJ honorary president; Mrs. Assumpció Hosta, General Secretary; Mrs. Annie Sacerdoti, Mrs. Sira Fatucci (UCEI), Mrs. Désirée Mayer (JECJP-France), Mrs. Caroline Lambert, AEPJ treasurer;; Mr. Jean-Pierre Lambert. Invited to that meeting were Mrs. Vallery Bello, Mr. Moshe and Mrs. Yamit Moskovich from the delegation of the Hebrew house in Georgia, Mr. Martynas Uzpelkis from the Litvak Community delegation, Mrs. Michela Zanon, from CoopCulture Italy delegation and Eric Engelmayer from BB Europe, as observers.

REPORT N° 14 GENERAL ASSEMBLY 24 MARCH 2016, LUXEMBOURG

The General Assembly of the AEPJ was held at the offices of the Council of Europe European Institute of cultural Routes in Neumünster Abbey at 3pm

PARTICIPANTS:

Mr. François Moyse, AEPJ chairman; Mrs. Claude Bloch, AEPJ honorary president; Mrs. Assumpció Hosta, General Secretary; Mrs. Annie Sacerdoti, Mrs. Laure Amoyel; Mrs. Sira Fatucci, UCEI; Mrs. Désirée Mayer and Mr. Michel Mayer, JECJP-France; Mr. Jean-Pierre Lambert and Mrs. Francine Lambert, EDJC Alsace; Mr. Antonio Pita and Mr. Marco Baptista, Rede de Juderias de Portugal; Mr. Carles Ribas, Patronat Call de Girona; Mrs. Catherine Lehmann.

INVITED GUESTS:

Mr. Martynas Uzpelkis, Jewish Community of Lithuania
Mr. Itzik Moshe and Mrs. Yamit Moskovitch, Israel House of Georgia

EXCUSED:

Mrs. Caroline Lambert, AEPJ treasurer
Mrs. Isabel Ambrosio, president of the Network of Spanish Jewish Quarters
Mrs. Aysel Alimammadova, ministry of Culture and Tourism of Azerbaijan

AGENDA:

- 1- Welcome by the chairman
- 2- Approval of the minutes of the previous General Meeting
- 3- Presentation and approval of the Annual report 2016
- 4- Projects for 2017-2019
 - a. European Day of Jewish Culture
 - b. European Route of Jewish Heritage
- 5- Discharge of the 2016 budget
- 6- Approval of the 2017 budget
- 7- Miscellaneous

1- WELCOME BY THE CHAIRMAN

The meeting started with a warm welcome and greeting everyone present in the room and explaining that today's meeting included association members as well as individuals and observers.

The president also introduced the general agenda for this 3 days' work and specially greeted the presence of observers from the countries of Georgia and Lithuania, with the hope to become soon members of our network.

2- APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING:

AEPJ General Meeting held March 2016 in Venice

The draft report of this meeting had been sent previously to all members, asking if there was any remark about it. Having none, the minutes were unanimously approved.

3- PRESENTATION AND APPROVAL OF THE ANNUAL REPORT 2016

As the annual report had been sent to all members in advance, we just include herewith the INDEX to recall the contents of it:

1. Introduction by the Chairman
2. Presentation of the AEPJ
3. Statutes
4. Members
5. Organizational structure
6. AEPJ Government
 - 6.1. Annual Meeting
 - 6.2. Board Meeting
 - 6.3. Executive Meeting
 - 6.4. Managers Meetings
 - 6.5. Other Meetings
7. Treasury
 - 7.1. Discharge of 2016 Budget
 - 7.2. Rothschild Foundation
8. 500 Anniversary of Venezia Ghetto
 - 8.1. Activities
 - 8.2. Jewish Heritage and European Institutions
9. Meetings, Seminars and Workshop participation
 - 9.1. Diasporas Seminar
 - 9.2. Cultural Routes in France
 - 9.3. JCH. Projects, Methods and Inspirations
 - 9.4. Tourism Governance of the CR of the Coe
 - 9.5. Conference on Religious Heritage and Tourism
 - 9.6. Jewish Heritage and Tourism
 - 9.7. International seminar “How to communicate Jewish cultural heritage: the development of Jewish cultural route in Lithuania
 - 9.8. Future for Religious Heritage. Biennial Conference. Vicenza. Italy
 - 9.9. European Jewish Communities Summit “Building Resilient Communities”
10. European Day of Jewish Culture 2016
 - 10.1. Introduction
 - 10.2. Report 2016
 - 10.3. Project Languages 2016
 - 10.4. Diaspora Project, 2017
11. European Route of Jewish Heritage
 - 11.1. Introduction
 - 11.2. Routes 2016
 - 11.3. Report 2016

12. European Institute of Cultural Itineraries

12.1. General Information

12.1.1. Summary

12.1.2. EPA Resolution

12.2. Summer Seminar

12.3. Funding Seminar

12.4. Annual Cultural Routes Advisory Forum

12.5. Publications

12.6. Joint programs with European Commission

13. AEPJ Media and Communication

13.1. Website

13.2. Social Media

After the presentation of the annual report by the general secretary Mrs. Assumpció Hosta, the president explained the highlight of the year, outlining that it was the commemoration of the 500 anniversary of the ghetto of Venice in March 29th. In Paris during the Ladino conference in Unesco venue, the AEPJ decided to join the project adding an European dimension to this event and participating as a co-organizers and funders.

Taking advantage of the fact of our participation, we also celebrated the annual general meeting in the Piazza San Marco, at the CoE venue. Other very important activities took place during that week end.

He outlined the commemoration plaque placed at the entrance of the Museo Ebraico in the city and the medal of recognition given to Deputy Secretary General of the Council of Europe Mrs. Gabriella Battaini highly involved in heritage projects, in a very moving celebration at the Canton Synagogue, the oldest one in Venice. Those are examples of our strong commitment, not only with Venice, but also with European Heritage.

With the annual report, all members received the booklet of the European Day of Jewish Culture that includes the participation of more than 350 cities and almost 900 events with an amount of sponsors that reach 182 different companies. Not to forget the new brochures and video, as well as all the work done on the internet sites and other supports along the year.

The president Mr. Moyse thanked for the effort made by all members during the past year, meaning that a big improvement has been reached lately and he encouraged all members to follow up developing further projects for the next year.

The document was unanimously approved.

4- DISCHARGE OF THE 2016 BUDGET

The president asked to change the agenda at this point, to continue with the approval of the 2016 budget before continue with the 2017 projects. The motion was approved.

With the balance sheet (below), members also received the copy of the general ledger 2016, which is not included in these minutes.

ANNEXE AU BILAN AU 31/12/2016

ACTIF	BUDGET 2016	31/12/2016
AVOIRS EN BANQUE		27.598,64
BNP Luxembourg		27.598,64
TOTAL ACTIF		27.598,64

PASSIF		31/12/2016
CAPITAUX PROPRES		87,19
Résultats reportés		13.155,02
Résultat/ Perte de l'exercice		-13.067,83
DETTES		4.778,00
Enoe		2.178,00
Autres charges à payer		2.600,00
FONDS SUBVENTION ROTSCCHILD		21.733,45
TOTAL PASSIF		26.598,64

ANNEXE AU COMPTE DE RESULTAT AU 31/12/2016

	BUDGET 2016	31/12/2016
TOTAL CHARGES	54.253,28	55.776,44
CHARGES ASSOCIATION	34.000,00	40.154,83
Frais de personnel	12.775,00	13.296,00
Salaires et traitements	12.775,00	13.296,00
Autres charges d'exploitation	21.185,00	26.799,83
Prestations de service Enoe	2.500,00	4.734,00
Prest: hebergement site web		1.091,11
Frais de congrès / Venise	13.000,00	13.836,00
Frais de domiciliation	585,00	585,00
Déplacements & réceptions	2.500,00	3.111,22
Inscriptions colloques	400,00	
Publicité & communication	2.000,00	3.217,50
Membership fees	200,00	225,00
Frais bancaires	40,00	59,00
Frais de virements internationaux	40,00	59,00
PROJET ROTHSCHILD	20.253,28	15.621,61
Frais de personnel	20.253,28	15.621,61
PRODUITS	45.253,28	42.708,61
Subsides et contributions	25.000,00	26.987,00
B'NAI BRITH	10.000,00	10.000,00
JEPCJ France	1.000,00	1.000,00
AZERBAIDJIAN	1.000,00	987,00
RED JUDERIAS	10.000,00	10.000,00
RED JUDERIAS - Portugal	1.000,00	2.000,00
UNIONE	1.000,00	2.000,00
PATRONAT CALL DE GIRONA	1.000,00	1.000,00
Cotisations individuelles		100,00
		100
Bourse Rothschild - QP virée au résultat	20.253,28	15.621,61
		15.621,61
RESULTAT DE L'EXERCICE	-9.000,00	-13.067,83

The discharge of the 2016 accounts has been unanimously approved.

5- PROJECTS FOR 2017-2019

In this point of the agenda, the Board focused on 4 major areas to work next year:

European Day of Jewish Culture

After the success of the 2016 edition, and as a consolidated project, the European Day will continue. The guidelines are going to be distributed as usual in the last years, taking into account the changes in methodology are important, a task force have been agreed and will have the direction of the project in contents and methods. The topic chosen is “Diasporas”. The Task Force members are:

TASK FORCE NLI-AEPJ					
Surname	Name	Organization	City	Country	E-mail
Marjetka	Bedrac	Center of Jewish Cultural Heritage Synagogue Maribor	Maribor	Slovenia	koordinator@sinagogamaribor.si
Valerie	Bello	Bnai Brith UK	London	UK	valerie2bello@yahoo.co.uk
Assumpció	Hosta	AEPJ	Girona	Spain	assumpcio.hosta@gmail.com
Olga	Lempert	National Library of Israel	Jerusalem	Israel	olga.lempert@nli.org.il
Désirée	Mayer	JECPJ-France	Metz (Paris)	FRANCE	desiree.mayer@wanadoo.fr
Davide	Saponaro	AEPJ	Rome	Italy	edjc@jewishheritage.org
Caron	Sethill	National Library of Israel	Jerusalem	Israel	caron.sethill@nli.org.il
Jurgita	Verbickienė	Vilnius University	Vilnius	Lithuania	jurgverb@gmail.com

This project will be partially financed by the Rothschild grant. This year the goal will be to improve communication before and after the Day, by all participants.

European Route of Jewish Heritage

This is the challenge for the years to come. In many places the Day starts to become insufficient and in many cities activities last for more than a week, even months. So this is the perfect beginning for some countries to develop the national route.

2015

United Kingdom
Portugal
Spain
Czech-Republic
Lithuania
Italy
Switzerland
Azerbaijan
Georgia

2016

Turkey
Germany
Ireland
Poland
Slovakia
Austria
Romania

Routes under development

There are several additional Routes currently being developed under AEPJ guidance, both in countries with existing regional Routes and in new countries. The currently most promising are:

Austria
Bosnia
Croatia
France
Greece
Poland
Romania

The other three Routes, created in early years, are the thematic ones, from which we launched the program.

Also, Luxembourg's Godchaux trail is likely to become part of the European Route, and it has been included in the participants program at the conference, as a pilot project.

Developing network of experts

Under the statements of the Council of Europe, one of the duties the association has is to create a supporting team of experts to help on the academic and professional bases. This will be an unavoidable commitment for us to undertake the habilitation procedures in 2018/2019.

This means a scientific committee and a proposal for a volunteer funding committee.

Developing Social Media and Technology

AEPJ is an association that includes various institutions, each one of them with different goals, working for a common interest.

The main challenge of the association is to become a prestigious brand in the field of the preservation of the Jewish culture and heritage in Europe.

To do so, the AEPJ is supported by the Council of Europe and the European Institute of Cultural Routes on a general framework, and this board agreed to hire a specialized company to organize internal and external communication and to create a communication strategy in a midterm time, doing the necessary fieldwork among coordinators, members and supporters to achieve the goals.

The board agreed to start with a 3 months' time up from this day, with a company invited to attend the coordinators meeting. The commitment includes enlarging for the whole year after the committee evaluation in July.

6.- Approval of the 2017 budget

In this point the president told the members that the budget previously sent has to change partially, because there have been changes at the very last minute. First, because we have received today a letter from Spain Red de Juderías asking to decrease its member fee, this point will be discussed later in the agenda, and second, because the final figures of some of the sponsors have changed. So, the President asked to approve -on the data of this day- an equivalent budget as the previous year, 55.000€ and, in a few days, to send the final budget.

The document is adopted unanimously under the above conditions.

7- Miscellaneous

The president announced that he has received a letter from Red de Juderías de España, asking to decrease their annual fee, and to participate by videoconference, but because the letter has been sent too late, we could not manage to fix it up at no cost.

Mr. Carles Ribas, representing the Patronat Call de Girona, explained that his organization is ready to fulfill the 10.000€ fee, explaining that Girona feel responsible as founders of AEPJ from the beginning with the secretary, and he's will is to continue supporting the association, whatever reason the Spanish colleagues might have to decrease their contribution.

The president explained that the AEPJ policy is not to mingle with partner's countries issues, he said every member is important to us, and as a President, he thanked you very much this offer and hoped that everyone here will join.

The board agreed to accept the 10.000€ fee and expressed their gratitude to accept major contributions from any other member who wishes to do so.

The general secretary presented the proposal received from the company CoopCulture from Italy to become member with a 1000€ fee. This company is already known by us, and we approached them in Venezia last year. The present Italian members asked us for a little more time to speak with them directly, before to take a board decision. The Board agreed with the Italian wish and this question will be followed up by the executive committee.

The president informs the board that the association will change the physical address of the headquarter in Luxembourg, due to the changing address of the president office.

In the end, the General Secretary presented the new material booklet and flyer, and the video, the video will be uploaded on the website, and the booklets are distributed among the participants.

And with no other issues to address, the meeting came to an end at 5pm.

BOARD OF DIRECTORS

On 24 March 2017, took place the first face to face meeting in Luxembourg at the offices of the Institute, in Neumunster Abbey, and the second took place in Lucca taking advantage of the fact that the presidency was participating at the advisory forum of the CoE.

Throughout the year, the executive committee has held monthly conference calls to exchange information and discuss current affairs.

All board members are volunteers, whose work on behalf of the AEPJ is non-remunerated.

AGENDA

GENERAL AGENDA

- From 30 May to 1st June 2017, the Cultural Routes of the Council of Europe Training Academy was hosted by the Municipality of Alba Iulia (Romania). Parallel workshops were held around the subject “Development of sustainable tourism products along the Cultural Routes of the Council of Europe”.
- Board biweekly conference calls of the Office by skype among other technological systems
- Attendance the Erasmus-Decra first meeting, and organize the agenda for the continuity of the project. On October 18 the AEPJ a delegation integrated by Assumpció Hosta, Claude Bloch and Victor Sorensen
- At the request of the Litvak community, Assumpció Hosta, Secretary of the AEPJ became a member of the Scientific Committee of the Litvak community and held the first meeting.
- The president and several members of the board participated at the Advisory Forum of the Cultural Routes of the Council of Europe, which celebrated the 30th Anniversary
- The presidents, Mr. Moyse and Mrs. Bloch, have been invited to participate at the meeting organized by Holocaust Remembrance Day and Prevention of Crimes Against Humanity”. To know more about a cultural route dealing with Jewish culture.
- Attendance to the presentation of the Foundation for Jewish Heritage, in London. The foundation is dedicated exclusively to the preservation of Jewish architectural sites, to ensure a future for historic synagogues, Jewish monuments and places of cultural significance.
- Each Board member has been working on contacts and activities related to the projects during the year.

DIRECTOR'S AGENDA

- A weekly face to face meeting has been held with the secretary Mrs. Assumpció Hosta in Girona as well in Barcelona, since June.
- Weekly meetings with the communication staff, to adapt the social media networks and the website
- Editing a monthly newsletter, and its distribution on line.
- Working sessions with the previous persons in charge of the programs, Mr. Michael Mail and Mr. Davide Saponaro to catch up the projects.
- Participation in the biweekly gathering Board, by skype or other technological system.
- July 31-August 10: Incubator Project Paideia- European Routes of Jewish Heritage. A training course with the aim to refocus the European Routes of Jewish Heritage.
- Monthly conference calls with the partners of the EDJC, and follow up with their reports.
- Conference calls held with other organizations such Taube, Westbury, AEJM, Jewish Heritage Europe, and Jewish Heritage Travel, to set up the advisory committee. Still in process.
- Developing the first stage and the survey and communication skills of the Erasmus Decra, approved in October 2017, related with the European Cultural Routes,
- Writing the necessary documents and holding the meetings to participate at the European project Cocre@t, submitted by the EICR in November 2017, jointly with 5 other European routes.
- Directing the project Parallel Traces “A lens of Jewish Heritage”, submitted finally in December 2017, with the participation of some of the AEPJ partners, as well as other organizations.
- A Task Force for the EDJC has carried out an important job during the last period of the year, with a series of conference calls and a workshop held in the National Library of Jerusalem with all their members. Work still in process.
- A new cooperation project has been started with the Oxford University and the Jewish Country Houses Project, still under process
- Jointly with the Secretary we met all possible members of the scientific committee, and finally the committee has been created on December 2017, and ratified at the next AG.

Attending congresses, conferences and workshops organised by partners or by invitation of other organisations, such as Heritage conference at the Lithuanian Parliament on September 25.

Forum Developing European Cultural Routes for All (DECRA), Paris, 18 October,

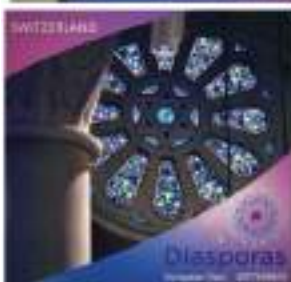
Invited to read a Conference “Jewish Heritage Tourism in the Digital Age”, in Venice

23-25 of October, organized by Jewish Heritage Europe along with the Rothschild Foundation among others and finally attending Annual Conference of the European Association of Jewish Museums, held in Toledo, Spain, between November 19- 22.

European Days of Jewish Culture
SEPTEMBER 2017



Diasporas



aepj
jewish heritage

EUROPEAN DAYS OF JEWISH CULTURE 2017

*By Victor Sorensen
Director*

THIS YEAR THEME: DIASPORAS

As every year, a specific topic is chosen to link the different initiatives that will take place around Europe. Diasporas, the theme of 2017, invited us to reflect on this important Jewish phenomena and consider it from a present perspective.

The phenomenon of the Diaspora is not new, roots of different diasporas go back to the ancient times. Here, we see an opportunity to reflect and compare histories and patterns of behavior of old diasporas - such as India, China, Jewish or Armenia - and their characteristics of organization, identity and structure (or, re-structure). A investigation into modern and incipient diasporas, unearths topics for strengthening theoretical and practical analyzes of the closely interrelated issues of nationalism, ethnicity, religion and the modern diaspora.

One of the main aspects that can be drawn from the Jewish experience, is not an ultimate essence that defines what a diaspora is, but the richness of the historical process and the variety and construction of institutions as a result of it. Jews have been living in Europe continuously for two thousand years, through a shifting landscape of integration and segregation; dislocation and migration; tolerance and discrimination; opportunity and persecution.

One of the most interesting phenomena of the Diaspora is that it allows a study of the complex relationships between global and local dimensions, the ongoing reabsorption and retranslation of people, and insight into local conditions of each community. Various currents of Judaism, such as the Bund, the Reform religious movement, or Chasidism, a movement of religious renewal initiated in the eighteenth century, acquired new meaning in each national context, and others - the originals - were abandoned, according to the particular conditions of each community.

Today, over a million Jews live in Europe. They are an integral part of multi-cultural Europe, active participants in almost all aspects of their countries' civic and public life. Jewish contributions to the arts and sciences continue unabated in Europe. Yet, the memory of the twentieth century still lingers, heightening the need for continued tolerance and mutual understanding between Jewish communities and their neighbors.

THE PROJECT

The project is in a development and growth phase. The partnership of the AEPJ and the NLI has allowed, on the one hand, to establish a certain dynamic of joint work. And on the other, to be able to create a greater impact in the EDJC in terms of content and quality of the proposals and initiatives that have taken place throughout Europe.

One of the measures that the AEPJ has been able to carry out has been to appoint a full-time director to manage and coordinate this project. This change has allowed the new coordinator to establish a more direct communica-

tion both with the NLI and with the local coordinators, offering support, models of good practices and assistance. Likewise, different guides and “guidelines” documents have been created to facilitate the participation and promotion of the initiative.

On the other hand, relevant changes have been made in our website and in our digital tools to facilitate access to the contents created by the NLI, promote more the activities that have been proposed and develop the communication of the project.

IMPACT

The EDJC project started in September 2017, but ended at the end of November, since the participants had the opportunity to expand the time scope and propose activities for two months. Some data that show the growth of the project compared one year with the other:

Cities participating in 2016 in the EDJC: 318

Cities participating in 2017 in the EDJC: 353

Activities proposed in 2016 in the EDJC: 887

Activities proposed in 2017 in the EDJC: 968

Audience in 2016 at the EDJC: 169048

Audience in 2017 at the EDJC: 150000 * There are still a few countries to report their audience, With this in mind, everything indicates that the figures of the previous year will be exceeded.

EDJC COORDINATION

EDJC Coordinators meeting

The AEPJ president opened the meeting with Mrs. Colette Flesh president of the European Institute for Cultural Routes, and Mr. Stefano Dominioni director of the EICR, encouraging all participants to contribute with their work to enlarge the exchanges, to build new opportunities through cultural, heritage and tourism matters experiences

The first work activity was held in Luxembourg, where the vast majority of coordinators participated. This activity served first to evaluate the 2016 EDJC, as well as to choose the central themes of the

coming years, to do networking work, to share best practices, and to define the program for September 2017.

Task Force meeting- Jerusalem (December 4-5)

The Task Force meeting was developed in the National Library of Israel with the following participants:

Caron Sethill, NLI

Assumpció Hosta, AEPJ

Victor Sorensen, AEPJ

Peninah Zilberman, Romania

Jurgita Vebickiene, Lithuania

Sira Fatucci, Italy

Marjetka Bedrac, Slovenia

In this meeting where five coordinators participated, plus the AEPJ, plus the NLI, the work carried out this past year was evaluated, the working methodology for the EDJC 2018 was established, as well as the work plan.

Methodology

The work strategy for this year will be based on the establishment of a work plan and a clear definition of the Storytelling project. While there will be full freedom for each local coordinator to propose their own initiatives and activities on Storytelling, this year we will promote:

- Development of a more uniform set of activities to be carried out simultaneously in all those cities that want to be included
- This activity will be based on one or two of the selected areas Storytelling. (as listed above) The choice of topic will be made after consulting with the coordinators through a survey.
- Capturing the unique outputs of this trans European story telling project by recording or filming and creating a mosaic of Jewish stories in Europe.

Agenda and Timing

The importance of planning and coordination between countries needs to be promoted:

- Make effective use of coordination tools
- Have a good calendar, with proposals and materials being sent on time
- Inform and update the coordinators

Work Plan

The work plan foresees measures in the following aspects

- Participation
- Engagement
- Taking into account diversity of values and cultures

Flexibility

These four aspects we believe are the axes on which to establish a certain coordination through cooperation, open, participative and plural. The work plan includes a calendar that has been shared with the local coordinators. It is the following:

December 2017

Survey to coordinators.

January 2018

Analysis of the survey - Conference call of the Task Force to review results and make decisions re topics, formats and methodology.

NLI - consultation with the team.

February 2018

Task force meeting or conference call - test first versions of materials.

Communication with the EDJC network, guidelines for the activity, *exchange of examples of good practise, providing training to local coordinators and volunteers (if necessary).

March 2018

Production of the contents by the NLI.

Communication with the EDJC network.

April 2018

Production of the contents by the NLI.

Communication with the EDJC network.

May 2018

Production of the contents by the NLI.

Materials are sent to all coordinators.

June 2018

Promotion

Final production by the EDJC coordinators.

July 2018

Promotion

Final production by the EDJC coordinators.

August 2018

Promotion

Final production by the EDJC coordinators.

September 2018

EDJC 2018 Storytelling

The minutes of the Task Force meeting have been sent to all the coordinators.

CHALLENGES

I. PLURALITY

The great plurality of organizations that work in the EDJC. From organizations that have been created specifically to carry out the EDJC, as in France. Until Federations of Jewish communities, Jewish communities, Consortiums of Jewish heritage, Museums, Cultural centers, Private foundations or public bodies (Germany). This marks the capacity of organizations to implement the EDJC and also the times. It is a great strength, but also a weakness.

II. ONLINE COORDINATION

The great challenge. The distance combined with time could have very bad effects in the work team. Remark the importance in this sense of establishing a biannual meeting of the EDJC and on the other hand, an effective Task Force.

III. SPACE FOR IMPROVEMENT: PLANNING

Project that has its own momentum will always be successful, but at the same time, there's always space to grow and to create a greater impact. It is a unique project, at European level and has impressive network. Planning must be improved through the creation of action plans, calendars, etc. It has the potential to be a European platform without equal.

IV. EXPAND PARTICIPATION

Another challenge for this next year will be to seek new partnerships on a regional, national and European level in order to further deepen the development of the EDJC.

These challenges have been addressed by the management of the AEPJ and presented for study at the Task Force meeting held in Jerusalem between December 4 and 5. In this meeting a work plan was established for the year 2018 in which a strategy was defined to be able to face these challenges.

EDJC 2018 STORYTELLING

The theme chosen for 2018 year's edition is Storytelling. This topic was chosen by the majority of coordinators at the last meeting held in Luxembourg in March 2017. Nowadays, Storytelling is a cutting-edge tool in the dissemination strategies of historical heritage, turning this initiative into a great opportunity to explore different areas of the tangible and intangible Jewish European heritage.

The oral tradition is undoubtedly a constant in the history and collective imagination of the Jewish people. From the biblical approach, through the rich local community folk stories, to the histories of contemporary migrations, stories form a world that asks, and deserves, to be explored and discovered.

Storytelling it is a broad topic that opens many possibilities. All coordinators have complete freedom to choose and propose their own activities. However, we believe that this year's theme, added to the opportunities offered by our partnership with the National Library of Israel, allows us to be more ambitious. This year we are going to think big. For EDJC 2018 we are preparing a one particular activity, an event that will happen simultaneously throughout Europe

European Routes of Jewish Heritage



AZERBAIJAN

1. Baku
2. Lankaran
3. Yul'ya
4. Lankaran
5. Oguz

CZECH REPUBLIC

1. Brno
2. Brno
3. Brno
4. Brno
5. Brno
6. Brno
7. Brno
8. Brno
9. Brno
10. Brno
11. Brno
12. Brno

FRANCE

1. Paris
2. Paris
3. Paris
4. Paris
5. Paris
6. Paris
7. Paris
8. Paris
9. Paris
10. Paris
11. Paris
12. Paris

ITALY

1. Rome
2. Rome
3. Rome
4. Rome
5. Rome
6. Rome
7. Rome
8. Rome
9. Rome
10. Rome
11. Rome
12. Rome

LITHUANIA

1. Vilnius
2. Vilnius
3. Vilnius
4. Vilnius
5. Vilnius
6. Vilnius
7. Vilnius
8. Vilnius
9. Vilnius
10. Vilnius
11. Vilnius
12. Vilnius

POLAND

1. Warsaw
2. Warsaw
3. Warsaw
4. Warsaw
5. Warsaw
6. Warsaw
7. Warsaw
8. Warsaw
9. Warsaw
10. Warsaw
11. Warsaw
12. Warsaw

PORTUGAL

1. Lisbon
2. Lisbon
3. Lisbon
4. Lisbon
5. Lisbon
6. Lisbon
7. Lisbon
8. Lisbon
9. Lisbon
10. Lisbon
11. Lisbon
12. Lisbon

SLOVAKIA

1. Bratislava
2. Bratislava
3. Bratislava
4. Bratislava
5. Bratislava
6. Bratislava
7. Bratislava
8. Bratislava
9. Bratislava
10. Bratislava
11. Bratislava
12. Bratislava

SPAIN

1. Madrid
2. Madrid
3. Madrid
4. Madrid
5. Madrid
6. Madrid
7. Madrid
8. Madrid
9. Madrid
10. Madrid
11. Madrid
12. Madrid

SWITZERLAND

1. Zurich
2. Zurich
3. Zurich
4. Zurich
5. Zurich
6. Zurich
7. Zurich
8. Zurich
9. Zurich
10. Zurich
11. Zurich
12. Zurich

TURKEY

1. Istanbul
2. Istanbul
3. Istanbul
4. Istanbul
5. Istanbul
6. Istanbul
7. Istanbul
8. Istanbul
9. Istanbul
10. Istanbul
11. Istanbul
12. Istanbul

UNITED KINGDOM

1. London
2. London
3. London
4. London
5. London
6. London
7. London
8. London
9. London
10. London
11. London
12. London

Architectural Modernism in European Synagogues

1. Berlin
2. Berlin
3. Berlin
4. Berlin
5. Berlin
6. Berlin
7. Berlin
8. Berlin
9. Berlin
10. Berlin
11. Berlin
12. Berlin

Women in Judaism

1. Berlin
2. Berlin
3. Berlin
4. Berlin
5. Berlin
6. Berlin
7. Berlin
8. Berlin
9. Berlin
10. Berlin
11. Berlin
12. Berlin

The Wooden Synagogues of Central and Eastern Europe

1. Berlin
2. Berlin
3. Berlin
4. Berlin
5. Berlin
6. Berlin
7. Berlin
8. Berlin
9. Berlin
10. Berlin
11. Berlin
12. Berlin

EUROPEAN ROUTES OF JEWISH HERITAGE

INTRODUCTION

The European Routes of Jewish Heritage have been one of the projects that has been reviewed by the AEPJ during the year 2017. On the one hand, redefining the role of the institution with regard to the objectives that are proposed to be achieved. In this sense, a process of reflection has been initiated that attempts to boost the efforts and work carried out in recent years by the organization. On the other hand, a significant advance has been the creation of a scientific committee, a goal proposed in 2016, which will seek to increase the impact of the AEPJ in the development of this project. Result of the study and reflection with the scientific committee, the European Routes of Jewish Heritage are defined as follows:

CASE STATEMENT

Jewish heritage is an integral part of European history and culture. It is a story of migrations, persecutions and precariousness; but also of exchanges, humanity and abundance of mutual enrichment and co-creation. It is an extraordinary story, and there has been growing recognition of its importance reflected by a growing interest in exploring it.

The European Routes of Jewish Heritage (ERJH) is a platform that promotes developing tourism, cultural initiatives and educational programs to European Jewish sites, acting as channels for intercultural dialogue and promoting a better knowledge and understanding of European history.

ERJH works together with the site operators in improving the quality of the Jewish heritage routes via quality assurance, improving the business capacity at the local level, investing in infrastructure improvement and creating a network of support amongst local site operators.

ERJH will collaborate with other European and international institutions that share a common commitment to putting the European Jewish heritage routes on the cultural tourism map. The platform will promote routes to individual and groups of tourists and institutions interested in having a meaningful Jewish experience while traveling in Europe.

The European Routes of Jewish Culture is a project of the AEPJ (European Association for the Promotion of Jewish Heritage), which operates under the umbrella of the Council of Europe and the European Institute of Cultural Routes.

VISION

Promotion and development of the Jewish historical and cultural heritage in Europe

GOALS

To serve as an organizational umbrella to welcome, promote, train and help develop unique and excellent Jewish cultural routes and programs around Europe.

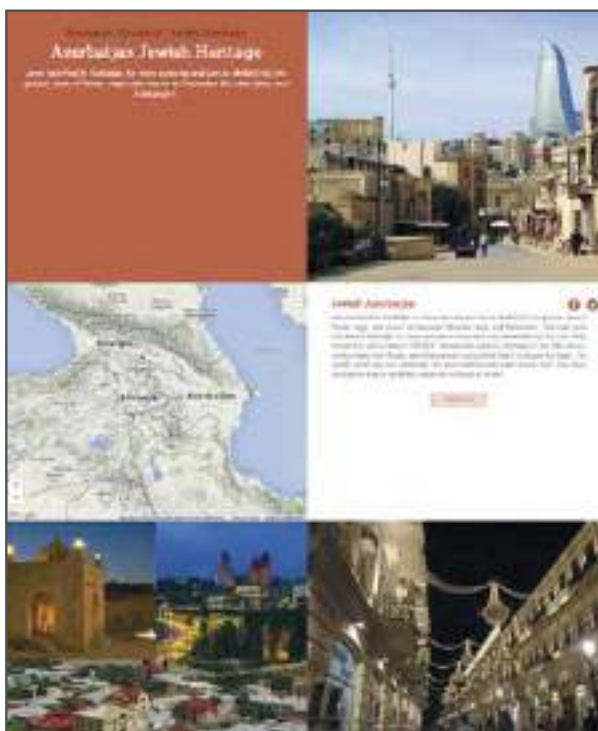
To create a community and network among the managers of these Jewish cultural programs to help develop their programs, to offer training in the field of Jewish cultural tourism, to exchange good practices and to promote the development of transnational programs.

To promote the programs of the European Jewish Heritage Routes for individual and groups of tourists and institutions interested in having a meaningful Jewish experience while traveling in Europe.

Austria



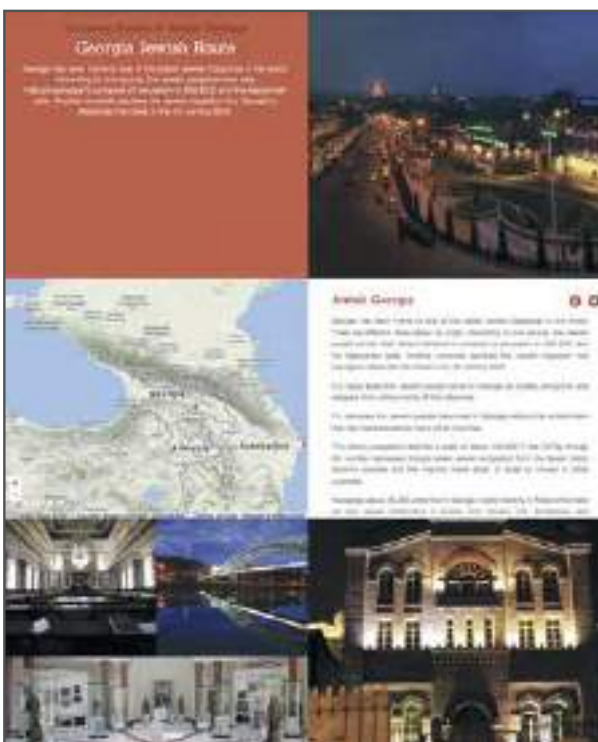
Azerbaijan



Czech Republic



Georgia



Germany



Ireland



Italy



Lithuania



Poland



Portugal



Romania



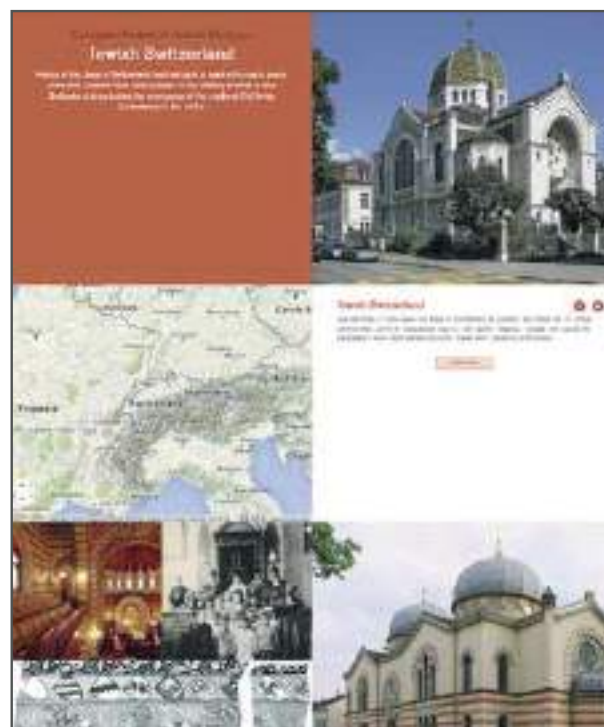
Slovakia



Spain



Switzerland



Turkey



United Kingdom



Architectural Modernism in European Synagogues



Women in Judaism



The Wooden Synagogues of Central and Eastern Europe



SCIENTIFIC COMMITTEE

YOEL MANSFELD

Yoel Mansfeld is an Associate Professor of tourism studies at the Department of Geography and Environmental Studies, University of Haifa, Israel. He obtained his BA and MA (with distinction) from the University of Haifa, Israel, and his PhD from the London School of Economics (LSE), University of London, UK.

His main areas of academic interests include: Cultural tourism; heritage tourism; religious tourism; community-based tourism; sustainable tourism; tourism planning and development; development of small & medium tourism enterprises (SMTEs); tourism and consumer behaviour; tourism and environmental management; Tourism, security and safety issues; tourism and crisis management.

Yoel Mansfeld lectures at the Department of Geography & Environmental Studies, University of Haifa, Israel, and in 2005-2008 acted as the Chair of this Department. He is the Program Leader of the Department's MA program on "Tourism Planning and Development" and He is also the founder and the Head of the University of Haifa's Centre for Tourism, Pilgrimage & Recreation Research (CTPRR).

JEREMY LEIGH

Jeremy Leigh teaches Israel Studies and Modern Jewish History at Hebrew Union College-Jewish Institute of Religion's Taube Family Campus in Jerusalem. He is the coordinator of the Richard J. Scheuer Israel Seminar for the Year-In-Israel Program as well as director of the HUC-JIR-JDC Fellowship for Global Jewish Responsibility. He leads the Year-In-Israel Program's program in Lithuania and coordinates the annual professional development program in Former Soviet Union.

Prior to coming to HUC-JIR, Leigh taught Ethnography of Israeli Society through Cinema, at Rothberg International School of the Hebrew University. As well as teaching at various academic institutions in Jerusalem, he is the director of 'Jewish Journeys,' a long standing initiative to develop and advance the field of global Jewish travel. Leigh studied at University College London and the Hebrew University, Jerusalem. He has written extensively about the field of Jewish educational travel, including his last book, *Jewish Journeys: Reflections on Jewish Travel* (Haus, London 2006). Leigh was born in London, England and moved to Israel in 1992.

JORDI TRESSERRAS

Expert in cultural heritage management and cultural and creative tourism. PhD in Geography and History at Universitat de Barcelona. From 1999 is professor at Cultural Management Program at the Universitat de Barcelona and from 2012 is director of LABPATC Lab of Cultural Heritage, Creativity and Cultural Tourism, a spin-off of Universitat de Barcelona and IBERTUR – Network of Heritage, Tourism & Sustainable Development. He was assistant professor of cultural tourism in the Center for Latin American and the Caribbean Studies at New York University (2001).

Currently visiting professor at the Master and Doctorate Program in Heritage Management and Tourism at Université Paris 1 Panthéon-Sorbonne and at the Cultural Management Postgraduate Program at Universidad Andina Simón Bolívar.

Consultant for international organizations (Council of Europe, European Commission, IADB, ILO-UN, OEI, SEGIB, SICA, UNESCO, UNWTO, World Bank) and national cooperation agencies (AECID, Alliance Française, Cooperazione Italiana allo Sviluppo, Cooperation Suisse, GIZ, HIVOS, JICA).

Member of the UNITWIN Network of the UNESCO Chair on Culture, Tourism and Development, the University Network of the European Institute of Cultural Routes and the Culture and Gastronomic Tourism Product Clubs at Catalan Tourism Board.

MINUTES OF THE FIRST MEETING OF THE SCIENTIFIC COMMITTEE

December 19, 2017

Participants:

- Jordi Tresserras
- Jeremy Leigh
- Yoel Mansfeld
- Assumpció Hosta
- Victor Sorensen

Participants discussed the draft prepared by the AEPJ on the objectives, goals and vision of the scientific committee to define the framework. The corrected document is the one that appears as “case statement”, above.

A first question is what do we mean by a Jewish heritage route? An urban route, local vs a crossborder route, transnational. It is perhaps the big question, both can be correct, one more complex than the other. As the committee advances its work, it will be defined more clearly.

The scientific committee considers it important to be able to facilitate the search for funds for the project. Specifically, the scope of the different European calls (Creative Europe, Decra, etc) and the different financing opportunities they offer will be explored.

It is agreed that the first action of the committee will be to work with a pilot route, a pilot project. The objective is for the committee to be able, through the experience and expertise of its members, to offer support, models of good practices and assistance to the site managers to become economically and logistically self sustained, and at the same time allow the managers the development of creative programs with historical rigor. The AEPJ will send a list of ten routes, of different character, to allow the committee to decide the first pilot project. This list will be sent the first week of January.

It is agreed that the training can be one of the actions of the committee. However, it will be sought to carry out these trainings through seminars and / or conferences in an alternative way to how this type of initiative is being treated. For example, concentrate the efforts of that conference on a specific theme, a relevant and practical topic. In this way, each training proposal will work on a different theme. It is agreed that this is a medium-term objective.

Added to the objectives of the committee: Promote and facilitate collaboration with European and Israeli universities and institutions on Jewish heritage research aiming at tangible and intangible unveiling Jewish heritage for the benefit of existing and future Jewish heritage sites, routes and networks.

A workshop on planning operation and management of routes will be proposed at the Krakow congress that will take place in September. The AEPJ is responsible for sending the proposal to the organizers.

EUROPEAN PROJECTS



*By Victor Sorensen
Director*

ONGOING PROJECTS:

DEVELOPING EUROPEAN CULTURAL ROUTES FOR ALL (DECRA). APPROVED

Project leader : Fédération Française des Itinéraires Culturels Européens

Starting 04-09-2017 to 03-09-2019

This application has been made through 5 Cultural Routes and one University Department, and led by the French Federation of the Cultural Routes.

PARTICIPANTS:

Via Regia

Transromanica

ATRIUM Architecture of Totalitarian Regimes in Europe's Urban Memory

Dunavski centar za kompetenciju udruzenje

AEPJ. The European Route of Jewish Heritage

Université d'Avignon et des pays de Vaucluse

DESCRIPTION OF THE PROJECT

The ERASMUS + DECRA (Developing European Cultural Routes for All) project is the result of a joint effort by 5 certified European Cultural Routes (ICE), and other partners. Given the fact that the transnational networks of the European Cultural Routes bring together in their midst a great wealth that is too often unrecognized by the skills and necessary know-how for the effective implementation of European cultural cooperation, the various partners aims to collect, analyze, discuss and transmit with the help of appropriate digital tools, the practices and experiences of the members of the European networks of ICEs.

It is in this context we need to take into account all types of experiences and practices, regardless of the profile of legal persons - museums, associations, institutions, communities, libraries, ministries, and physical: the project thus

concerns, for example, as much the passionate inhabitants who make visit their village as the mayors of communes which propose a new sustainable tourist approach of their cultural and natural inheritance, the personnel of museums wishing to highlight their collections in a European way or teachers from schools organizing school trips in other European countries, etc. Through its deeply inclusive and integrated approach, the project aims to go beyond the centers / peripheries and rural / urban dichotomies by considering all types of experience and thinking about the transferability of these experiences and skills to other people.

The ERASMUS + DECRA project will focus on four specific themes related to the European Cultural Routes:

- The Faro Convention: re-appropriation of local heritage and European enhancement
- Social inclusion and citizen participation
- Accessibility of monuments and knowledge, including digital accessibility and multilingualism
- Development and sustainability of European networks, especially through the Social and Solidarity Economy.

The 24 months of the DECRA project will be used to collect data on the experience of all partners concerned, their analysis and the development of digital tools that will then allow other audiences to seize and appropriate these knowledge and skills, with the aim of promoting the dissemination and transfer of these experiences and skills, and thus also fostering European cultural and educational cooperation, at a non-formal educational level based on peer-to-peer training. In this approach, the University of Avignon will also be a valuable asset for the quality of the methodological approach and the reflection on mediation towards the public.

PROJECTS SUBMITTED TO EUROPA CREATIVA: COCRE@T AND PARALLEL TRACES 'A NEW LENS OF JEWISH HERITAGE'.

COCRE@T.

Collaborative and participative tools for Cultural Routes Enhancement of heritage @ccessibility and Transmission

Call for Proposals EACEA 32/2017 and EACEA 35/2017

Project leader: European Institute of Cultural Routes

Starting: 05/07/18 to 12/19

PARTICIPANTS:

- The Santiago de Compostela Pilgrim Routes
- The Hansa
- AEPJ- The European Route of Jewish Heritage
- The Routes of the Olive Tree
- The Route of Saint Olav Ways
- Reseaux Art Nouveau Network

DESCRIPTION OF THE PROJECT:

COCRE@T (Collaborative and participative tools for Cultural Routes Enhancement of heritage @ccessibility and Transmission) promotes a powerful pan-European collaboration (Luxembourg, France, Germany, Norway, Greece, Belgium) between the Institut Européen des Itinéraires Culturels (hereinafter referred to with the English

acronym “EICR” - European Institute of Cultural Routes) and the associations in charge of six European Cultural Routes certified by the Council of Europe.

The stakeholders listed below will be involved as project partners:

- Fédération Européenne des Chemins de Saint Jacques de Compostelle (hereinafter referred to with the name of the Cultural Route of reference “The Santiago de Compostela Pilgrim Routes”, P2)
- HanseVerein (hereinafter referred to with the name of the Cultural Route of reference “The Hansa”, P3)
- Association Européenne pour la préservation et la valorisation du patrimoine juif (hereinafter referred to with the name of the Cultural Route of reference “The European Route of Jewish Heritage”, P4)
- Cultural Foundation Routes of the Olive Tree (hereinafter referred to with the name of the Cultural Route of reference “The Routes of the Olive Tree”, P5)
- Nidaros Cathedral Restoration Workshop (hereinafter referred to with the name of the Cultural Route of reference “The Route of Saint Olav Ways”, P6)
- Réseau Art Nouveau Network (hereinafter eventually referred to as P7).

The following Cultural Routes will be involved in the project, implementing separate related activities (as explained in the section “VI ACTIVITIES” further below): Via Regia (certified in 2005, headquartered in Germany); The Saint Martin of Tours Route (certified in 2005, headquartered in France); The Routes of El Legado Andalusi (certified in 1997, headquartered in Spain); ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe’s Urban memory (certified in 2014, headquartered in Italy).

Partners will trigger together actions in the field of European tangible and intangible heritage accessibility, interpretation and transmission, incorporating innovative elements and approaches in the development and implementation of the project. COCRE@T represent an excellent opportunity to test and share innovative practices to understand present day Europe in a wider sense, through an inclusive, cooperative and a co-creative approach to cultural heritage. The project will focus on capacity building and, through transnational mobility, will significantly contribute to audience development.

An interactive smart repository of tested good practices, massive open online course (MOOC), a set of guidelines for replication will be among the key outputs and will boost the long-term sustainability of the project. This will encourage a wider implementation of the activities and a larger dissemination of its content, hence multiplying its outcomes and impacts.

PARALLEL TRACES ‘A NEW LENS OF JEWISH HERITAGE’.

Call for Proposals EACEA 32/2017 and EACEA 35/2017

Project leader: AEPJ

Starting: 01/09/2018 to 01/03/2020

PARTICIPANTS:

- Cumediae
- Imascono
- Bente Kahan Foundation.
- Tarbut Sighet Foundation.

- Tacka Kommukacije
- Israeli House
- Patronat del Call de Girona

DESCRIPTION OF THE PROJECT:

Jewish history is an essential component of the rich and complex Europe's cultural heritage. Much of European history is deeply rooted in Jewish related elements, with a story of migrations, persecutions and precariousness; but also of profusion of cultural, scientific and social exchanges leading to the profound enrichment of what we call Europe today. It is an extraordinary story that still remains much unknown to the general public.

In 1987 the Council of the European Union launched a unique program to protect and promote European cultural heritage entitled Cultural Routes. Its objective was to demonstrate, by means of a journey through space and time, how the different European countries and cultures contribute to a shared heritage.

Parallel Traces is a cross-cutting, collaborative, cross-European project that offers a renewed look at the significance of Jewish heritage today to create a new window that offers an original and rigorous perspective on the past, present and future of European Jewish history.

A key aspect of the program has been the recognition of European cultural diversity linked to encouraging intercultural dialogue which is why, from its very inception, there was interest in a specific Jewish Heritage Routes initiative, a challenge taken up by the European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ), who is now the leading Partner in this Project.

Any transmission of cultural heritage must deal with dialectics, with the experience of knowing and understanding "the other". The question always arises of how to create new, present meaning and experiences around the traces and remnants of heritage sites. The authenticity of such a cultural impact will be related to our ability to create meanings, and meaning is a negotiation between what it was and what it could be.

This project builds on this question, and on the conviction that new cultural proposals aimed at generating intercultural dialogue through cross border mechanisms engaging artists and local communities can be impactful through the transnational circulation of cultural and creative works and the strategic use of digitization as a tool for increasing accessibility of audience to cultural content.

Parallel Traces, which interacts with content and heritage in an innovative, open and plural way, will offer from an essentially visual viewpoint, an opportunity to unearth the traces of the Jewish cultural heritage in urban architecture and planning from the perspective of discovery by European citizens.

The project will discover, rethink and raise awareness about the European Jewish Heritage as an integral part of European history through different mechanisms: a call for artists, off-line and online communication activities and a the development of a new app.

A pan-European call, open to creative people throughout Europe, but focused on participating localities represented by local partners of the consortium, will provide an opportunity for the creation of original digital photographic and audiovisual artwork based on clearly defined criteria ensuring the consistency between the artwork and the project's objectives. This original digital artwork related to Jewish heritage will represent valuable artistic material and, presented in specific exhibitions, which benefit from strong cross border visibility, thus contributing in a very concrete manner to the transnational circulation of cultural and creative works.

The communication activities developed during the life of the project, in particular via social media will not only play the "customary" role, as means of support to the visibility of the Project's activities. They will fulfill an objective by themselves, as they will be used to engage people in the rediscovery or re-appreciation of the Jewish heritage surrounding their current environment and space of work and life.

The name Parallel Traces is homage to the parallelism between cultural footprints left by Jews in different cities and places in Europe where they have lived and still live alongside other different European cultures.

The project applies clearly defined strategies towards bringing to light the cultural Jewish presence as part of the European present. On one hand it builds on existing localized knowledge of Jewish Heritage sites, and has intrinsic methods of engaging with existing networks, and on the other side, it will facilitate the creation of new digital artwork and representations of Heritage in a contemporary context.





ENEZIA



TOLEDO



VILNIUS

CONGRESSES AND SEMINARS

COE TRAINING ACADEMY: SUMMER SEMINAR

From May 30th to June 1st

The event, co-organised by the European Institute of Cultural Routes, and Transromanica, was held in Alba Iulia (Romania, UNESCO heritage site) at the beginning of June, the training seminar explored the role of the cultural routes versus tourism and viceversa. Through conferences, workshop and experiences that create a series of kit tools that enhance the promotion of cultural sustainable tourism.

Tourism products within the routes were developed during the three days, with the aim to help certified Cultural Routes to deal with issues related to cultural tourism, travel agencies, travel marketing and other related aspects; and have the opportunity to meet with tourism professionals during a B2B event organised by the workshop. The seminar was attended by the general secretary Mrs. Assumpció Hosta.

HERITAGE CONFERENCE AT THE LITHUANIAN PARLIAMENT

September 25 th

On the Day of Remembrance of Lithuanian Jewish Victims of Genocide and the European Day of Jewish Culture, a conference was organized on “Diaspora and Heritage: The Shtetl”.

Held in Vilnius, different presentations and lectures were held throughout the day divided into three blocks. On the one hand, History and Memory, where the presentations offered new topics and insights on the state of the matter. The second block focused on the research projects, which include the projects on the Great Synagogue of Vilnius, the Lithuanian wooden synagogues (unique in the world) as well as works related to the places where mass murder was perpetrated during World War II. The last block, where the AEPJ Director, Victor Sorensen, gave a presentation on new models of Jewish Heritage Projects, focused on the preservation and promotion of Jewish Heritage, focusing on grassroots and community initiatives. The holding of this conference was an excellent opportunity to create a framework for dialogue, cooperation and exchange between cross-cutting initiatives in the field.

7TH CULTURAL ROUTES ADVISORY FORUM- 30 YEARS OF CULTURAL ROUTES OF THE COUNCIL OF EUROPE

September 27 th to 29 th

The Annual Forum of Cultural Routes of the Council of Europe was held in the Italian city of Lucca. Organized by the Council of Europe and the European Institute of Cultural Routes, offered an extensive program that included presentations, workshops and debates on strategic development of all that refers to cultural routes, its logistic development, their financial possibilities and the tourism aspects, from the most different perspectives.

Likewise, there was an opportunity to know in depth some of the routes and very specifically to find out new strategies for cooperation and collaboration among the routes. In this sense, the project of the European Routes of Jewish Heritage was presented in a plenary session by the president of the AEPJ, Mr. François Moyse.

Undoubtedly, it was an excellent framework to continue working on the development of this European project. A large delegation of the AEPJ, lead by the President participate in the Forum.

FORUM DEVELOPING EUROPEAN CULTURAL ROUTES FOR ALL (DECRA), PARIS

October 18th

AEPJ participated with a delegation integrated by Assumpció Hosta, Claude Bloch and Victor Sorensen at the initial meeting in Paris in which different pre selected Certified Cultural Routes agreed to develop a cooperation project throughout the European project DECRA.

Right after the approval of the project, the joint partners agree in this meeting about the proceedings and responsibilities of each member according to the approved proposal

As the program is a 2 year term, the heavier part will be during the year 2018 the AEPJ will participate in different training seminars with delegations of two people where different models of success will be worked on, good practices. In January 2019 the AEPJ work will be to organize a seminar in Strasbourg over the sustainable development of cultural routes.

CONFERENCE "JEWISH HERITAGE TOURISM IN THE DIGITAL AGE"

October 23rd to 25th

The conference Jewish heritage in the Digital Age was held in Venice, organized by Jewish Heritage Europe along with the Rothschild Foundation (Hanadiv) Europe and Beit Venezia, with a large number of actors related to the Jewish heritage arrived from different countries of Europe, Israel and the United States.

Undoubtedly, the city was an ideal framework to deal with a long number of issues related to Jewish heritage, such as the interpretation of Jewish sites, marketing, managing, work related to tourism, the future perspective, as well as presentations of projects that are being carried out. Key areas of discussion were the challenges and opportunities posed by Jewish heritage tourism and travel in Europe, both in places where there is an active local Jewish population and in places where there are sites of Jewish heritage but not organized Jewish community. To highlight also, the great participation of speakers specialized in the aforementioned topics.

The AEPJ participated with a delegation, Annie Sacerdoti and Victor Sorensen, who made a presentation about the work carried out by the AEPJ in relation to heritage, as well as the projects in which we are working today.

ASSOCIATION OF EUROPEAN JEWISH MUSEUM CONGRESS

November 19th to 22nd

The AEPJ participated with a delegation formed by Assumpció Hosta and Victor Sorensen at the Annual Conference of the European Association of Jewish Museums, held in Toledo, Spain, between. In this frame, the AEPJ held a workshop about the EDJC during the annual conference of the AEJM. An opportunity to spread the initiative and to explore new collaborations.

Workshop on European Days

Assumpció Hosta, and Victor Sorensen, shared with museum professionals the experience and explore the possibilities of involvement and participation among Jewish museums in Europe in the the EDJC, future perspectives and projects, and above all, we focused on the involvement and possibilities of a stronger participation among Jewish Museums in Europe in the European Days of Jewish Culture

HIGHLIGHTS 2017

By Stefano Dominioni
Director EICR

Enlarged Partial Agreement on Cultural Routes of the Council of Europe

- **30th Anniversary of the Cultural Routes of the Council of Europe** programme (1987-2017), Lucca Forum, Italy (September); 30th Anniversary of the Santiago de Compostela Pilgrims Route, Santiago de Compostela, Spain (October);
- A **Declaration of the Committee of Ministers of the Council of Europe** on the 30th Anniversary of the Cultural Routes of the Council of Europe, "Santiago +30" was adopted.
- **3 new member States joined the EPA:** Poland, Finland and San Marino;
- 2 Council of Europe Member States as EPA Observer Status for 1 year (2017): **Ukraine and The Holy See**;
- 1 non-Council of Europe member State authorised by the Committee of Ministers to join EPA following their request: **Lebanon**;
- **Alfredas JOMANTAS** was reconfirmed for an additional year as Chair of the EPA Bureau; **Karin ZIMMER** (Austria, Vice-Chair) and **Marianne BERGER-MARJANOVIC** (Norway) were elected for a second 2-year term; **Peter MILADINOV** (Bulgaria), and **Birgitta RINGBECK** (Germany) were elected as new Bureau members for a 2-year term.

Cultural Routes of the Council of Europe 2016-2017 Evaluation cycle

- **4 Cultural Routes of the Council of Europe saw their certifications confirmed:** Huguenot and Waldensian trail; European Mozart Ways; European Route of the Megalithic Culture; Saint Martin of Tours Route.
- **1 Cultural Route of the Council of Europe was decertified:** The Casadean Sites.

Cultural Routes of the Council of Europe 2017-2018 Evaluation cycle

- **8 regular evaluations** of Cultural Routes of the Council of Europe are currently underway: The European Route of Cistercian abbeys; The European Cemeteries Route; Prehistoric Rock Art Trails; European Route of Historic Thermal Towns; The Route of Saint Olav Ways; ATRIUM - Architecture of Totalitarian Regimes of the 20th Century; Réseau Art Nouveau Network; Via Habsburg.
- **4 applications from candidate cultural routes** were received by the European Institute of Cultural Routes and are being evaluated for possible submission to the Governing Board.

30th Anniversary Cultural Routes of the Council of Europe celebrated during the 7th Advisory Forum (Lucca, Italy, 25-27 September 2017)

- The **30th Anniversary Advisory Forum**, organized by the Council of Europe, in collaboration with the Italian Ministry of Cultural Heritage and Activities and Tourism, the Tuscany Region, the Province of Lucca, the City of Lucca and the European Institute of Cultural Routes, brought together some 400 participants from more than 30 countries. An **Award Ceremony** recognised eminent personalities who had contributed to the launching

and development of the programme. Representatives of 28 Cultural Routes certified by the Council of Europe and 20 cultural route projects participated in the event, as well as delegates from 20 Member States of the Enlarged Partial Agreement on Cultural Routes, of the Council of Europe, the European Commission, the European Parliament, UNESCO, ICOMOS and the World Tourism Organization (UNWTO).

Memorandum of Cooperation, Partnership agreements

- Implementation of the **2016-2018 Memorandum of Cooperation between the Council of Europe and the UNWTO** is on-going: development of Phoenicians' Route cultural tourism product and Western Silk Road initiative.

Trainings for the Managers of the Cultural Routes of the Council of Europe

- **2017 Training Academy (Alba Iulia, Romania)** in cooperation with TRANSROMANICA and the Roman Emperors along the Danube and Wine Route on developing cultural tourism product along the Cultural Routes of the Council of Europe. This work was presented at the 7th Advisory Forum (see below) first "Business to Business" panel with European Tour Operators.

Joint Programmes between the European Union (European Commission) and the Council of Europe

- **Joint Programme with European Commission DG GROW:** September 2015-February 2017 (311 000 EUR) was completed.
- **A New Joint Programme with European Commission DG REGIO: December 2017-June 2020 (1 000 000 EUR) was signed** on 20 December. The programme's objective is to strengthen sustainable development through cultural heritage policies, practices and services in the EU Macro-Region (Baltic Sea Region, Danube Region, Adriatic and Ionian Region, Alpine Region) as recognized by the Council of Europe Framework Convention on the Value of Cultural Heritage for Society (Faro Convention, 2005) through the Cultural Routes of the Council of Europe programme.

Communication and Promotional material produced/disseminated:

- A **new website** for the **Enlarged Partial Agreement on Cultural Routes** was launched to provide EPA's statutory activities information. The European Institute of Cultural Routes' own **website was updated** to provide regular information on the Institute's advisory work and the Cultural Routes of the Council of Europe's current activities; an **EPA monthly Newsletter** with regular updates about activities and events was published distributed on-line
- A **Leaflet** presenting the Cultural Routes Programme published in English, French, German, Spanish, Italian, Russian and Lithuanian. A **brochure** presenting the Cultural Routes, per itinerary and per country, published in English and in French.
- A **new 5-minute promotional video** was produced in English, German, Italian and Russian versions. The French version will be available early 2018; A **bloggers trip** along the "Route of the Olive Tree" was disseminated; **Roll-ups** (200x80 cm) presenting each of the 31 certified Cultural Routes were reprinted and are now available for leasing for conference and events;
- A **social media campaign** run during 2017 to celebrate the 30th Anniversary of the Cultural Routes programme. Facebook articles were posted on average three times per week, as well as a weekly quiz on Fridays and an **online quiz** to win a trip for the Lucca Forum. A **press review**, featuring several articles in the press, media and TV, is available

Highlights of EPA/EICR Presentations at Council of Europe, EPA Member States, Cultural Routes and International Organisations, meetings and events

- Congress of Local and Regional Authorities of the Council of Europe (March)
- Steering Committee for Culture, Heritage and Landscape (CDCPP) (May)
- 4th World Forum on Intercultural Dialogue, Ministry of Culture, Baku, Azerbaijan (May)
- 20th Anniversary of the Saint Olav's Pilgrims Way, Ministry of Culture, Norway (July)
- VI Saint Petersburg International Culture Forum, Ministry of Culture, Russian Federation (November)
- Hanseatic Days, Kampen, The Netherlands (June)
- The Huguenots and Waldean Trails event, Aarberg, Switzerland (September)
- Informal summit of German-speaking Heads of state in Luxembourg (September)
- 30th Anniversary of Santiago de Compostela Pilgrims Route, 1st Council of Europe Cultural Route, Santiago de Compostela, Spain (October)
- 20th Anniversary of El Legado Andalusi, Cordoba, Spain (October)
- European Parliament, Intergroup on Cultural Routes (February)
- European Commission, Launch of the European Year of Cultural Heritage (December)
- UNWTO Committee for Europe (June)

2018 MAJOR EVENTS: *Save the dates!*

EPA Bureau Members Meeting, Luxembourg, 15-16 February;

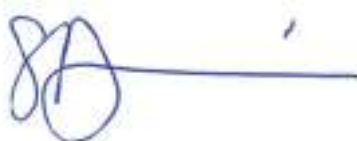
EPA Governing Board Meeting, Luxembourg, 18-19 April;

2018 Training Academy, co-organised by the "European Routes of Charles V", Cuacos de Yuste, Spain, 13-15 June;

2018 8th Advisory Forum, Gorlitz, Germany, 25-28 September (tbc);

20th Anniversary of the European Institute of Cultural Routes, Luxembourg, December (tbc).

We look forward to working with you during 2018 – another exceptionally promising year for the Cultural Routes of the Council of Europe!



Stefano DOMINIONI

Executive Secretary, Enlarged Partial Agreement on Cultural Routes
Director, European Institute of Cultural Routes

CULTURAL ROUTES OF THE COUNCIL OF EUROPE: MEETINGS 2018

15-16 February 2018

GOVERNING BOARD BUREAU OF THE ENLARGED PARTIAL AGREEMENT (EPA) ON CULTURAL ROUTES

Luxembourg

18-19 April 2018

GOVERNING BOARD OF THE EPA ON CULTURAL ROUTES

Luxembourg

13-15 June 2018

TRAINING ACADEMY OF THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Yuste, Spain

26-28 September 2018

8TH ANNUAL ADVISORY FORUM OF THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Görlitz, Germany

October 2018

COMMITTEE OF MEMBER STATES OF THE EPA ON CULTURAL ROUTES

Strasbourg, France

December 2018

20TH ANNIVERSARY OF THE EUROPEAN INSTITUTE OF CULTURAL ROUTES

Luxembourg

2017-20 | JOINT PROGRAMME (DG REGIO)

Budget: 1.111.111 €

Duration: 30 months (2017-2020)

Project Management: Enlarged Partial Agreement on Cultural Routes (EPA) - Council of Europe, Luxembourg

On 20 December 2017, the 1.1. Million EUR European Union Grant Agreement “Fostering regional development through transnational cultural routes, heritage policies and practices” was signed between the European Commission (DG REGIO), represented by Director Mrs. Lena ANDERSSON PENCH, and the Council of Europe, represented by Deputy Secretary General Mrs. Gabriella BATTAINI-DRAGONI (see photo).

The 30-Month Action (2017-2020), aka Routes4U, aims to regional development, cultural cooperation and social cohesion:

Strengthening sustainable development in the 4 EU Macro-Region through cultural heritage policies, practices and services;

Increasing the visibility and promote cultural heritage and tourism through Cultural Routes;

Fostering the role of the latter as drivers for regional, cultural and socio-economic growth;

Strengthening transnational cooperation as well as participation of the civil society and local stakeholders in the existing certified Cultural Routes and the further development of cultural routes projects.

Routes4U is implemented:

by the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (Luxembourg)

in coordination with the EU Macro Regions and European Commission

through the Cultural Routes of the Council of Europe networks

accordingly to the Council of Europe Framework Convention on the Value of Cultural Heritage for Society (Faro Convention, 2005)

The Cultural Routes of the Council of Europe programme underscores, as does the Convention, the importance of local citizens and their affinity with their region as essential to understanding and rediscovering the cultural identity of the sites and to attracting new activities, encouraging the cultural heritage and tourism sector in a sustainable way and ensuring that economic use does not threaten the cultural heritage itself.

At the moment, more than 20 networks certified “Cultural Route of the Council of Europe” and 15 potential cultural routes had been identified as potential partners to implement the action in the 27 countries (EU and non-EU) belonging to the 4 EU macro-regions.

Cultural Routes of the Council of Europe currently crossing the 4 EU macro-regions



ATRIUM | Cluniac Sites in Europe | The Hansa | Huguenot and Waldensian Trail| European Cemeteries Route | European Route of Cistercian Abbeys |European Route of Historic Thermal Towns | European Route of Jewish Heritage| European Route of Megalithic Culture | European Mozart Ways | Destination Napoleon | Iter Vitis Route | Olive Tree Routes | Prehistoric Rock Art Trails |Réseau Art Nouveau Network | Roman Emperors and Danube Wine Route |Route of Saint Olav Ways | Saint Martin of Tours Route | Santiago de Compostela Pilgrim Routes | TRANS-ROMANICA | Via Francigena | Via Habsburg| Viking Routes

Countries participating in the 4 EU macro-regions

Adriatic and Ionian (EUSAIR) | Albania, Bosnia and Herzegovina, Croatia , Greece, Italy, Montenegro, Serbia and Slovenia

Alpine (EUSALP) | Austria, France, Germany, Italy, Liechtenstein, Slovenia and Switzerland

Baltic (EUSBR)| Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Poland and Sweden



Danube (EUSDR) | Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Moldova, Montenegro, Ukraine, Serbia, Slovak Republic, Slovenia, Romania



LUCCA ROADMAP

30th Anniversary of the Cultural Routes of the Council of Europe (1987-2017)

**Adopted on occasion of the 7th Annual Advisory Forum of the Cultural Routes of the Council of Europe - "30 years of Cultural Routes of the Council of Europe: Building dialogue and sustainable development through European values and heritage"
27-29 September 2017, Lucca, Italy**

The Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) was established in December 2010 and enables closer co-operation between member states interested in the development of Cultural Routes.

The Annual Advisory Forum is the most important and significant annual event of the Cultural Routes of the Council of Europe programme and it is the occasion to debate priorities, review progress of the implementation of the Cultural Routes and share experiences. Each Forum provides an occasion to discuss and provide guidelines on how to implement the EPA strategies, focusing each year on different topics.

The Lucca Forum 2017 "30 years of Cultural Routes of the Council of Europe: Building dialogue and sustainable development through European values and heritage", gives particular attention to the role of Cultural Routes in promoting the Council of Europe's values, local development and new spaces for creating intercultural dialogue.

Three main themes were explored:

- 1- 30 years of Cultural Routes history, values, and future perspectives;
- 2- Cultural heritage and sustainable tourism: democratic participation, local development and accessibility;
- 3- Promoting cultural diversity, intercultural dialogue and the role of culture in international relations.

As an outcome of the Forum, this roadmap, composed by a set of actions, is proposed to implement the Declaration by the Committee of Ministers of the Council of Europe "30th Anniversary of the Cultural Routes of the Council of Europe (1987-2017)" (in the daily activities of the Cultural Routes of the Council of Europe and the University Network.

The Committee of Ministers reaffirms Cultural Routes of the Council of Europe as a tool to:

1. **Promote a closer unity based on the values of the Council of Europe through better knowledge of European cultural heritage and the management of Cultural Routes by civil society.**

Cultural Routes, as elements of cultural heritage, can thrive at its best through activities shared among partners within civil society and on the basis of the Council of Europe standards.

- a. Organise in major cities scheduled, coordinated "presentations" of the Routes and their core principles, missions and examples, possibly connecting some of them thematically or geographically;
- b. Continue raising awareness of the positive role of the cultural routes amongst wider civil society by developing outreach programmes using the widest range of media;
- c. Organise activities dedicated to young people coming from different European Countries;
- d. Integrating the message of the Cultural Routes programme into the ordinary curricula across the education system.

2. Development of innovative approaches and international cooperation in the field of cultural heritage, sustainable tourism and local development.

Cultural Routes are "shared public spaces" and represent platforms to implement the conventions and recommendations of the Council of Europe on cultural heritage, landscape and spatial planning. Cultural Routes work actively to create connections between diverse regions of Europe, paying special attention to the inclusion of those less known.

- a. Develop more cooperation amongst Cultural Routes and connect them to major arts exhibitions, cultural initiatives, and theatre / music festivals, according to their themes;
- b. Develop tool-kits for routes to implement practices that will result in local and regional economic development based up the sensitive and sustainable valorisation of cultural heritage;
- c. Develop digital application dedicated to Cultural Routes to be easily used by the Routes and the public to co-create contents;
- d. Integrate Cultural Routes in EU territorial cooperation programmes and macro-regional strategies.

3. Encourage intercultural dialogue among member states of the Council of Europe and beyond.

Cultural Routes have increasingly become an instrument of cultural diplomacy.

One of the aims of the Cultural Routes is to "promote dialogue between urban and rural cultures, between regions in the south, north, east and west of Europe, and between developed and disadvantaged regions" and "promote dialogue and understanding between majority and minority, native and immigrant cultures" (CM/Res(2013)67).

As stated in the White Paper on Intercultural Dialogue, "Cultural Routes [...] naturally cross borders and connect cultures. Art and culture create a space of expression beyond institutions, at the level of the person, and can act as mediators".

- a. Mobilise Cultural Routes as a mechanism for increasing social inclusion;
- b. Encourage cultural routes to translate and communicate the values embodied in the cultural routes and to build mutual understanding of pan-European cultures;

- c. Increase awareness about the charters, conventions, recommendations and work of the Council of Europe relating to culture and intercultural dialogue;
- d. Enlarge the geographical coverage of certified Cultural Routes;
- e. Support twinning agreements among regions and EPA member States;
- f. Support students' exchanges and experiences along Cultural Routes as a means for civic education.

4. Strengthen multilevel governance, cooperation and relationships at the international, European, national and local levels

The development of Cultural Routes relies greatly on policies and practices at national and regional level. Local communities are also fundamental to plan, implement, and manage Cultural Routes, guaranteeing their success and impacting cultural tourism.

- a. Strengthen the role of the Cultural Routes as a voice for local communities so that they can input into national and international policies regarding sustainable tourism and regional and local cultural development;
- b. Support and spread sustainable and responsible tourism enterprises and social entrepreneurship through specific training;
- c. Introduce participatory processes in tourism planning.

5. Develop innovative approaches in the fields of research and development.

Cultural Routes offer the opportunity to develop multidisciplinary researches and stimulate cross-border cooperation. Research reinforces the work and the narrative of the Cultural Routes.

- a. Foster the collaboration between scholars of humanities, arts and social sciences in order to define the needs / methods of "measurable" and "evidence-based" implications;
- b. Explore new possibilities in research and development in order to effect creative approaches to cultural routes and to maximise their impact upon local communities and wider civil society;
- c. Reinforcing the work of the university network and increasing the links with the Cultural Routes;
- d. Widen the competences and disciplines of Universities involved in the NCRS;
- e. Develop funding opportunities together with the European Commission, DG Research for future calls on H2020.





AEPJ - 2017 BUDGET

CHARGES ASSOCIATION	57.449,26	
Frais de personnel	17.510,67	17.510,67
All		
Autres charges d'exploitation	39.841,14	4.397,40
Prestations de service web		11.510,10
Communication		9.051,33
Frais de congrès coordinateurs		2.816,28
Advisory Forum		542,1
Decra Project		3.189,23
Task Force		621
Frais de domiciliation		2.304,18
Déplacements & réceptions		375
Inscriptions colloques		5.034,52
Publications		
Frais bancaires	97,45	97,45
Frais de virements internationaux		
PRODUITS	84.164,21	
Subsides et contributions		
	31.966,00	10.000,00
B'NAI BRITH		10.000,00
Patronat Call Girona		1.000,00
Israeli House Georgia		
JEPCJ France		966
Azerbaijan		1.000,00
Red Juderias España		7.000,00
Rred Judiarias Portugal		1.000,00
UCEI		1.000,00
Lithuanian Community		
Subventions	2.000,00	
Inscriptions	3.551,00	
Cotisations individuelles	150	
Bourse Rotschild - QP virée au résultat	24.431,40	
Produit exceptionnel sur exercice ant	22.065,81	
RESULTAT DE L'EXERCICE	26.714,95	



AEPJ SOCIAL MEDIA

*By Manu Valentín
Communication manager*

WEBSITE

As a new staff member in AEPJ, the first thing I have done has been to study the position of the AEPJ media on the net, to figure out how to improve in contents and marketing. And the first analyze says that the site hasn't grown up in visitors, compared to last year figures. Nevertheless, in contrast the session length of time that user are on the web increases more than a 50% average, and so is growing the number and variety of visited pages.

Regarding the demographics, the number of visitors from Italy has declined hugely a -48.73% (representing now a 11.50% of total sessions), as well as UK (-34.50%), France (-14.56%) and Germany (-5.54%). Therefore, others visitors from other countries increased immensely: Spain with 67.31%, Israel with 19.48% and Sweden 140.58%.

Another fact to highlight is that mobile connections remain still a 17,23% of total connections, 77.27% desktop and tablet the rest 5.50%, so the sessions are mostly done through a desktop computer.

SOCIAL MEDIA

Regarding our social connections, our Facebook fan page has hugely increased this year, reaching 3456 followers. Half of them are women, mostly between 25-34 years and 45-54 years, while 48% men are between 35 and 54 years old. 362 followers are from Spain, 162 from France and 212 from Italy.

In 2017, twitter has been set up. These are our twitter statistics from march 2017 : 338 Tweets, Following 1384, Followers 1364, 327 Likes and 2 lists.

The association is aware that those figures are very low, and our will is to increase both, users and quality of contents. for this reason, we recommend to increase a bit the communication budget in order to create the necessary conditions on the media

NEWSLETTER

From July 2017 a new tool has been published: A Newsletter, directed by the Mr. Sorensen.

The purpose for opening a new communication channel, directed to both: partners and general public, was to give a platform of transparency and acknowledgement about the programs undertaken and mostly to get to know the people who are making them possible.

Promoting several Jewish cultural initiatives, that are taking place all over Europe, help to explain in a more detailed way the work undertaken by the association. The Newsletter have been divided in different sections, to give a general overviewing not only over the activities done but also over cooperation with other associations and institutions working in similar skills.

Cultural Centre



SUMMARY

International Meeting of European Governments of
the European Day of Jewish Culture

11-12 October 2017
Strasbourg, France

OPENING SESSION

The AEPJ President, Dr. François Lévy, opened the meeting with his opening remarks. He welcomed the participants and the President of the Council of Europe, Mr. Donald Tusk, who was also present. He then introduced the participants and the President of the Council of Europe, Mr. Donald Tusk, who was also present.

WELCOMING OF THE JEWISH SIDE

The Jewish side was welcomed by the President of the Council of Europe, Mr. Donald Tusk, who was also present. He then introduced the participants and the President of the Council of Europe, Mr. Donald Tusk, who was also present.

• [Download the summary](#)



DIASPORA PROJECT

In the context of the Day of Jewish Culture, the European governments of the European Day of Jewish Culture will be invited to participate in the project. The project will be a joint effort of the European governments and the Jewish community.

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COMMUNICATION

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EUROPEAN GRANTS POSSIBILITIES

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Cultural Centre



May 2017

DIASPORAS

European Days of Jewish Culture 2017

NEXT TOPICS

The AEPJ association celebrates every two years a meeting with all representatives and national governments of the European Day of Jewish Culture (EDJC), with the aim to discuss about what happened in the past and what to make it better in the future. This year the meeting took place in Luxembourg, hosted by the European Institute of Cultural Heritage, to which we have very much added for all the participating states.

One of the topics during the meeting was to discuss about what topics are most relevant to the 2019-2020 years (more than 10 different proposals came across during the first round of debate). In this form, the participants have made several choices. Throughout a series of techniques that selected about 3 main themes, as follows:

New 2019
Story Telling: 80 votes
New 2020
Involvement of Jews
New 2021
Civic Life: 81 votes



GRAPHIC OF DIASPORAS

Another proposal to be taken in the same way about the graphic of the graphic to use in the current edition (EDJC) for the Diasporas Project. The participants, this time too, shared a great idea to create a graphic to represent the idea of Diaspora and the other side of the coin.



POSTER OF DIASPORAS

During the meeting, we have seen a lot of proposals to create a graphic to use in the current edition (EDJC) for the Diasporas Project. The participants, this time too, shared a great idea to create a graphic to represent the idea of Diaspora and the other side of the coin.



[Download the poster](#)

INFORMATION ABOUT DIASPORAS

The project will be a joint effort of the European governments and the Jewish community. It will be a joint effort of the European governments and the Jewish community.

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Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



aePJ
jewishheritage


B'nai B'rith Europe
A Division of B'nai B'rith International


**PATRONAT
CALL DE GIRONA**

REDE de
JUDIARIAS
de PORTUGAL




**CAMINOS DE
SEFARAD**
RED OF JEWISHS IN SPAIN


UCEI
UNIONE DELLE COMUNITA' EBRAICHE ITALIANE

JECPJ FRANCE


Ministry of Culture and Tourism
of the Republic of Azerbaijan

Israeli House
FOR JEWISH LIFE